



2015-2016 Strategic Plan

Mission Statement

To empower our community for success by meeting the postsecondary learning needs of a diverse and globally-networked society. To help students achieve their full potential by preparing them to graduate, transfer, or enter the workforce with effective critical thinking skills, communication proficiency, leadership ability, personal and civic responsibility, empirical and quantitative understanding, performance proficiency, and the ability to work effectively in teams.

Purpose

San Antonio College fulfills its mission by offering the following:

- Transfer education designed to provide students with the first years of the bachelor's degree
- General education courses in the liberal arts and sciences to support all college degree programs
- Career preparation provided through a wide range of programs to prepare students for immediate employment
- Developmental studies for students to bring their basic skills to a level appropriate for college work
- Continuing education, including a variety of enrichment, training, licensure, and professional programs
- Academic and student support services for all students, including those with special needs, that include comprehensive advising and monitoring, high quality learning resources, assessment, counseling, tutoring, and financial assistance
- Academic co-curricular activities and social and cultural activities; and information literacy

Vision

San Antonio College will be the best in the nation in Student Success and Performance Excellence.

Values

We are committed to our college and our community through our values:

- Students First
- Respect for All
- Collaboration
- Community Engaged
- Can Do spirit
- Data-Informed

Goal 1 - Access:

San Antonio College will provide a gateway to a quality higher education experience.

Objectives:

- *Gender Demographic* - By August 2016, San Antonio College will maintain the gender gap compared to the Bexar County college age population (17 - 54 years old) to less than 8 points.
- *Ethnicity Demographic* - By August 2016, San Antonio College will maintain the ethnic gaps compared to the Bexar County college age population (17 - 54 years old) to less than 6 points for Hispanics and 8 points for all minorities.
- *Enrollment* - By Fall 2016, San Antonio College will increase enrollment to at least 19,317.

Goal 2 - Success/Completion:

San Antonio College will provide the academic and student support to facilitate the successful completion of student academic goals.

Objectives:

- *PGR* - By Fall 2016, at least 75% of the students enrolled on the permanent recording date each fall semester will have successfully completed courses with a C or better without negatively affecting the success of students who transfer to a 4-year institution.
- *In-Course Retention* - By Fall 2016, at least 92% of the students enrolled on the permanent recording date each fall semester will complete courses.
- *Graduation* - By the end of AY 2015-16, San Antonio College will continue to maintain a minimum number of degrees and certificates awarded of at least 3,500.
- *Advising* - By the end of Spring term 2016, San Antonio College will implement a comprehensive advising model to support FTICs, non-declared students, and students seeking declared degrees, pathways, or certificates.
- *Student Learning Outcomes* - By the end of Fall term 2015, San Antonio College will increase the percentage of sections submitting course learning outcomes data into eLumen for all students from 42% to 100%.
- *PTE Graduate's Employment Rate - 2.5* By June 2019, at least 80% of FY 2016-2017 completers of SAC's Professional and Technical programs will have been placed in employment by the 2nd quarter following the program year in which they left postsecondary education. (baseline 2011-2012 = 74.9%)

Goal 3 - Pathways to Success:

San Antonio College will develop coherent educational pathways in partnership with universities, businesses, and community-based organizations with a focus on student completion and life-long learning.

Objectives:

- *Graduation* - By the end of AY 2015-16, San Antonio College will continue to maintain a minimum number of degrees and certificates awarded of at least 3,500**.
- *Fall-to-Fall Persistence* - By the end of Fall term 2015, San Antonio College will increase the fall-to-fall persistence of first-time, full-time students to at least 58.6%.
- *Fall-to-Spring Persistence* - By the end of Spring term 2016, San Antonio College will increase the fall-to-spring persistence of first-time, full-time students to at least 86%.
- *Transfer [THECB Data]* - By AY 2015-16, the percentage of San Antonio College FTIC students in the AY 2009 cohort who transfer to a state senior institution will reach 25%.
- *Transfer [Clearinghouse Data]* - By AY 2015-16, the percentage of San Antonio College FTIC students in the AY 2009 cohort who transfer to any senior institution will reach 30%.
- *Advising* - By the end of Spring term 2016, San Antonio College will implement a comprehensive advising model to support FTICs, non-declared students, and students seeking declared degrees, pathways, or certificates.

Goal 4 – Performance Excellence:

San Antonio College will continuously improve our employee, financial, technological, physical, and other capacities with focus on effectiveness, efficiency, and agility in order to adapt to changing paradigms in education.

Objectives:

- *College Initiatives* - By Fall 2016, San Antonio College will engage in multiple initiatives' to improve key processes and will assess the initiatives' impact on improving these processes.
- *Instructure Canvas* - By August 2016, at least 90% of all course sections will deliver course materials and/or instruction through Instructure Canvas.
- *Flipped Classroom* - By Fall 2016, at least 10 credit courses and 10 continuing education courses will offer instruction using a "*flipped classroom*" model.
- *Program Learning Outcomes Assessment* - By Fall 2015, 100% of all academic and student success units will complete the process of mapping CLOs/SSLOs to PLOs in the eLumen system.
- *Participation in Strategic Planning* - By August 2016, 100% of all San Antonio College departments/units will complete the seven steps of Strategic Planning in Weave.
- *Participation in Unit Review* - By August 2016, 100% of San Antonio College departments/units scheduled to participate in unit review will complete the process.
- *QEP Implementation* - By Fall of 2016, San Antonio College's first cohort of faculty, librarians and Writing Center tutors will have completed training through the QEP's Research and Engagement Academy (REA).

Goal 5 – Organizational Communication:

San Antonio College will foster a communication environment to increase student engagement and enhance the student educational experience.

Objectives:

- *CCSSE Benchmarks* - By Spring 2017, San Antonio College will achieve a mean of 50.0 on the five benchmark areas of the Community College Survey of Student Engagement (Active and Collaborative Learning, Student Effort, Academic Challenge, Student Faculty Interaction, and Support for Learners).
- *CCSSE Student Satisfaction* - By Spring 2017, students will indicate at least an 86.1% satisfaction rate using Community College Survey of Student Engagement Fall '07 baseline data (82.7%).
- *Noel-Levitz Student Satisfaction* - By Spring 2017, San Antonio College will achieve a student satisfaction rate of 5.81 as determined by the Noel-Levitz survey. (Base line: Spring 2010: 5.61 on a 7 point Likert scale.)
- *Student Learning Outcomes* - By the end of Fall term 2015, San Antonio College will increase the percentage of sections submitting course learning outcomes data into eLumen for all students from 42% to 100%.
- *Enrollment* - By Fall 2016, San Antonio College will increase enrollment to at least 19,317.