

Mark Cardwell – Artist/Marketing expert from Columbus, Ohio

Biography: Mark Cardwell is the principal consultant for Cardwell Communications, a full-service marketing consultancy. As well, Cardwell is a board member of the Ohio Association of Nonprofit Organizations; and a member of the Americans for the Arts; National Arts Marketing Project Steering Committee. Currently he is also on faculty with the Americans for the Arts project ARTS U, as well as a former board member for Indiana-based nonprofit multi-store retailer Global Gifts. Mark has 30 + years of experience in arts marketing, operational leadership, executive-level management, media sales, and communications. Cardwell is an artist with a B.F.A. from the Columbus College of Art and Design. More info at: <https://www.cardwellcom.com/>