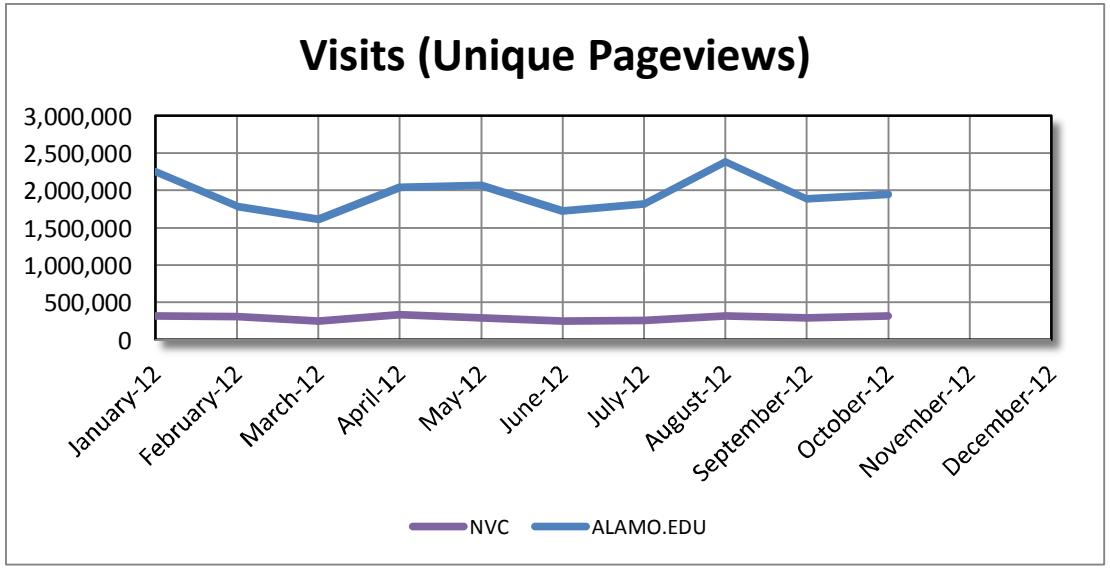
	NVC Web Site (/nvc) 2012					Alamo Colleges (alamo.edu)				
	Pageviews [Pv]	Unique Pageviews [V]	Pv/V	Bounce [B]	Exit [E]	Pageviews [Pv]	Unique Pageviews [V]	Pv/V	Bounce [B]	Exit [E]
January-12	403,994	320,953	1.26	63.5%	47.7%	2,958,970	2,252,570	1.31	59.1%	38.9%
February-12	386,173	307,065	1.26	69.7%	53.0%	2,358,006	1,784,525	1.32	64.8%	44.7%
March-12	306,284	248,087	1.23	67.8%	50.1%	2,118,271	1,611,429	1.31	63.1%	42.9%
April-12	420,457	339,799	1.24	64.9%	48.2%	2,687,349	2,046,344	1.31	60.8%	41.1%
May-12	364,846	297,526	1.23	63.3%	46.9%	2,703,869	2,068,120	1.31	58.8%	38.9%
June-12	307,844	249,950	1.23	63.5%	46.9%	2,259,828	1,723,684	1.31	58.6%	38.8%
July-12	314,890	256,020	1.23	62.4%	45.9%	2,382,275	1,821,571	1.31	57.9%	38.1%
August-12	395,050	318,853	1.24	59.8%	44.7%	3,150,265	2,387,135	1.32	55.9%	37.6%
September-12	359,697	297,725	1.21	72.1%	57.5%	2,463,384	1,890,499	1.30	65.5%	46.2%
October-12	387,177	316,768	1.22	70.8%	55.5%	2,554,054	1,952,673	1.31	64.8%	45.6%
November-12										
December-12										
Average	364,641	295,275	1.23	65.8%	49.6%	2,563,627	1,953,855	1.31	60.9%	41.3%

	% Pageviews NVC/Alamo	% Visits NVC/Alamo	Pages in /nvc
January-12	13.7%	14.2%	571
February-12	16.4%	17.2%	624
March-12	14.5%	15.4%	731
April-12	15.6%	16.6%	684
May-12	13.5%	14.4%	784
June-12	13.6%	14.5%	675
July-12	13.2%	14.1%	712
August-12	12.5%	13.4%	794
September-12	14.6%	15.7%	762
October-12	15.2%	16.2%	794
November-12			
December-12			
Average	14.3%	15.2%	713


