



## **2014-2015 Strategic Plan**

### **Mission Statement**

To empower our community for success by meeting the postsecondary learning needs of a diverse and globally-networked society. To help students achieve their full potential by preparing them to graduate, transfer, or enter the workforce with effective critical thinking skills, communication proficiency, leadership ability, personal and civic responsibility, empirical and quantitative understanding, performance proficiency, and the ability to work effectively in teams.

### **Purpose**

San Antonio College fulfills its mission by offering the following:

- Transfer education designed to provide students with the first years of the bachelor's degree
- General education courses in the liberal arts and sciences to support all college degree programs
- Career preparation provided through a wide range of programs to prepare students for immediate employment
- Developmental studies for students to bring their basic skills to a level appropriate for college work
- Continuing education, including a variety of enrichment, training, licensure, and professional programs
- Academic and student support services for all students, including those with special needs, that include comprehensive advising and monitoring, high quality learning resources, assessment, counseling, tutoring, and financial assistance
- Academic co-curricular activities and social and cultural activities; and information literacy

### **Vision**

San Antonio College will be the best in the nation in Student Success and Performance Excellence.

### **Values**

We are committed to our college and our community through our values:

- Students First
- Respect for All
- Collaboration
- Community Engaged
- Can Do spirit
- Data-Informed

**Goal 1 - Access:**

San Antonio College will provide a gateway to a quality higher education experience.

**Objectives:**

- *Gender Demographic* - By August 2015, San Antonio College will reduce the gender gap compared to the Bexar County college age population (17 - 54 years old) to 8 points.
- *Ethnicity Demographic* - By August 2015, San Antonio College will reduce the ethnic gaps compared to the Bexar County college age population (17 - 54 years old) to 6 points for Hispanics and 8 points for all minorities.

**Goal 2 - Success/Completion:**

San Antonio College will provide the academic and student support to facilitate the successful completion of student academic goals.

**Objectives:**

- *In-Course Retention* - By Fall 2014, at least 92% of the students enrolled on the permanent recording date each fall semester will complete courses.
- *Graduation* - By the end of FY 2015, San Antonio College will increase the number of degrees and certificates awarded of at least 3,050.
- *PGR* - By Fall 2014, at least 75% of the students enrolled on the permanent recording date each fall semester will have successfully completed courses with a C or better without negatively affecting the success of students who transfer to a 4-year institution.
- *PTE Graduate's Employment Rate - 2.5* By June 2019, 80% of FY 2016-2017 completers of SAC's Professional and Technical programs will have been placed in employment by the 2nd quarter following the program year in which they left postsecondary education. (baseline 2011-2012 = 74.9%)
- *Advising* - By the end of Fall 2014, San Antonio College will implement a comprehensive advising model to support FTICs, non-declared students, and declared majors.
- *Student Learning Outcomes* - By Fall 2014, 100% of all sections will submit learning outcomes data for all students.

### **Goal 3- Pathways to Success:**

San Antonio College will develop coherent educational pathways in partnership with universities, businesses, and community-based organizations with a focus on student completion and life-long learning.

#### **Objectives:**

- *Graduation* - By the end of FY 2015, San Antonio College will increase the number of degrees and certificates awarded of at least 3,050.
- *Fall-to-Fall Persistence* - By Fall 2015, San Antonio College will increase the fall-to-fall persistence of first-time, full-time students to at least 58.6%.
- *Fall-to-Spring Persistence* - By Fall 2015, San Antonio College will increase the fall-to-spring persistence of first-time, full-time students to 86%.
- *Transfer [THECB Data]* - By Fall 2015, the percentage of San Antonio College FTIC students in the FY 2009 cohort who transfer to a state senior institution will reach 25%.
- *Transfer [Clearinghouse Data]* - By Fall 2015, the percentage of San Antonio College FTIC students in the FY 2009 cohort who transfer to any senior institution will reach 30%.
- *Advising* - By the end of Fall 2014, San Antonio College will implement a comprehensive advising model to support FTICs, non-declared students, and declared majors.

#### **Goal 4 – Performance Excellence:**

San Antonio College will continuously improve our employee, financial, technological, physical, and other capacities with focus on effectiveness, efficiency, and agility in order to adapt to changing paradigms in education.

#### **Objectives:**

- *College Initiatives* - By Fall 2014, San Antonio College will engage in multiple initiatives designed to streamline and college processes.
- *Classroom Technology* - By August 2015, 100% of San Antonio College classrooms will be configured for technology.
- *Instructure Canvas* - By August 2015, 90% of all course sections will deliver course materials and/or instruction through Instructure Canvas.
- *Flipped Classroom* - By Fall 2015, at least 10 credit courses and 10 continuing education courses will offer instruction using a "*flipped classroom*" model.

**Goal 5 – Organizational Communication:**

San Antonio College will foster integrated organizational communication to consistently promote the positive impact and value to the community of Bexar County and the surrounding service area.

**Objectives:**

- *CCSSE Benchmarks* - By Spring 2015, San Antonio College will achieve a mean of 50.0 on the five benchmark areas of the Community College Survey of Student Engagement (Active and Collaborative Learning, Student Effort, Academic Challenge, Student Faculty Interaction, and Support for Learners).
- *CCSSE Student Satisfaction* - By Spring 2015, students will indicate an 86.1% satisfaction rate using Community College Survey of Student Engagement Fall 07 baseline data (82.7%).
- *Noel-Levitz Student Satisfaction* - By Spring 2015, San Antonio College will achieve a student satisfaction rate of 5.81 as determined by the Noel-Levitz survey. (Base line: Spring 2010: 5.61 on a 7 point Likert scale.)
- *Student Learning Outcomes* - By Fall 2014, 100% of all sections will submit learning outcomes data for all students.