This document displays the progress made towards achieving the key performance indicator targets set by the Alamo Colleges. Many of these institutional measures are based on those of the Texas Higher Education Coordinating Board and the Achieving the Dream initiative. Prepared by the Institutional Research and Effectiveness Services (IRES) Department.

**DRIVER 1: RECRUITMENT**

**Focus Area:** THECB Accountability System Participation Measure

1. **Participation Rate in Service Area (Fall Term)**
   *(State Peer Benchmark: 5.3%)*

   ![Participation Rate Graph]

   Source: Texas State Data Center Population Projections were used to estimate service area population along with Alamo Colleges unduplicated headcount from the THECB Accountability System. State benchmark institution is El Paso Community College District. Please see Footnote 1 for further information.

2. **FY Contact Hours (Credit Funded and CE Funded)**
   *By Campus of Section Location* *(Formerly College of Attendance)*

   ![Contact Hours Graph]

   Source: Data are from certified CBM004 files. To find out whether the student attended courses at NLC, the Campus of Section Location (building and site code) was joined with CBM004 files. See Footnote 2 for more information.

3. **FY Contact Hours (Credit Funded and CE Funded)**
   *By Campus of Section Owner* *(Formerly College of Registration)*

   ![Contact Hours Graph]

   Source: Data are from certified CBM004 files. See Footnote 3 for more information.

**Key Performance Indicators**

Alamo Way: Always Inspire, Always Improve
Focus Area: THECB Accountability System Participation Measure

4. Total Credit Student Headcount (Fall Term)  
By Campus of Section Location  (Formerly College of Attendance)

<table>
<thead>
<tr>
<th>Campus</th>
<th>Fall 2009</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAC</td>
<td>21,010</td>
<td>22,056</td>
<td>21,933</td>
</tr>
<tr>
<td>SPC</td>
<td>10,286</td>
<td>9,759</td>
<td>10,740</td>
</tr>
<tr>
<td>PAC</td>
<td>8,335</td>
<td>6,665</td>
<td>5,163</td>
</tr>
<tr>
<td>NVC</td>
<td>14,587</td>
<td>15,921</td>
<td>16,067</td>
</tr>
<tr>
<td>NLC</td>
<td>5,051</td>
<td>5,571</td>
<td>5,728</td>
</tr>
</tbody>
</table>

Source: Data are from certified CBM001 files. To find out whether the student attended courses at NLC, the Campus of Section Location was joined with CBM001 files. See Footnote 4 for more information.

5. Total Credit Student Headcount (Fall Term)  
By Campus of Section Owner  (Formerly College of Registration)

<table>
<thead>
<tr>
<th>Campus</th>
<th>Fall 2009</th>
<th>Fall 2010</th>
<th>Fall 2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAC</td>
<td>21,138</td>
<td>25,547</td>
<td>25,557</td>
</tr>
<tr>
<td>SPC</td>
<td>10,108</td>
<td>10,710</td>
<td>10,740</td>
</tr>
<tr>
<td>PAC</td>
<td>8,335</td>
<td>9,163</td>
<td>9,485</td>
</tr>
<tr>
<td>NVC</td>
<td>14,587</td>
<td>15,921</td>
<td>16,067</td>
</tr>
<tr>
<td>NLC</td>
<td>5,342</td>
<td>5,771</td>
<td>6,010</td>
</tr>
</tbody>
</table>

Source: Certified data - THECB Accountability System; Preliminary data – preliminary CBM001 files. See Footnote 5 for more information.

6. Fall Credit Contact Hours (State Funded Only)  
By Campus of Section Location  (Formerly College of Attendance)

<table>
<thead>
<tr>
<th>Campus</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAC</td>
<td>3,377,432</td>
<td>3,143,184</td>
<td>3,077,328</td>
</tr>
<tr>
<td>SPC</td>
<td>1,506,960</td>
<td>1,727,252</td>
<td>1,583,600</td>
</tr>
<tr>
<td>PAC</td>
<td>1,856,960</td>
<td>1,727,252</td>
<td>1,583,600</td>
</tr>
<tr>
<td>NVC</td>
<td>1,308,616</td>
<td>1,240,256</td>
<td>1,200,192</td>
</tr>
<tr>
<td>NLC</td>
<td>1,200,192</td>
<td>1,240,256</td>
<td>1,200,192</td>
</tr>
</tbody>
</table>

Source: Data are from certified CBM004 files. To find out whether the student attended courses at NLC, the Campus of Section Location was joined with CBM files. See Footnote 6 for more information.

