General Specifications
Identification

Pending Client Direction
E.ID.01 - Building Identification Ground Mounted
Pending Client Direction
E.ID.02 - Building Identification Wall Mounted Primary
Pending Client Direction
E.ID.03 - Building Identification Wall Mounted Secondary
E.ID.04 - Campus Secondary Entrance Identification
E.ID.05 - Campus Boundary Markers
Pending Client Direction
E.ID.06 - Parking Lot Identification Pole Mounted
E.ID.07 - Parking Lot Identification Post and Panel
E.ID.08 - Campus Banners

Directional

E.D.01 - Pedestrian Directional
E.D.02 - Vehicular Directional Ground Mounted
E.D.03 - Vehicular Directional Post and Panel

Orientation

E.O.01 - Campus Map Non Illuminated
Pending Client Direction
E.O.02 - Campus Map Illuminated

Regulatory

E.R.01 - No Smoking
E.R.02 - Stop Sign
E.R.03 - Yield Sign
E.R.04 - Pedestrian Crossing
E.R.05 - Speed Limit
E.R.06 - Accessible Route
Primary Font: Swiss 721 Condensed BT Bold
Scale: None

Secondary Font: Swiss 721 Condensed BT Roman
Scale: None
Distance and Visibility

Font style, size, material, color contrast and viewing condition contribute the legibility of text. The overall size of the lettering shall be determined by the distance from which the sign can be safely and easily read. The message should be concise as practical. Letters shall be adequately spaced and not crowded.

Below is a standard “rule of thumb” guide for legibility under ideal condition.
Directional Arrow Usability

Directional arrows used in this signage system are to be of the design and usage described on this page.

Arrow proportion is a 4:3 ratio
Logo Colors & Color Visibility

Every Alamo Colleges logo mark has the same blue (PMS 285) sky background. Each college has selected its own color to accompany this blue. These colors cannot be altered or changed. In print, ideally, each logo should be reproduced with three inks: PMS 285, black and the specific college’s color.

The PMS number and CMYK and RGB formulas for each college color are provided below.

The formulas for PMS 285 are: C=100, M=50, Y=0, K=0 and R=0, G=114, B=207
Sign Substrate Color Palette

Important: Colors shown are for representation only. Use correct formula for accurate color match.

- PMS 285
- PMS 3285 - Palo Alto College
- PMS 3295 - Palo Alto College
- PMS 1797 - San Antonio College
- PMS Reflex Blue - St. Philip’s College
- PMS 336
- PMS 368 - Northeast Lakeview College
- PMS 368 - Northeast Lakeview College
- PMS 2602 - Northwest Lakeview College
- Black
International Symbols

Symbols shown below should not be reproduced from this page. Digital files of these graphics are available from TBG Partners, Inc. at 512.327.1011.

- Directional Arrow
- Parking
- Accessible Area
- Service Area
- Pedestrian Crosswalk
- Restrooms
- Cafeteria
- Telephone
- No Guns
- No Phones
- No Smoking
- Do Not Enter
The elevation drawing includes the following specifications:

- **Footing Elevation**: 6" above nearest sidewalk or back of curb and level at top.
- **Welcome Sign**: Text and graphics are masked and sprayed with Matthews Paint. All graphics, colors, and messaging provided electronically by TBG Partners, 512.327.1011.
- **Fabricated Cast Stone Cap Detail**: Designed for drainage with 1" reveal at base.
- **Fabricated Aluminum Pan**: .125 aluminum pan with bracing as required to prevent "oil canning," attaches to column with angle frame and set screws for ease of updating and refurbishing.
- **Masonry**: To match architecture.

Note: Above drawings are to show design intent. All cabinets are to be constructed of aluminum angle and channel frame to be designed by sign fabricator and approved by owner. No visible fasteners and all screw heads are to be painted to match face color.
fabricated cast stone cap detail designed for drainage with 1" reveal at base

graphic wraps returns top and bottom

End View
Scale: 1/2" = 1'-0"

Note: Above drawings are to show design intent. All cabinets are to be constructed of aluminum angle and channel frame to be designed by sign fabricator and approved by owner. No visible fasteners and all screw heads are to be painted to match face color.
fabricated cast stone cap detail
designed for drainage with 1"
reveal at base
EternaStone - Cordoba Cream
14611 Ormond Court
Houston, TX 77095
Phone: (281) 856-7066

Alamo Colleges logo is cast into mold
reveal is cast into mold
masonry to match architecture
CMU core is formed to the top and cap slides over

Note: Above drawings are to show design intent. All signage to be engineered by sign fabricator with shop drawings to be submitted to and approved by owner prior to construction.
Note: Above drawings are to show design intent. All signage to be engineered by sign fabricator with shop drawings to be submitted to and approved by owner prior to construction.
Elevation
Scale: 3/4" = 1'-0"