Visits (Unique Pageviews)
3,000,000
2,500,000
2,000,000
1,500,000
1,000,000
500,000
0
January-12
February-12
March-12
April-12
May-12
June-12
July-12
August-12
September-12
October-12
November-12
December-12
NVC
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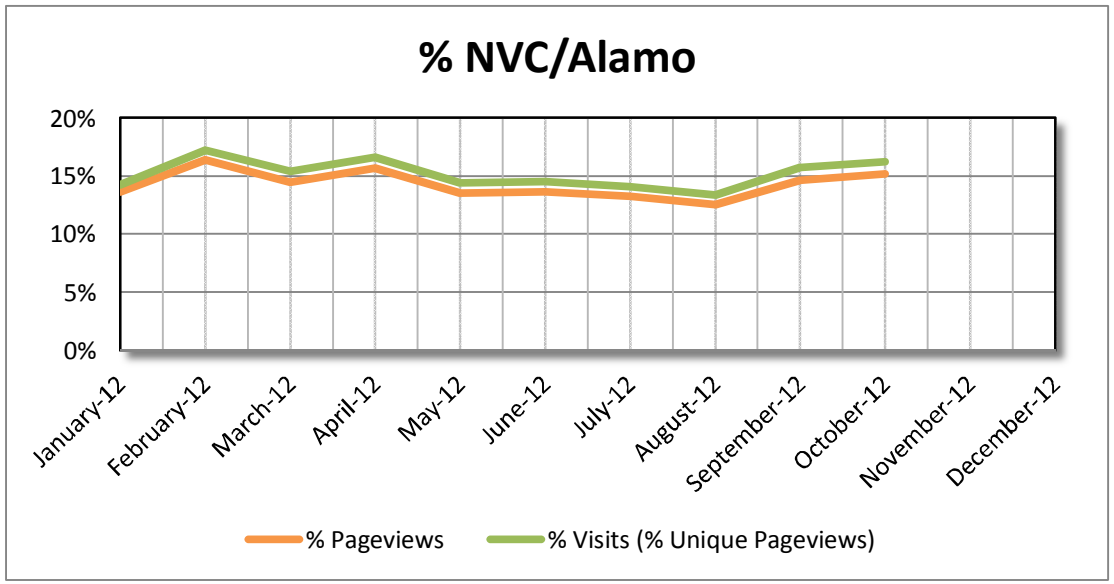
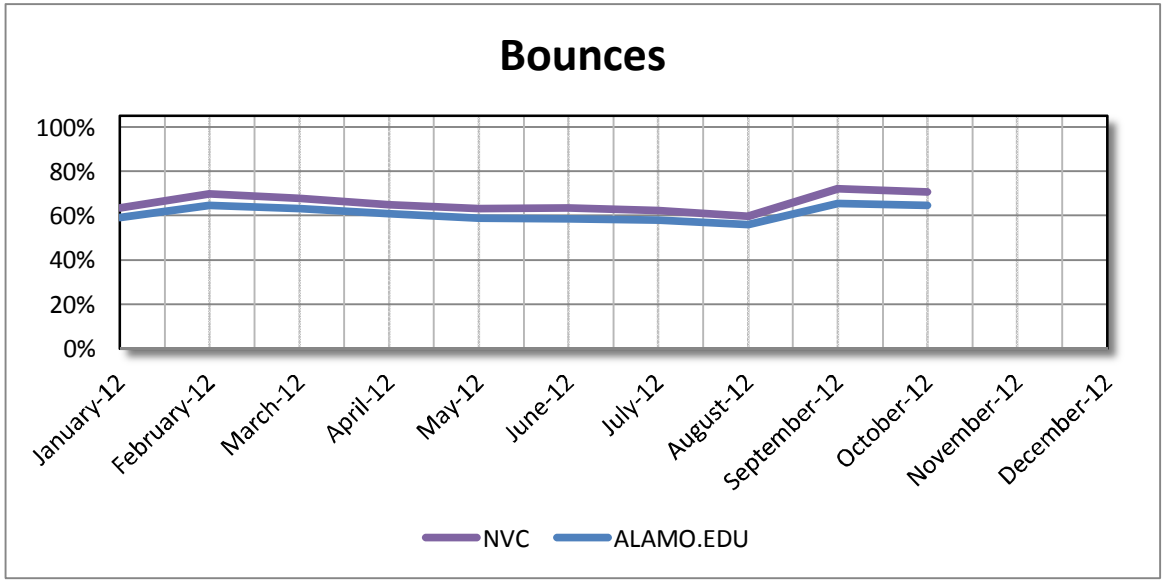