**Excludes students in courses taught at NLC.

7. Fall Credit Contact Hours (State Funded Only)  
By Campus of Section Owner  (Formerly College of Registration)

<table>
<thead>
<tr>
<th>Campus</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAC</td>
<td>3,828,688</td>
<td>3,764,208</td>
<td>3,750,032</td>
</tr>
<tr>
<td>SPC</td>
<td>2,208,672</td>
<td>2,000,192</td>
<td>1,727,552</td>
</tr>
<tr>
<td>PAC</td>
<td>1,856,960</td>
<td>1,727,252</td>
<td>1,583,600</td>
</tr>
<tr>
<td>NVC</td>
<td>1,308,616</td>
<td>1,240,256</td>
<td>1,200,192</td>
</tr>
<tr>
<td>NLC</td>
<td>1,200,192</td>
<td>1,240,256</td>
<td>1,200,192</td>
</tr>
</tbody>
</table>

Source: Data are from certified CBM004 files. See Footnote 7 for more information.
8. Within Term Retention (Total Population)
By Campus of Section Owner (Formerly College of Registration)

9. Fall to Spring Persistence FT FTIC
By Campus of Section Owner (Formerly College of Registration)
(Statewide Benchmark 78.5%)

10. Fall to Spring Persistence PT FTIC
Campus of Section Owner (Formerly College of Registration)
(Statewide Benchmark 66%)

11. Fall to Fall Persistence FT FTIC
By Campus of Section Owner (Formerly College of Registration)
(State Peer Benchmark 67.9%)
Focus Area: THECB Accountability System Success Measure

12. Fall to Fall Persistence PT FTIC
By Campus of Section Owner (Formerly College of Registration)

13. 2-Year Fall to Fall Persistence FT FTIC
By Campus of Section Owner (Formerly College of Registration)
(State Peer Benchmark 46.9%)
Focus Area: THECB Accountability System Success Measure

14. 2-Year Fall to Fall Persistence PT FTIC
By Campus of Section Owner (Formerly College of Registration)
DEVELOPMENTAL EDUCATION

15a. Percentage of FTIC Students who were Successful in Gatekeeper Math after Completing their Developmental Math Sequence

Focus Area: THECB Accountability System Success Measure and Achieving the Dream Initiative

3 Years After Term of Entry:

15b. Percentage of FTIC Students who were Successful in Gatekeeper English after Completing their Developmental English Sequence

3 Years After Term of Entry:

15c. Percentage of FTIC Students who were Successful in History 1301 after Completing their Developmental Reading Sequence

3 Years After Term of Entry:

15d. Percentage of FTIC Students who were Successful in Biology 1408 after Completing their Developmental Reading Sequence

3 Years After Term of Entry:
16. Number of Certificate and Degree Awards (Associates and Certificates)

Focus Area: THECB Accountability System Success Measure


17. Number of Certificate and Degree Awards: Other Completers

Focus Area: THECB Accountability System Success Measure

Source: Certified data - THECB Accountability System. Preliminary data – preliminary CBM009 and CBM00M (for MSAC awards). See Footnote 17 for more information.

18. FT FTIC 3-Year Graduation Rate

(Statewide Benchmark 12.4%, VLCC Best Houston & South Texas 16.5%)

Focus Area: THECB Accountability System Success Measure


19. FT FTIC 4-Year Graduation Rate

(Statewide Benchmark 15.3%, VLCC Best South Texas 19.6%)

Focus Area: THECB Accountability System Success Measure

20. FT FTIC 6-Year Graduation Rate
(Statewide Benchmark 15.1%, VLCC Best San Jacinto 19.3%)

Focus Area: THECB Accountability System Success Measure

Source: Certified data - THECB Accountability System; Preliminary data – Preliminary CBM009 files. See Footnote 18-20 for more information.

21. Percent of FTIC Students Who Transfer to a Texas Senior Institution in Six Years
(FTIC All Transfers)
(Statewide Benchmark 27.8%, VLCC Best Collin 30.5%)

Focus Area: THECB Accountability System Success Measure

Source: THECB Accountability System. The data displayed is the most current available. See Footnote 21 for more information.
22. Number of Certificate and Degree Awards by Closing the Gaps Critical Area

Focus Area: THECB Accountability System Success Measure

(State Standard: 15 Graduates Over 3 Year Period)

Source for each critical area: Certified data - THECB Accountability System; Preliminary data – preliminary CBM009 files. Level 3 Certificates not included. See Footnote 22 for more information.