Plan View
Scale: 3/4" = 1'-0"

Note: Above drawings are to show design intent. All cabinets are to be constructed of aluminum angle and channel frame to be designed by sign fabricator and approved by owner. No visible fasteners and all screw heads are to be painted to match face color.
fabricated cast stone cap detail designed for drainage with 1" reveal at base

EternaStone - Cordoba Cream
14611 Ormond Court
Houston, TX 77095
Phone: (281) 856-7066

Alamo Colleges logo is cast into mold
CMU core is formed to the top and cap slides over
reveal is cast into mold
masonry to match architecture

Note: Above drawings are to show design intent. All signage to be engineered by sign fabricator with shop drawings to be submitted to and approved by owner prior to construction.
Lot 2
Student Parking Permit Only

Elevation Scale: 3/4" = 1'-0"

Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
3" aluminum pipe (3.062 ID)

hole threads for 10-24 thread set screw
socket set screw

1/8"
1/4"
1/8"

3 1/16"
3 1/2"

2 5/8"
5 1/8"
3 7/8"
9/16"
1/16"
9/16"
1/8"

Tamper resistant fasteners and nuts with nylon locking inserts paints to match pole color

Channel welds to pipe and paints to match pole color
Lot 2
Student Parking Permit Only

Lot 2
Student Parking Permit Only

Note: Messages justify on pole side of panel
double clamped mounting system to work with light standard digitally printed banner is double sided double clamped mounting system to work with light standard

Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
1'-3"  1'-3"  6'-0"

**Elevation - Banner**

Scale: 1" = 1'-0"
E.D.01 Pedestrian Directional

Interchangeable clamp system (E.D.01 page 2) with tamper resistant fasteners

Messages and panel quantity to be determined

Painted graphics return top and bottom

All graphics and messaging provided electronically by TBG Partners, Inc

512.327.1011

Directional panel is .125 aluminum with 1/2" R corners on leading edge, painted graphics and engineer grade white reflective vinyl text (E.D.01 page 4)

Maximum 5 panels per direction

3" OD diameter capped aluminum tube paints Matthews cool gray 10

8" diameter 1/2" aluminum plate welds to tube with 4 holes for mounting bolts

4 j-bolts with heads painted to match pole color

8" diameter sonotube formed base with 3" above grade to provide mow strip footing detail per contractor

Gonzalez Hall

Loftin Center

Candler Physical Education Center

Chemistry & Geology Building

Moody Learning Center

Chance Academic Center

Fletcher Administration Center

Bottom panel is 6'-8" AFF minimum

Scale: 3/4" = 1'-0"
tamper resistant fasteners and nuts with nylon locking inserts paints to match pole color

channel welds to pipe and paints to match pole color

clamps interlock
paints PMS 285 blue all text and graphics are white

engineer grade reflective vinyl paints campus accent color

Note: single line text utilizes top position
Plan View - Four Panel
Scale: 3/4" = 1'-0"

Plan View - Three Panel
Scale: 3/4" = 1'-0"

Plan View - One Panel
Scale: 3/4" = 1'-0"

Plan View - Two Panel
Scale: 3/4" = 1'-0"
Accent Color Diagram

San Antonio College Scheme

Palo Alto College Scheme

Northeast Lakeview College Scheme

Northwest Vista College Scheme

St. Philip's College Scheme

Scale: 1 1/2" = 1'-0"
Elevation

Scale: 3/4" = 1'-0"

Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
End View
Scale: 3/4" = 1'-0"

Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
Lot 2
Garage
Visitors Center
San Antonio College Scheme

Palo Alto College Scheme

Northeast Lakeview College Scheme

Northwest Vista College Scheme

St. Philip's College Scheme

Accent Color Diagram

Scale: 3/4" = 1'-0"
E.D.03 Post and Panel Vehicular Directional

Lot 2 Garage
Visitors Center

Lot 2 Garage
Visitors Center

interchangeable clamp system (E.D.03 page 2) with tamper resistant fasteners and channel painted to match header color

header paints white
directional panel is .125 aluminum with 1/2" R corners on leading edge, painted graphics and engineer grade white reflective vinyl text see messaging detail (E.D.03 page 3)
painted graphics return top and bottom
sign body paints Matthews cool gray 10
band paints college accent color
channel paints college accent color with fasteners painted to match

