



## COLLEGE STRATEGIC GOALS AND OBJECTIVES\*

(Approved by the College Academic Council, December 10, 1997)

(Modified by the College Academic Council, May 13, 1998, December 9, 1998, January 12, 2000, February 9, 2000, March 21, 2001, December 6, 2001, December 11, 2002, June 9, 2004, March 9, 2005, April 21, 2006, February 14, 2007, March 22, 2007, October 9, 2007, October 14, 2008)

<b>GOAL 1.04</b>	<b>San Antonio College will improve and increase matriculation, student learning, graduation and transfer.</b>
<a href="#"><u>Objective 1.04.1</u></a>	Without negatively affecting the success of students who transfer, by fall 2012, at least 65% of the students enrolled on the permanent recording date each fall semester will have successfully completed these courses with a C or better. (Baseline: Fall 2006, 62.4%)
<a href="#"><u>Objective 1.06.1</u></a>	By Fall 2011, the percent of San Antonio College students who attempted at least 30 semester college hours before transferring to a senior institution will increase to 20.7%.
<a href="#"><u>Objective 1.07.1</u></a>	By Academic Year 2009-2010, San Antonio College will increase the number of degrees and certificates awarded to 1,578.
<b>GOAL 2.04</b>	<b>San Antonio College will continue to improve academic and support services to our students through an environment conducive to achieving their educational goals.</b>
<a href="#"><u>Objective 2.04.5</u></a>	By September 1, 2010, 45% of the full-time faculty will have received training in student success and learning strategies (based on number of full-time faculty in 2006-2007).
<a href="#"><u>Objective 2.06.6</u></a>	By Fall 2010, San Antonio College will increase the fall-to-fall persistence of first-time, full-time students to 57.0%.
<a href="#"><u>Objective 2.07.1</u></a>	By Fall 2009, 100% of service departments will have identified key processes and documented process improvement evaluation.
<b>GOAL 3.04</b>	<b>San Antonio College will expand community support and outreach activities.</b>
<a href="#"><u>Objective 3.04.4</u></a>	The total count, Fall 2012, exclusive of dual credit, of FTICs from all sources for a specified period (SS I 2011; SS II 2011; Fall 2011; Spring 2012) will reflect an increase of at least 15% (675) above the total count (4,502) for the baseline period (SS I 2007; SS II 2007; Fall 2007; Spring 2008).
<a href="#"><u>Objective 3.04.6</u></a>	By August 2010, San Antonio College will increase total enrollment (less dual credit) and it will better reflect the ethnic diversity of Bexar County. (Baseline fall 2005: enrollment, 20,053; Bexar/SAC diversity gap, 10%)

## Data from the Progress and Achievements Report 2006-2007

<a href="#">Objective 1.04.1</a>	Productive Grade Rates	Spreadsheet links:	<a href="#">College Plan</a>	<a href="#">Scorecard</a>	<a href="#">KPIs</a>
	Fall 01	60.0%			
	Fall 02	60.1%			
	Fall 03	60.1%			
	Fall 04	62.0%			
	Fall 05	61.7%			
	Fall 06	62.4%			
	Fall 07	64.0%			

\*Source for Fall 07 data currently reflects Factbook productive grade rates. The source for Fall 01 - Fall 06 data is report AFA055.

<a href="#">Objective 1.06.1</a>	Transfer rate to Texas 4-yr universities	
	1998-1999	15.2%
	1999-2000	14.9%
	2000-2001	16.7%
	2001-2002	17.7%
	2002-2003	17.4%
	2003-2004	20.9%
	2004-2005	20.1%
	2005-2006	21.6%

<a href="#">Objective 1.07.1</a>	Total number of degrees, certificates, and progress measures - Baseline 2005-2006	
	Associate Degrees	1,150
	Certificates	301
	Core Completers/Field of Study	277
	Total	1,728

<a href="#">Objective 2.04.5</a>	Faculty training in student success and success strategies	
	Number of 2006-2007 full-time faculty who currently teach in your department	205
	Number who have received training in one or more student success and learning strategies	124
	Percent of faculty in 2006-2007 teaching who responded have received training in student success and learning strategies	60.5%