COMPUTER INFORMATION SYSTEMS

ENGINEERING

MATH

PHYSICAL SCIENCE

NURSING / ALLIED HEALTH
Footnotes and Definitions

1. Participation Rate in Service Area (Fall Term)
   Counties in Service Area: Atascosa (50%), Bandera, Bexar, Comal, Guadalupe (98%), Kendall, Kerr, and Wilson
   **Definition:** Alamo Colleges Fall unduplicated headcount (Total at the fall census date including dual credit; excluding summer II late flex from the prior term) divided by service area population, ages 18 – 64, projections from the Texas State Data Center for the current year (migration scenario 1.0).
   Data Source for Service Area Population Projections: Texas State Data Center.

2. FY Contact Hours (Credit Funded + CE Funded) – By Campus of Section Location
   **Definition:** Total annual funded credit and funded CE contact hours attributed to the college at which a student attended courses. Contact hours for CE reflect those reported as of each quarter’s census date.
   - If a student attended a course at the NLC location, then that course’s contact hours were counted for NLC.
   Data source: Certified data – Certified CBM004 and CBM00C. Preliminary data – Preliminary CBM004 and CBM00C; To find out where the student attended courses, the Campus of Section Location was joined with CBM004 files.
   SAS Program: CHR00004 Credit and CE Contact Hours by College of Attendance. For Summer I and II of FY 2009: CHR00004 Credit and CE Contact Hours by College of Attendance from Summer I 2009 onward.sas

3. FY Contact Hours (Credit Funded + CE Funded) – By Campus of Section Owner
   **Definition:** Total annual funded credit and funded CE contact hours attributed to the college at which a student registered. Contact hours for CE reflect those reported as of each quarter’s census date.
   Data source: Certified data – Certified CBM004 and CBM00C; Preliminary data – Preliminary CBM004 and CBM00C.
   SAS Program: CHR00004 Credit and CE Contact Hours by College of Registration.

4. Total Credit Student Headcount (Fall Term) - By Campus of Section Location
   **Definition:** Fall unduplicated headcount within the college at which a student attended courses (total at the fall census date including dual credit).
   - If a student attended at least one course at the NLC location, then that student was counted as attending NLC. Please note that if a student attended courses at both NLC and SAC (SPC), then that student was counted for both colleges.
   Data source: To find out whether the student attended courses at NLC, the Campus of Section Location was joined with CBM001 files. See SAS Program KP00001 – Headcount. For Fall 2009: KP00001 - Headcount -with Flex5Yr - CBM Term.sas

5. Total Credit Student Headcount (Fall Term) - By Campus of Section Owner
   **Definition:** Fall unduplicated headcount within the college at which a student registered (total at the fall census date including dual credit). This definition originates from the THECB.
   - Please note that NLC students are also counted in either the SAC or SPC totals, depending on where the student registered.

6. Fall Contact Hours (Credit Funded) – By Campus of Section Location
   **Definition:** Fall funded credit contact hours attributed to the college at which a student attended courses.

7. Fall Contact Hours (Credit Funded) – By Campus of Section Owner
   **Definition:** Fall funded credit contact hours attributed to the college at which a student registered.
   Data source: Certified data – Certified CBM004 and CBM00C; Preliminary data – Preliminary CBM004 and CBM00C.
   SAS Program: CHR00004 Credit Contact Hours by College of Registration.

8. Within Term Retention (Total Population)
   **Definition:** The rate at which credit students persist within the same term (excludes Fall late flex, includes dual credit). For example, if a student dropped all courses within a semester, then that student was not retained; if a student was still enrolled at least one course by the end of the semester, then that student was retained.
   Data source: Certified CBM001: Alamo Colleges Data Warehouse: students.v_stuenrolldis using IRES SAS EG Program RETN0002. Within term retention is not calculated by the THECB; therefore; internal data sources must be utilized.

9. Fall to Spring Persistence FT FTIC
   **Definition:** The rate at which full-time, FTIC, degree-seeking credit students persist from Fall term of entry (at census date) to the subsequent Spring term (at census date) where full-time is defined as a student taking 12 or more semester credit hours. Students who earned awards and did not persist during the interval were excluded (starting with the Fall 2008 cohort).
   Data source: CBM001 via SAS Code via ACPR0005a – Persistence of FTIC Students by CIP Code MACRO. For Fall 2008 Cohort: ACPR0005a - Persistence (EXCL Grads) of FTIC within colleges MACRO.sas