8" diameter capped aluminum tube paints Matthews cool gray 10

8" diameter 1/2" aluminum plate welds to tube with 4 holes for mounting bolts
4 j-bolts with heads painted to match pole color

header paints white
directional panel is .125 aluminum with 1/2" R corners on leading edge, painted graphics and engineer grade white reflective vinyl text see messaging detail (E.D.03 page 3)
painted graphics return top and bottom
sign body paints Matthews cool gray 10
band paints college accent color
channel paints college accent color with fasteners painted to match

8" diameter sonotube formed base with 3" above grade to provide mow strip footing detail per contractor

Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
3" aluminum pipe (3.068 ID)
hole threads for 10-24 thread set screw
socket set screw

1  Top View - Clamp
   Scale: 1/2" = 1"

2  Elevation - Clamp
   Scale: 1/2" = 1"

3  Elevation - Double Clamp
   Scale: 1/2" = 1"

tamper resistant fasteners and nuts with nylon locking inserts paints to match pole color
channel welds to pipe and paints to match pole color
Lot 2
Garage

 Visitors Center

Lot 2
Garage

 Visitors Center

Note: Messages justify on pole side of panel
Accent Color Diagram

San Antonio College Scheme
Lot 2
Garage
Visitors Center

Palo Alto College Scheme
Lot 2
Garage
Visitors Center

Northeast Lakeview College Scheme
Lot 2
Garage
Visitors Center

Northwest Vista College Scheme
Lot 2
Garage
Visitors Center

St. Philip’s College Scheme
Lot 2
Garage
Visitors Center

Scale: 3/4” = 1'-0”
Note: Above drawings are to show design intent. All cabinets are to be constructed of aluminum angle and channel frame to be designed by sign fabricator and approved by owner. No visible fasteners and all screw heads are to be painted to match face color.
End View

Scale: 3/4" = 1'-0"

fabricated aluminum frame with .125 cladding with countersunk screws with heads painted to match campus logo colors for specific location

masonry to match architecture

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3 Plan View
Scale: 3/4" = 1'-0"

- Panel is .125 aluminum with 1/2" R corners on leading edge, painted graphics and engineer grade white reflective vinyl text (E.R.01 page 2)
- Panel is stud mounted to pole with no visible fasteners on face
- 3" capped aluminum square tube paints Matthews cool gray 10
- 8" diameter 1/2" aluminum plate welds to tube with 4 holes for mounting bolts
- 4 j-bolts with heads painted to match pole color
- 8" diameter sonotube formed base with 3" above grade to provide mow strip footing detail per contractor

Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
San Antonio College is a Smoke Free Campus
San Antonio College is a Smoke Free Campus

Palo Alto College is a Smoke Free Campus

Northeast Lakeview College is a Smoke Free Campus

Northwest Vista College is a Smoke Free Campus

St. Philip's College is a Smoke Free Campus

Accent Color Diagram
Scale: 1 1/2" = 1'-0"
3" capped aluminum square tube painted Matthews cool gray 10

8" diameter sonotube formed base with 3" above grade to provide mow strip footing detail per contractor

8" diameter 1/2" aluminum plate welds to tube with 4 holes for mounting bolts

4 j-bolts with heads painted to match pole color

Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
3" capped aluminum square tube paints Matthews cool gray 10

8" diameter 1/2" aluminum plate welds to tube with 4 holes for mounting bolts
4 j-bolts with heads painted to match pole color
8" diameter sonotube formed base with 3" above grade to provide mow strip footing detail per contractor

standard DOT sign stud mounted to pole with no visible fasteners on the face

Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
8" diameter 1/2" aluminum plate welds to tube with 4 holes for mounting bolts
8" diameter sonotube formed base with 3" above grade to provide mow strip
cornered on leading edge, painted graphics
panel is stud mounted to pole with
4 j-bolts with heads painted to match pole color
panel is .125 aluminum with 1/2" R
corners on leading edge, painted graphics and engineer grade white reflective vinyl
text (E.R.04 page 2)
panel is stud mounted to pole with with no visible fasteners on face
3" capped aluminum square tube paints Matthews cool gray 10
3" above grade to provide mow strip footing detail per contractor

Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
Accent Color Diagram

Scale: 1 1/2" = 1'-0"
3" capped aluminum square tube paints Matthews cool gray 10

8" diameter 1/2" aluminum plate welds to tube with 4 holes for mounting bolts
4 j-bolts with heads painted to match pole color

3" above grade to provide mow strip footing detail per contractor

Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
Note: Above drawings are to show design intent, shop drawings to be approved prior to fabrication. Fasteners and screw heads are to be painted to match face color.
Panel Detail

Elevation - Blade
Scale: 1/4" = 1'
San Antonio College Scheme
Palo Alto College Scheme
Northwest Vista College Scheme
St. Philip’s College Scheme

Accent Color Diagram
Scale: 1 1/2” = 1'-0"