STRAEGIC PLAN
2014 –2019

MISSION STATEMENT To inspire, empower, and educate our community for leadership and success.

VISION The Alamo Colleges will be the best in the nation in Student Success and Performance Excellence.

VALUES The members of Alamo Colleges are committed to building individual and collective character through the following set of shared values in order to fulfill our vision and mission.

Students First
Respect for All

Community-engaged
Collaboration

Can Do Spirit
Data-informed

STRAEGIC DIRECTIONS

1 EMPOWERING STUDENTS FOR SUCCESS
Empowering students to explore educational opportunities, identify career pathways and experience high impact educational practices. PAC makes the commitment to address students’ unique interests and needs using tools & strategies to help students succeed academically and professionally.

Goal A. Increase student retention, success, and completion rates
Goal B. Increase access to our college for the community
Goal C. Provide students with high impact instruction to improve engagement and success

2 CREATING & SUSTAINING A CULTURE OF INCLUSIVENESS
PAC strives to maintain a culturally inclusive environment that embraces mutual respect, effective relationships, clear communication, explicit understandings about expectations, and critical self-reflection.

Goal A. Routine review and communication of strategic plan progress
Goal B. Encourage cross-functional team collaboration among the Palo Alto College family

3 CELEBRATING PAC EXCELLENCE
Increase internal communication among faculty, staff, and students; and celebrate our success & campus culture.

Goal A. Improve internal communication with faculty, staff, and students
Goal B. Routinely share PAC successes with the community

4 SHARING THE PAC EXPERIENCE
PAC is committed to generating awareness for programs that help to strengthen the identity of the institution to its stakeholders.

Goal A. Determine the institution’s distinct value proposition and align external messaging
Goal B. Develop a comprehensive communications plan to influence favorable public perception

5 TARGETING OUR RESOURCES FOR SUCCESS
Involve stakeholders in the prioritization of initiatives and improving processes to support student success.

Goal A. Implement an inclusive Resource Allocation Committee that will facilitate the prioritization of resources
Goal B. Implement participatory budgeting programs that will allow the PAC community to submit and vote on projects to be funded