2019-2022 Strategic Plan

Speech

Mission
There is a growing emphasis in the 21st Century, for individuals to improve various communication skills. The Speech Program in the Department of Fine Arts continues the mission to address this need. To accomplish the aims of our constituents, the Speech Program offers a diverse program of academic, aesthetic and pragmatic experiences. Academic Aims are met through our courses that focus on meeting the core objectives of critical thinking skills, communication skills, teamwork, social responsibility, personal responsibility, and leadership. These course offerings support terminal degree programs, transfer curriculums, job advancement, skills in alternative communication, and opportunities for life-long learning. Pragmatic Aims are met through experiences in performance based course, oral communication skills courses, and co-curricular activities. Aesthetic Aims are met through exposure to oral interpretation of literature, rhetoric, public address, and the creation of original works. Furthermore, the Speech Program provides service to the institution and community by sharing professional expertise, providing speech scholarships, and offering speech arts experience to both children and adults.

STUDENT SUCCESS Goal 1, Objective 1	
STRATEGIC PRIORITY	
STUDENT SUCCESS: Sustain, assess, and improve student pathways and optimize campus environments to expand access, increase retention, and guide and support student success through completion.	
Goal	
STUDENT SUCCESS - GOAL 1: Achieve higher rates of enrollment, persistence, retention, engagement, completion, and graduation across all student groups.	
Objective	
STUDENT SUCCESS – GOAL 1, OBJECTIVE 1: **Hire full time faculty member to increase enrollment and engagement in the Speech Discipline.**	
Measure	
By start of Fall 2020, there will be a new faculty member in Speech.	
Target	
Start of Fall 2020	
Action Plan	
Ashley Click, Speech Coordinator, will meet with Chair to discuss and move on process in Fall 2019.	
Data Steward	Jolinda Ramsey
Responsible Person(s)	Ashley Click and Chair of Department
2019-2020 Mid-Year Analysis/Finding	
Click or tap here to enter text.	
Mid-Year Status	☐Met ☐Partially Met

STUDENT SUCCESS Goal 1, Objective 1					
		☐Not Met	☐Not Reported This Cycle		
Action Plan – Mid-Year		☐ Keep As Is	☐Edit	☐ Add New Plan	
Edited/New Action Plan (if applicable)					
Click or tap here to enter text.					
Probable Impact(s)					
Budget	☐None	☐ Increase	☐ Decrease	**Amount** (if applicable)	$ Click or tap here to enter text.
Additional Resources Needed	Click or tap here to enter text.				

STUDENT SUCCESS Goal 1, Objective 2	
STRATEGIC PRIORITY	
STUDENT SUCCESS: Sustain, assess, and improve student pathways and optimize campus environments to expand access, increase retention, and guide and support student success through completion.	
Goal	
STUDENT SUCCESS - GOAL 1: Achieve higher rates of enrollment, persistence, retention, engagement, completion, and graduation across all student groups.	
Objective	
STUDENT SUCCESS – GOAL 1, OBJECTIVE 2: **Implement the district created Quality Matters template in online courses for Speech Discipline.**	
Measure	
By start of Fall 2020, all speech online courses are using the district created Quality Matters template.	
Target	
Start of Fall 2020	
Action Plan	
Once a faculty member adheres to the template, they must schedule with Nadia Shelby, Instructional Designer, to have the course reviewed.	
Data Steward	Jolinda Ramsey
Responsible Person(s)	Ashley Click and Chair of Department
2019-2020 Mid-Year Analysis/Finding	
Click or tap here to enter text.	
Mid-Year Status	☐Met ☐Partially Met ☐Not Met ☐Not Reported This Cycle
Action Plan – Mid-Year	☐ Keep As Is ☐Edit ☐ Add New Plan
Edited/New Action Plan (if applicable)	
Click or tap here to enter text.	
Probable Impact(s)	

STUDENT SUCCESS Goal 1, Objective 2					
Budget	☐None	☐ Increase	☐ Decrease	**Amount** (if applicable)	$ Click or tap here to enter text.
Additional Resources Needed	Click or tap here to enter text.				