10. Fall to Spring Persistence PT FTIC
    **Definition:** The rate at which part-time, FTIC, degree-seeking credit students persist from the Fall term of entry (at census date) to the subsequent Spring term (at census date) where part-time is defined as a student taking less than 12 semester credit hours. Students who earned awards and did not persist during the interval were excluded (starting with the Fall 2008 cohort).
    Data source: CBM001 via SAS Code via ACPR0005a – Persistence of FTIC Students by CIP Code MACRO. For Fall 2008 Cohort: ACPR0005a - Persistence (EXCL Grads) of FTIC within colleges MACRO.sas

11. Fall to Fall Persistence FT FTIC
    **Definition:** The rate at which full-time, FTIC, degree-seeking credit students persist from the Fall term of entry (at census date) to the Fall term of the following year (at census date) where full-time is defined as a student taking 12 or more semester credit hours. Students who earned awards and did not persist during the interval were excluded.
    Data source: Certified data – THECB Accountability System, Success – Contextual Measure; Preliminary data - CBM001 via SAS Code ACPR0005a - Persistence (EXCL Grads) of FTIC by demographic MACRO.sas

12. Fall to Fall Persistence PT FTIC
    **Definition:** The rate at which part-time, FTIC, degree-seeking credit students persist from the Fall term of entry (at census date) to the Fall term of the following year (at census date) where part-time is defined as a student taking less than 12 semester credit hours. Students who earned awards and did not persist during the interval were excluded (starting with the Fall 2008 cohort).
    Data source: CBM001 via SAS Code via ACPR0005a – Persistence of FTIC Students by CIP Code MACRO. For Fall 2008 Cohort: ACPR0005a - Persistence (EXCL Grads) of FTIC by demographic MACRO.sas
13. 2-Year Fall to Fall Persistence FT FTIC

**Definition:** The rate at which full-time, FTIC, degree-seeking credit students persist from the Fall term of entry (at census date) to the Fall term two years later (at census date) where part-time is defined as a student taking less than 12 semester credit hours. Students who earned awards and did not persist during the interval were excluded.

*Data source:* Certified data – THECB Accountability System, Success – Contextual Measure; Preliminary data - CBM001 via SAS Code ACPR0005a - Persistence by Interval (EXCL Grads) of FTIC by CIP Code MACRO.sas

14. 2-Year Fall to Fall Persistence PT FTIC

**Definition:** The rate at which part-time, FTIC, degree-seeking credit students persist from the Fall term of entry (at census date) to the Fall term two years later (at census date) where part-time is defined as a student taking less than 12 semester credit hours. Students who earned awards and did not persist during the interval were excluded.

*Data source:* CBM001 via SAS Code ACPR0005a - Persistence by Interval (EXCL Grads) of FTIC by CIP Code MACRO.sas

15a. **Percentage of FTIC Developmental Math Students Who Attempted and Successfully Complete their Developmental Math Sequence and Gatekeeper – 3 Years Later**

**Definition:** The number of FTIC students who successfully completed the highest developmental Math course and subsequently earned an A, B, or C in Gatekeeper Math (MATH 1314 – College Algebra) within 3 years divided by all FTIC students who and successfully completed the highest developmental math course and attempted Gatekeeper Math.

*Data source:* CBM001 with Alamo Colleges Data Warehouse using SAS EG Program ACPR0002a – FTIC Math 0303 and Math 1314 Completion.sas. For Fall 2007 Cohort: CBM001 with ExtendedEnrollment file using SAS EG Program ACPR0002a – FTIC Math 0303 and Math 1314 CompletionExtEnr.sas

**PLEASE NOTE:** Before 2004 the data source was ALAMO COLLEGES DataWarehouse only.

15b. **Percentage of FTIC Developmental English Students Who Attempted and Successfully Completed their Developmental English Sequence and Gatekeeper – 3 Years Later**

**Definition:** The number of FTIC students who successfully completed the highest developmental English course and subsequently earned an A, B, or C in Gatekeeper English (ENGL 1301) within 3 years divided by all FTIC students who and successfully completed the highest developmental English course and attempted Gatekeeper English.

*Data source:* CBM001 with Alamo Colleges Data Warehouse, StudEnrollDis, V_CrsCMBDis using SAS EG Program ACPR0002a – FTIC English 0301 and English 1301 Completion.sas. For Fall 2007 Cohort: CBM001 with ExtendedEnrollment file using SAS EG Program ACPR0002a – FTIC English 0301 and English 1301 CompletionExtEnr.sas. **PLEASE NOTE:** Before 2004 the data source was ALAMO COLLEGES DataWarehouse only.