<a href="#">Objective 2.06.6</a>	Retention rate of first-time-in-college (FTIC) students
	<b>Fall to Fall Retention by FTIC Status</b>

Cohort	Students	Returned in Fall	Retention
2006	3227	1614	50.00%

Source: SAS EG Program: AtD Fall FTIC Cohort Retention - IDRA

**Objective 2.07.1**

Key processes for service departments

Service Departments	Status
1. Access & Educational Support Programs	In Progress
2. Admissions & Records	In Progress
3. Counseling and Student Development	In Progress
4. Enrollment Management	In Progress
5. Student Life	In Progress
6. Women & Non-traditional Students	In Progress

All Departments	Percent (%)
Process Improvement Evaluation Completion *	80.0%
Target	100.0%

\*Executive Vice President provides data for Process Improvements Evaluations. As of 5/7/08, the data reflects an 80% completion rate for service departments.

**Objective 3.04.4**

Increase FTICs by improving recruitment/outreach activities

Fall 2002	3,285
Fall 2003	3,339
Fall 2004	3,226
Fall 2005	3,082
Fall 2006	3,148
Fall 2007	3,117

**Objective 3.04.6**

Increase enrollment to reflect the ethnic diversity of Bexar County

**SAC Total Enrollment (Less Dual Credit):**

Fall 2002	21,537 less 1,238 (dual credit) = 20,299
Fall 2003	22,190 less 1,381 (dual credit) = 20,809
Fall 2004	22,230 less 1,373 (dual credit) = 20,857
Fall 2005	21,639 less 1,586 (dual credit) = 20,053
Fall 2006	21,811 less 1,580 (dual credit) = 20,231

**Source:**

SAS Report  
 SAS Report  
 SAS Report  
 SAS Report  
 SAS Report

**Comparison of Bexar County and San Antonio College Population 2000-2015 By Ethnicity - Updated April 2007**

Race/Ethnicity	2000 Bexar		Fall 2000 SAC	2005 Bexar (Projected)		Fall 2005 SAC	2010 Bexar (Projected)		Fall 2007 SAC	2015 Bexar (Projected)	
	#	%		#	%		#	%		#	%
	<b>White</b>	506,093	36.3%	39.5%	502,406	34.0%	44.0%	495,688	31.7%	42.9%	484,829
<b>Black</b>	100,260	7.2%	4.4%	105,980	7.2%	4.0%	111,734	7.2%	4.8%	117,293	7.2%
<b>Other</b>	29,545	2.1%	4.6%	36,214	2.4%	4.0%	43,167	2.8%	4.6%	50,513	3.1%
<b>Hispanic</b>	757,033	54.3%	51.5%	833,894	56.4%	48.0%	910,106	58.3%	48.7%	983,076	60.1%
<b>Total</b>	1,392,931			1,479,494			1,560,695			1,635,711	

\* White, Black, and Other excludes Hispanic counts.

Source for Bexar Statistics: Bexar Co. Narrative Profile, TWC, Socrates website <http://socrates.cdr.state.tx.us/>

Source for SAC Statistics: CBM 001; SAC Fact Book

Note: The ethnic diversity gap is computed by comparing the percentage of all non-white students in Bexar County (Projected 2010) and the SAC population for the current year.

Fall 05 Gap = Bexar minority 66.0% minus SAC minority 56.0% = **-10.0% (Baseline)**

