“A CALL TO ACTION”
OUR MULTIPLE IMPERATIVES FOR STUDENT SUCCESS
3 Themes:

1. We are already in a “New Era”
2. Technology and finances have changed everything but so have our students
3. We have to change how we lead
Students Want:

- High quality programs
- High quality customer service
- High quality academic and student support
- That academic programs make sense
- An aligned relevant and efficient academic experience across the Alamo Colleges
A High Performance Academic Organization
Every Time I Picked Up A Rock
The Alamo Colleges: The Path to Economic Prosperity
“To be the best community college district in the nation in student success and operational effectiveness”
• We face a rapidly and dramatically altered world
• We face challenges and complexities demanding that we achieve much, much more, more rapidly and at much lower cost
• Addressing this assertively and disruptively
• Deliberately and collaboratively
• In an environment very different than 6 years ago
Critical Factors

1. The Public expects we behave differently
2. “Let the user pay”
3. Technology is driving costs down
4. Competition is driving costs down

CONCLUSION: WE MUST DRIVE COSTS DOWN BECAUSE OTHERS ARE
Blame Who?

- We can blame ourselves
  - We’re still using a model designed to remove those “less capable”
  - Society demands a model that ensures greater student success so we can compete globally
Students Are Behaving Like Customers

- They demand the same service experience they receive from amazon.com
- They want to use technology
• Curriculum design is being radically redefined
• As is the role of faculty
• Competency based, stackable certification model
• Understand and acknowledge the radical shifts occurring in post-secondary education
• To act deliberately and just as radically and rapidly
• To participate fully in developing cost efficient models
• Aggressively expand our reach
• If our students in large numbers are unsuccessful with us
• If employers can’t find skills required
• Others will replace us
Five Competitive Challenges

1. Distance learning
2. Expansion of private competitors
3. Our students are changing
4. The nature of degrees is changing
5. The way we have traditionally operated
To Flourish

PRINCIPLE: Everyone committed to positive collaboration to develop the best solution for students
5 Fundamentals

1. Clear academic pathways and great teachers
2. Radically change developmental education
3. Change the access approach & redesign the advising system
4. Implement a competitive distance learning model or can’t play
5. Create efficient, innovative, customer proficient, collaborative organization
• Embrace each student as our personal responsibility
Educational Agitators

- Act swiftly, surely and effectively
- We can no longer permit our students to fail
- Redesign ourselves and learn better tools
- Positively contribute to our continuous improvement at lower cost. Don’t hold us back
- Become entrepreneurs – create new revenues to offset traditional sources
Group Discussion

1. Do you agree with the call to action?
   1. Why?
   2. Why not?
2. How do we initiate dramatic changes?
Thanks.