15c-d. **Percentage of FTIC Developmental Reading Students Who Attempted and Successfully Completed their Developmental Reading Sequence and Gatekeeper – 3 Years Later**

**Definition:** The number of FTIC who successfully completed the highest developmental reading course and subsequently earned an A, B, or C in Gatekeeper Reading (HIST 1301 or BIOL 1408) within 3 years, divided by all FTIC students who successfully completed the highest developmental reading course and attempted either History 1301 or Biology 1408.

*Data source:* CBM001 with Alamo Colleges Data Warehouse, V_StripEnrollDis, V_CrsCMBDis using SAS EG Program ACPR0002a – FTIC Reading 0303 and Biology 1408 Completion.sas and ACPR0002a – FTIC Reading 0303 and History 1301 Completion.sas. For Fall 2007 Cohort: CBM001 with ExtendedEnrollment file using SAS EG Program ACPR0002a – FTIC Reading 0303 and Biology 1408 CompletionExtEnr.sas and ACPR0002a – FTIC Reading 0303 and History 1301 CompletionExtEnr.sas. **PLEASE NOTE:** Before 2004 the data source was Alamo Colleges DataWarehouse only.

16. **Number of Certificate and Degree Awards (Associates and Certificates)**

**Degrees include:** AA, AAS, AAT, and AS; Certificates include: ATC, CERT1, and CERT2.

**Definition:** The number of degrees and certificates awarded throughout the academic year. This number may be duplicated per student, as a student may earn multiple awards throughout the school year. Please note that CERT3 awards are not included here.

*Data source:* Certified Data - THECB Accountability System, Success – Key Measures. Preliminary Data – CBM009 via SAS EG program ACPR0008.

17. **Number of Certificate and Degree Awards (Other Completers)**

**Other completers include students who earn a MSAC, ESC,CCC, FOS, or CERT3**

**Definition:** The number of students who complete programs other than degrees or certificates throughout the academic year. This number may be duplicated per student, as a student may complete multiple programs throughout the school year.

*Data source:* Certified Data - THECB Accountability System, Success – Key Measures. Preliminary Data – CBM009 via SAS EG program ACPR0008.

18-20. **FT FTIC Graduation Rates**

**Definition:** Three, four, and six-year graduation rates of first-time, full-time, credential-seeking undergraduates. Credential-seeking students are those with a code of 1=earn an associate’s degree, 2=earn a certificate, 3=earn credits for transfer, or 6=did not respond to the student intent field on the CBM001. Those coded as 4=job skills or 5=personal enrichment are not included.

Graduation rates include students who graduate with a Certification 1, Certificate 2, Advanced Technology Certificate, or Associate’s Degree. Please note that only FTIC students that graduated from an Alamo Colleges college are included in preliminary data, while THECB Accountability System graduation rates include degrees students earned from any Texas public or private higher education institution.

*Data source:* Certified Data - THECB Accountability System, Success – Key Measures. Preliminary Data – Certified CBM001 and CBM009 data processed via SAS Code ACPR0005 – FTIC Grad Rate by CIP Code MACRO.sas.

21. **Percent of FTIC Students Who Transfer to a Texas Senior Institution in Six Years (FTIC All Transfers)**

**Definition:** A cohort of first-time students who started six years ago is followed. Those who attempted college-level credit hours at the same institution/district then transferring to a university are attributed to an institution/district. Those who attempted college-level credit hours at more than one community college /district will appear in the statewide transfer rate.

*Data source:* Certified Data - THECB Accountability System, Success – Key Measures.

22. **Number of Certificate and Degree Awards by Closing the Gaps Critical Areas**

**Critical Area and Associated 2 or 4 digit CIP Codes for Closing the Gaps Critical Areas listing:** Computer Science = 11, Engineering = 14 & 15, Mathematics = 27, Physical Science = 40 & 30.01, 51.02, 51.06, 51.07, 51.08, 51.09, 51.10, 51.16 (nursing, not allied health), Nursing/Allied Health = 51.18, 51.23, 51.26, 51.27, 51.31, 51.32, 51.33, 51.34, 51.99

**Definition:** Total number of students who earned awards in the same CIP codes as Closing the Gaps critical areas. This measure includes students who graduate with a Certificate 1, Certificate 2, Advanced Technology Certificate, or Associate’s Degree.

*Data source:* Certified Data - THECB Accountability System, Success – Contextual Measures. Preliminary Data – Preliminary CBM009 data processed with SAS EG project ACPR0008-Degrees and Certificates Awarded for 2008 and DegreeCertificatebyCriticalArea.sas from 2009 on.