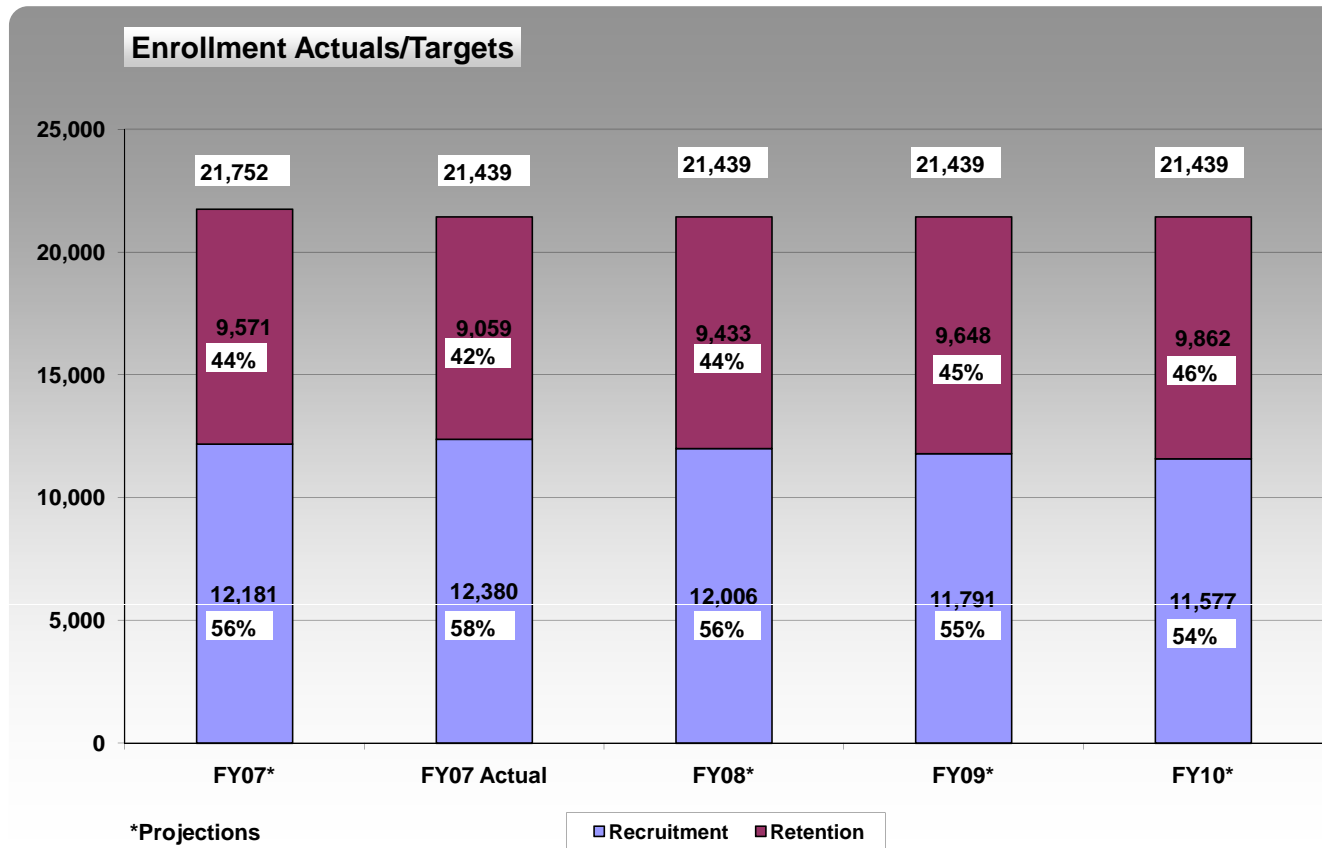
Fall 06 Gap = Bexar minority 68.3% minus SAC minority 56.8% = **-11.5%**