% NVC/Alamo
20%
15%
10%
5%
0%
January-12
February-12
March-12
April-12
May-12
June-12
July-12
August-12
September-12
October-12
November-12
December-12
% Pageviews
% Visits (% Unique Pageviews)


Bounces
100%
80%
60%
40%
20%
0%
January-12
February-12
March-12
April-12
May-12
June-12
July-12
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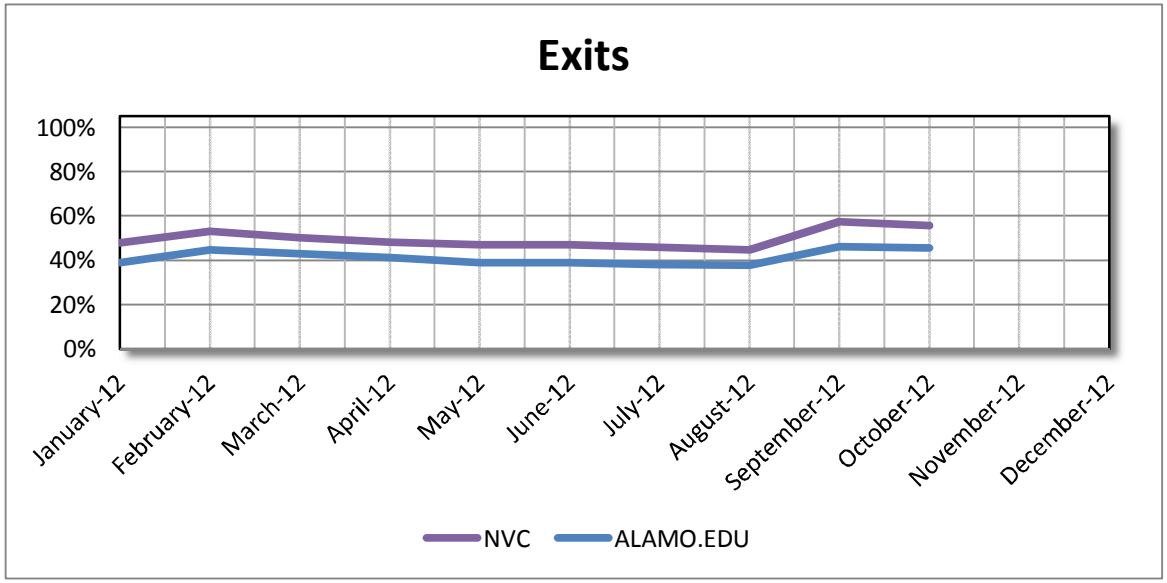
October-12
November-12
December-12
NVC
ALAMO.EDU


Exits
100%
80%
60%
40%
20%
0%
January-12
February-12
March-12
April-12
May-12
June-12
July-12
August-12
September-12
October-12
November-12
December-12
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Pages

