

Departmental Course Syllabus

Department: Radio-Television-Film

Revision Date: Fall 2006

San Antonio College * 1300 San Pedro* San Antonio, TX* 78212-4299

Course Number and Title: COMM 1336 (Formerly RTVF 1436)

TELEVISION PRODUCTION

Credit Hours: 3 CREDIT HOURS/3 LECTURE HOURS/3 LAB HOURS

Instructor:

Office: LRTF

Phone Number: 210-

FAX: 210-733-2778

Email:

Web Address: www.accd.edu/sac/rtf

I. Catalog Description:

This course provides practical experience in the operation of television studio and control room equipment including both pre-production and post-production needs.

II. Pre-requisites, co-requisites and other requirements:

Concurrently enrolled in or having passed COMM 1307.

III. Text:

“Television Production Handbook,” 9th Edition, 2006, by Herbert Zettl, Thomson/Wadsworth Publishing Co.

IV. Instruction will consist of:

Any or all of the following: Class lectures, class demonstration, class productions, class viewing of videos, critique of student productions and field trips.

V. Course Content:

A. Understanding video equipment.

B. Hands-on experience in video production.

C. Producing, writing, directing, studio recording, and critiquing of various programs on videotape.

VI. Learning Outcomes and Performance Objectives with their methods of measurement as used to determine the students' mastery of those outcomes.

Learning Outcome 1: The student will demonstrate knowledge of the basic functions and operation of TV equipment, as well as proper care and handling of the equipment.

Performance Objectives:

- Under faculty supervision, the student will correctly and safely operate four pieces of TV studio equipment during the semester.

Methods of Measurement:

- Class productions performed in lab, attaining satisfactory standards and tests.

Learning Outcome 2: The student will be able to demonstrate an understanding of continuity and will participate in the television production process.

Performance Objectives:

- The student will demonstrate their understanding by working as crew members on a number of different productions.
- Productions will include a variety from: Card/Music/V.O. exercise, instructional lesson, PSA/Commercial, interview, newscast, and final projects.

Methods of Measurement:

- Student grading will be on: planning and preparation, script, talent, graphics, sets, audio, lighting, staging and directing technique, professionalism, and the impact of the program.

SCANS Competencies: The following is a list of competencies related to the workplace as outlined by the Texas Higher Education Coordinating Board.

The following SCANS Skills will be included in this course: Participates as a member of a team (C9), Understands Systems (C15), and Applies Technology to Task (C19).

Foundation Skills included are: Sociability (F15)

VII. Course requirements and grade computation:

College Requirements:

- A. A written, comprehensive final examination, not to exceed two and one-half hours in length, shall be given at the end of each semester for each course at the regularly scheduled time. Any exceptions to these requirements must be approved by the appropriate dean. Other examinations are given at the discretion of the instructor.

A student who must be absent from a final examination should petition that instructor for permission to postpone the examination. **A student absent without permission from a final examination is graded "F."** Postponed examinations result in a grade of "I." The final exam must be taken within 120 calendar days from the end of the semester or the grade automatically becomes an "F." (San Antonio College Bulletin, Faculty Handbook - January 1995)

B. Departmental Requirements:

Course grade will be determined by any or all of the following: Group projects, written exams, practical exams, attendance and participation.

C. Instructor Requirements:

VIII. College Policies:

- A. San Antonio College does not discriminate on the basis of race, religion, color, national origin, sex, age, or disability with respect to access, employment programs or services.
- B. Students are urged not to bring children to either a class or a lab. Minors under the age of twelve (12) must not be left unattended on campus. College Academic Council - April, 1998
- C. ADA Statement: "As per Section 504 of the Vocational Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, if accommodation is needed contact the Office of DisABILITY Support Services, CAC 124C, Phone: (210) 733-2347.
- D. A Rapid Response Team exists for the purpose of responding to emergencies. If you have a disability that will require assistance in the event of a building evacuation, notify Disability Support Services, Chance Academic Center 124C, Phone: (210) 733-2347.
- E. Academic Dishonesty: Students may be subject to disciplinary proceedings resulting in an academic penalty or disciplinary penalty for academic dishonesty. Academic Dishonesty includes, but is not limited to, cheating on a test, plagiarism and collusion. For additional information refer to the "Student Code of Conduct" in the San Antonio College Bulletin.
- F. **Students are required to silence all electronic devices (e.g., pagers, cellular phones, etc.) when in classrooms, laboratories and the library. College Academic Council, 01/ 2000.**

- G. San Antonio College Attendance Policy: Regular and punctual attendance at all classes and laboratories, day and/or evening, is required. A student absent for any reason is responsible for all work missed. Both tardiness and early departure from class are forms of absenteeism. The instructor establishes the policy with regard to each. Absences of each student are recorded without exception. The counting of absences begins on the first day of class. A student absent the equivalent of two weeks of instruction in a 16-week semester may be dropped by the instructor. If a student is dropped from a class for excessive absences, the instructor will record a grade of “W” (withdraw). It is the student’s responsibility to ensure that the withdrawals have been submitted.
- H. San Antonio College is a smoke free campus.
- I. ACCD DPS Emergency Phone Numbers:
ACCD DPS Emergency Phone (210) 222-0911
ACCD DPS General Phone (210) 208-8099
ACCD DPS Weather Phone (210) 208-8189 (For information on college closures)
- J. Students must also abide by the policies, procedures, and rules set forth in the “Student Code of Conduct” and all other policies set forth in the San Antonio College Bulletin.
http://www.accd.edu/sac/sacmain/schedule/SAC_Bulletin_05-06.pdf