Fall 07 Gap - Bexar minority 68.3% minus SAC minority 57.1% = **-11.2%**

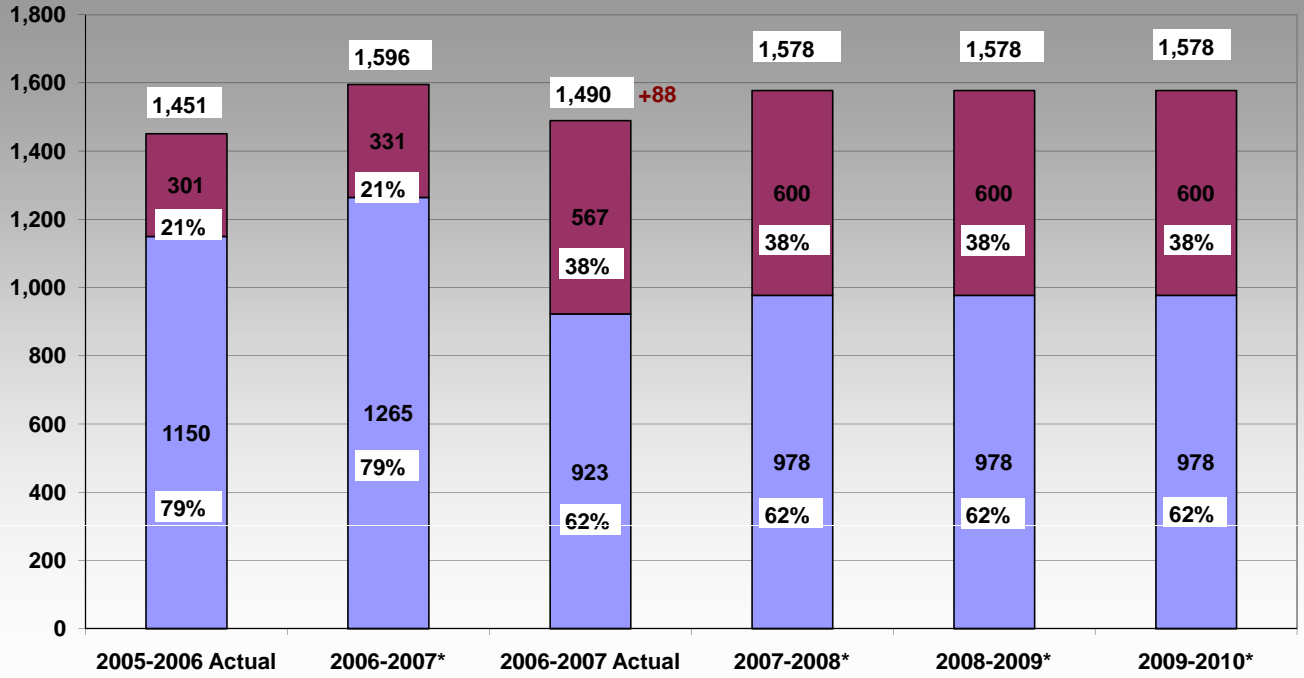
Fall 08 Gap - %

Fall 09 Gap - %

Fall 10 Gap - %



### Annual Completion Actuals/Targets



\*Projections

■ Associate's Degrees ■ Certificates



# Key Performance Indicators 2006-07

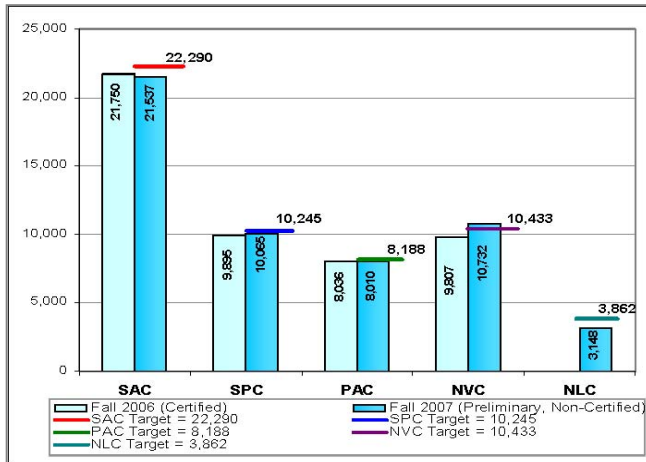


Spreadsheet links: [Scorecard](#) [College Plan](#) [Data](#)

November 1, 2007

## DRIVER 1: RECRUITMENT

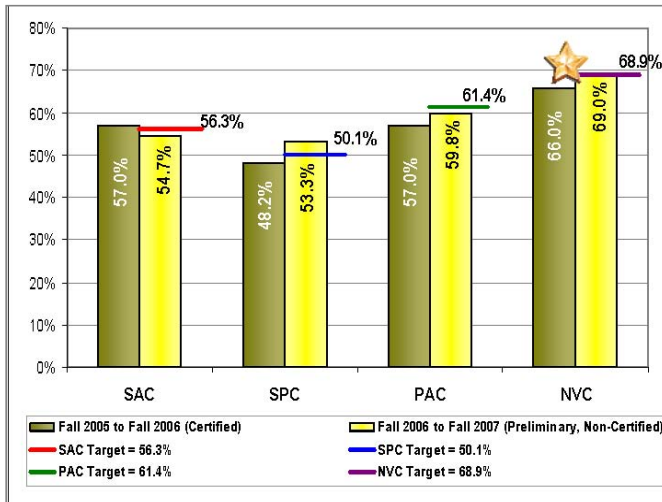
### 2. Total Credit Student Headcount (Fall Term)



Source: Certified data - THECB Accountability System. Preliminary numbers from Fall 2007 Status Report produced by SOAR on 10-12-2007. NLC headcount includes students dually enrolled from SAC or SPC. Please see Footnote 2 for further information.