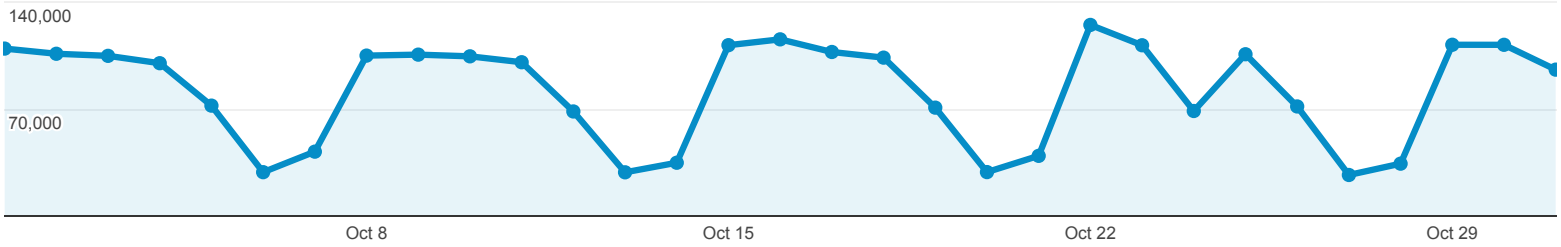
Oct 1, 2012 - Oct 31, 2012

% of pageviews: 100.00%

Explorer

Site Usage

Pageviews



Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
2,554,054	**1,952,673**	**00:03:11**	**1,165,202**	**64.76%**	**45.62%**	**$0.00**
% of Total: **100.00%** **(2,554,054)**	% of Total: **100.00%** **(1,952,673)**	Site Avg: **00:03:11** **(0.00%)**	% of Total: **100.00%** **(1,165,202)**	Site Avg: **64.76%** **(0.00%)**	Site Avg: **45.62%** **(0.00%)**	% of Total: **0.00%** **($0.00)**

	Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
1.	/	**444,671**	361,665	00:04:26	340,786	68.38%	63.40%	$0.00
2.	/nvc/	**235,989**	197,791	00:04:45	194,079	73.05%	69.31%	$0.00
3.	/sac/	**210,728**	167,892	00:04:42	162,624	65.66%	61.49%	$0.00
4.	/spc/	**207,010**	146,545	00:05:17	131,636	63.86%	54.83%	$0.00
5.	/pac/	**70,229**	50,477	00:05:11	48,463	62.19%	55.06%	$0.00
6.	/nlc/	**66,832**	42,525	00:06:23	41,019	59.12%	52.06%	$0.00
7.	/home.aspx?id=802	**58,400**	36,685	00:05:42	26,195	58.99%	45.29%	$0.00
8.	/home.aspx?id=801	**46,581**	35,549	00:02:43	9,593	60.16%	35.79%	$0.00
9.	/sac/library/	**34,099**	16,486	00:07:12	12,962	55.21%	43.77%	$0.00
10.	/home.aspx?id=788	**25,053**	20,714	00:02:15	5,742	63.11%	36.24%	$0.00

Rows 1 - 10 of 48347

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Pages

Oct 1, 2012 - Oct 31, 2012

% of pageviews: 100.00%

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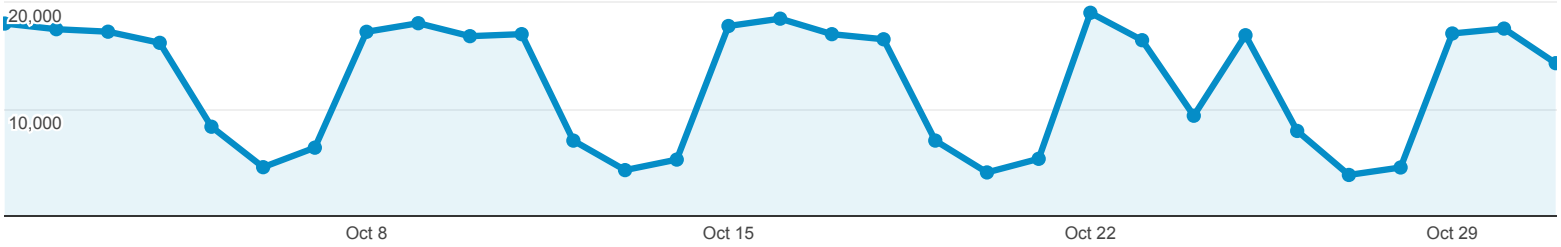
Site Usage

Pageviews



Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
387,177	**316,768**	**00:03:17**	**223,022**	**70.81%**	**55.52%**	**$0.00**
% of Total: **15.16%** (**2,554,054**)	% of Total: **16.22%** (**1,952,673**)	Site Avg: **00:03:11** (**3.41%**)	% of Total: **19.14%** (**1,165,202**)	Site Avg: **64.76%** (**9.34%**)	Site Avg: **45.62%** (**21.71%**)	% of Total: **0.00%** (**$0.00**)