STUDENT SUCCESS Goal 1, Objective 3
STRATEGIC PRIORITY
STUDENT SUCCESS: Sustain, assess, and improve student pathways and optimize campus environments to expand access, increase retention, and guide and support student success through completion.
Goal
STUDENT SUCCESS - GOAL 1: Achieve higher rates of enrollment, persistence, retention, engagement, completion, and graduation across all student groups.
Objective
STUDENT SUCCESS – GOAL 1, OBJECTIVE 3: **Secure OER Resources in one location for the Speech Discipline.**
Measure
All Speech faculty will have their OER "reading material" shared in the Speech Google Drive account.
Target
End of Fall 2019
Action Plan

OER reading material is to be loaded into the Google Drive by committee: Jolinda, Ashley, and Susan	
Data Steward	Jolinda Ramsey
Responsible Person(s)	Ashley Click and Chair of Department

2019-2020 Mid-Year Analysis/Finding			
Click or tap here to enter text.			
Mid-Year Status	☐Met ☐Not Met	☐Partially Met ☐Not Reported This Cycle	
Action Plan – Mid-Year	☐ Keep As Is	☐Edit	☐ Add New Plan

Edited/New Action Plan (if applicable)					
Click or tap here to enter text.					
Probable Impact(s)					
Budget	☐None	☐ Increase	☐ Decrease	**Amount** (if applicable)	$ Click or tap here to enter text.
Additional Resources Needed	Click or tap here to enter text.				

STUDENT SUCCESS Goal 2, Objective 4			
STRATEGIC PRIORITY			
STUDENT SUCCESS: Sustain, assess, and improve student pathways and optimize campus environments to expand access, increase retention, and guide and support student success through completion.			
Goal			
STUDENT SUCCESS - GOAL 2: Achieve and sustain excellent student and college support services, delivery of world-class programs, and high-quality instruction to create a best place to learn environment.			
Objective			
STUDENT SUCCESS Goal 2, OBJECTIVE 4: **All Speech Faculty will incorporate one new learning technology tool into the physical classroom.**			
Measure			
By start of Spring 2021, all Speech faculty are using at least one learning technology tool in the physical classroom (Smart Board, iPad-apps, or Virtual Reality)			
Target			
Start of Spring 2021			
Action Plan			
Develop a training plan to help us move forward on this objective.			
Data Steward	Jolinda Ramsey		
Responsible Person(s)	Ashley Click, Jeff Hunt, Jolinda Ramsey, and Justin Blacklock		
2019-2020 Mid-Year Analysis/Finding			
Click or tap here to enter text.			
Mid-Year Status	☐Met ☐Partially Met ☐Not Met ☐Not Reported This Cycle		
Action Plan – Mid-Year	☐ Keep As Is ☐Edit ☐ Add New Plan		
Edited/New Action Plan (if applicable)			
Click or tap here to enter text.			
Probable Impact(s)			
Budget	☐None ☐ Increase ☐ Decrease	**Amount** (if applicable) $	
Additional Resources Needed	Click or tap here to enter text.		

PERFORMANCE EXCELLENCE Goal 3, Objective 5
STRATEGIC PRIORITY
PERFORMANCE EXCELLENCE: Commit to organizational growth, excellence, and sustainability through improved academic, administrative, financial, and operational efficiency and effectiveness.
Goal
PERFORMANCE EXCELLENCE - GOAL 3: Invest in innovation, growth, and performance.
Objective
PERFORMANCE EXCELLENCE – GOAL 3, OBJECTIVE 5: **Obtain a Smart Board for Speech to use in MCFA 130.**

PERFORMANCE EXCELLENCE Goal 3, Objective 5	
Measure	
The Smart Board will be in place in MCFA 130.	
Target	
Beginning of Fall 2020	
Action Plan	
Invite Chair of Department to discuss need at our next discipline meeting.	
Data Steward	Jolinda Ramsey
Responsible Person(s)	Ashley Click, Jeff Hunt, Justin Blacklock, and Jolinda Ramsey
2019-2020 Mid-Year Analysis/Finding	
Click or tap here to enter text.	
Mid-Year Status	☐Met ☐Partially Met ☐Not Met ☐Not Reported This Cycle
Action Plan – Mid-Year	☐ Keep As Is ☐Edit ☐ Add New Plan
Edited/New Action Plan (if applicable)	
Click or tap here to enter text.	
Probable Impact(s)	
Budget ☐None ☐ Increase ☐ Decrease	**Amount** (if applicable) $
Additional Resources Needed	Click or tap here to enter text.