## DRIVER 2: RETENTION

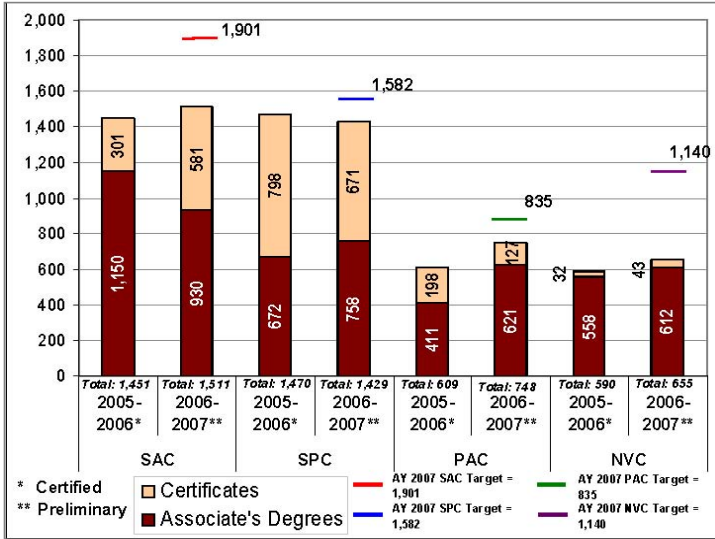
### 8. Fall to Fall Persistence FT FTIC (Statewide Benchmark 53.6%)



Source: Certified data - THECB Accountability System. Preliminary numbers are from ACCD Data Warehouse students.v\_stucbmalldis, SAS program KPI009. Data for Northeast Lakeview College is unavailable in ACCD Data Warehouse. NVC is highest ranking Texas community college in this measure according to the THECB Accountability System. National peer data is pending. Benchmark is from THECB Accountability System. Please note that this measure was also calculated by taking out students who graduated between the fall semesters for Fall 2006 to Fall 2007. With these students factored out, SPC experience an increase of 0.2% from 53.3% to 53.5% (other college rates remained unchanged). Please see Footnote 8 for further information.

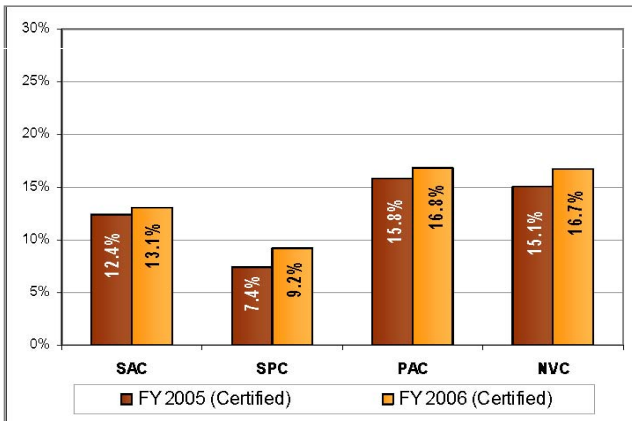
**DRIVER 3: COMPLETION**

**14. Number of Certificate and Degree Awards (Associates and Certificates)**



Source: Certified data - THECB Accountability System. Preliminary numbers are from ACCD IT Focus Program AFA933 generated 10/24/2007. Data for Northeast Lakeview College is unavailable. Please see Footnote 14 for further information.

**19. Percent of Students Who Transfer to a Texas Senior Institution (Statewide Benchmark 20.7%)**



Source: THECB Accountability System. The data displayed is the most current available. Data for Northeast Lakeview College is currently unavailable. Please see Footnote 19 for further information.