This data was filtered with the following filter expression: **/nvc/**

	Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
1.	/nvc/	**235,989**	197,791	00:04:45	194,079	73.05%	69.31%	$0.00
2.	/nvc/library/	**13,564**	8,248	00:02:39	3,572	34.74%	22.54%	$0.00
3.	/nvc/lrc/subjectdatabses.htm	**8,820**	6,732	00:04:07	666	74.02%	52.45%	$0.00
4.	/nvc/default.asp	**7,835**	6,733	00:04:25	6,565	70.22%	67.47%	$0.00
5.	/nvc/academics/	**6,546**	5,197	00:02:34	1,051	58.33%	39.58%	$0.00
6.	/nvc/lrc/alphabeticallist.htm	**5,511**	4,447	00:04:48	472	67.16%	56.94%	$0.00
7.	/nvc/current-students/	**5,222**	4,159	00:01:18	728	65.80%	32.23%	$0.00
8.	/nvc/admissions/	**4,697**	3,793	00:01:05	1,727	31.96%	21.97%	$0.00
9.	/nvc/faculty-and-staff/	**4,229**	3,470	00:01:33	458	61.14%	36.77%	$0.00
10.	/nvc/about-us/contact-us.htm	**3,424**	2,806	00:01:26	840	46.67%	31.80%	$0.00

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Pages

Oct 1, 2012 - Oct 31, 2012

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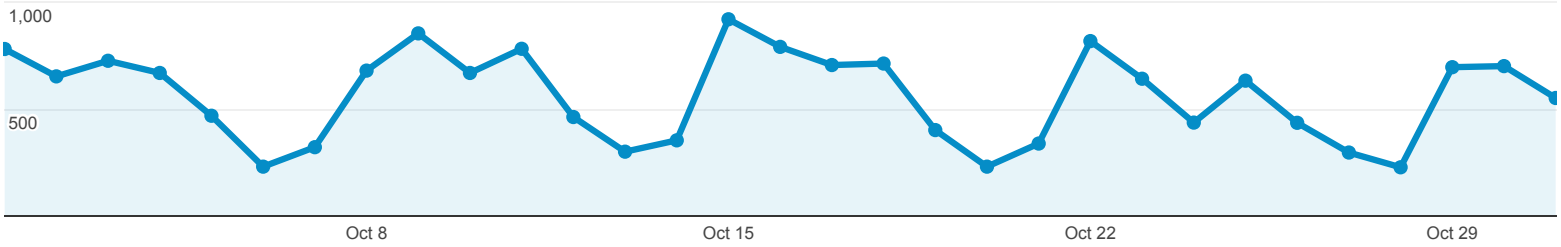
Explorer

Site Usage

Pageviews



Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
17,496	**13,506**	**00:01:48**	**2,537**	**56.41%**	**30.68%**	**$0.00**
% of Total: 0.69% (2,554,054)	% of Total: 0.69% (1,952,673)	Site Avg: 00:03:11 (-43.14%)	% of Total: 0.22% (1,165,202)	Site Avg: 64.76% (-12.90%)	Site Avg: 45.62% (-32.75%)	% of Total: 0.00% ($0.00)

This data was filtered with the following filter expression: **/nvc/academics/**

	Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
1.	/nvc/academics/	**6,546**	5,197	00:02:34	1,051	58.33%	39.58%	$0.00
2.	/nvc/academics/departments/	**1,809**	1,241	00:00:52	83	21.69%	9.62%	$0.00
3.	/nvc/academics/scholarships/other.htm	**1,498**	1,265	00:02:12	106	63.21%	38.58%	$0.00
4.	/nvc/academics/scholarships/	**1,212**	949	00:01:10	102	30.39%	16.25%	$0.00
5.	/nvc/academics/distance-learning/schedules/online-courses/	**952**	533	00:00:58	200	26.00%	16.39%	$0.00
6.	/nvc/academics/distance-learning/	**461**	361	00:01:00	18	38.89%	12.80%	$0.00
7.	/nvc/academics/scholarships/external.htm	**460**	250	00:02:12	25	40.00%	22.39%	$0.00
8.	/nvc/academics/scholarships/internal.htm	**358**	290	00:00:22	16	62.50%	9.78%	$0.00
9.	/nvc/academics/departments/math/	**329**	215	00:01:25	55	61.82%	24.62%	$0.00
10.	/nvc/academics/distance-learning/canvas/	**328**	284	00:02:38	185	73.51%	63.41%	$0.00

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