**MEMORANDUM**

TO: Alamo Colleges Family  
FROM: Dr. Bruce Leslie, Chancellor  
RE: AlamoENROLL  
DATE: May 4, 2015

This is the second in the series of blogs about our 6 Key Strategies built within our MyMAP model. MyMAP was the subject of last week’s publication and is located on the Chancellor’s web page under “Written Blogs” should you have missed it.

One of the key values of MyMAP is that we can continuously improve its key components to ensure that our students’ experiences at the Alamo Colleges are the most welcoming, effective and efficient we can provide.

AlamoENROLL is the “onramp” process, the first two components of MyMAP (connection and entry). As you know, there are also many moving parts to enrolling students, not just registration but the wide range of activities from recruiting, connection, financial aid, advising, selection of a career goal and academic program, orientation, and, of course, ensuring every student is ready for the first day of class. But AlamoENROLL also includes the efficiency and effectiveness of the entire process, including information and communications, creating the sense of being welcomed, feeling comfortable and “at home,” orientation, advising and scheduling student’s appropriate courses. Last Fall, we gathered representatives together from all the student services areas to review the end-to-end student experience through the AlamoENROLL process of application through registration/payment and compiled seven areas of focus. Thus was born the “Student Experience Advisory Team (SEAT)”. Our focus on those identified primary areas is shown below:

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<th>PROJECT ELEMENT</th>
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| 1. Simplify & eliminate confusion: Payment and Purge dates: | • Spring ’15: Complete  
• Fall ’15: Complete |
| 2. Heighten visibility to payment: Options & introduce new “Student Financial Aid (SFA) Installment Plan” | • SEAT requirements: Finalized 11/14  
• Spr ’15: New SFA Pymt Plan & Portal updates – complete  
• Fall ’15: Communications Plan for better visibility |
| 3. Simplify & eliminate confusion on | SEAT requirements: Finalized |

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3. **Simplify & eliminate confusion on Web: Aces Portal, Banner Registration & Payment Portal**  
   (Long-term: consider totally new website design)

   - SEAT requirements: Finalized 12/19/14
   - STATUS: IT assessing; meetings in process with SME team and IT team.

4. **Complete planned upgrades to Alamo ENROLL modules:**
   a. Technology – access issues
   b. Go FAARR module: revamp information for clarity and interact ability; create versions for special populations
   c. Test Prep. Module: Consider 3rd party tool
   d. Website: revamp for clarity
   e. Est. committee for ongoing content adj.

   - Technology issues: Resolved November 2014;
   - Modules:
     - Go FAARR concept complete
     - Go FAARR revamp–August 2015 for Spring 2016 applications
     - Go FAARR special populations initiate development in Fall 2015 for Spring 2016
     - Test Prep Researching: use of BrainFuse pre and post assessment & academic content
     - AlamoENROLL Website: August 2015 for Spring 2016 applications
     - AlamoENROLL Pathway graphic representation for students; August 2015 for Spring 2016 applications
     - AlamoENROLL Committee: finalizing membership

5. **Create add'l reporting for proactive fix of certain Data Issues**

   - CSI reporting: Complete & working reports

6. **Investigate options for Apply Texas interface issues**

   - Long-term: assess in FY16 possibly adding option of internal application system

7. **Address Email Volume and Clarity**

   - STATUS: will address after #3

8. **Web redesign for greater clarity and ease of use**

   - Summer 2015 completion

As you can see from these examples, there are a variety of activities within the project, and more to come. Even more important issues that impact students negatively are further along the MyMAP model and must also be addressed, such as scheduling, which is why GPS/Degree Works, AlamoADVISE and AlamoINSTITUTES are crucial to prepare students for success from the very beginning of their Alamo Colleges’ experience. One of our goals of MyMAP is to provide every student with a two-year schedule of courses to streamline selection of courses and ensure every course counts towards the student’s degree.

So, AlamoENROLL is the onramp into the Alamo Colleges that is a significant strategy to welcome students “home” and prepare them for success.

Dr. Bruce Leslie, Chancellor
Alamo Colleges