

## Exponential Functions with Base $e$

Any positive number can be used as the base for an exponential function, but some bases are more useful than others. For instance, in computer science applications, the base 2 is convenient. The most important base though is the number denoted by the letter  $e$ .

The number  $e$  is irrational, so we cannot write its exact value; the approximate value to 20 decimal places is

$$e \approx 2.71828182845904523536$$

It may seem at first that a base such as 10 is easier to work with, but in certain applications, such as compound interest or population growth, the number  $e$  is the best possible base.

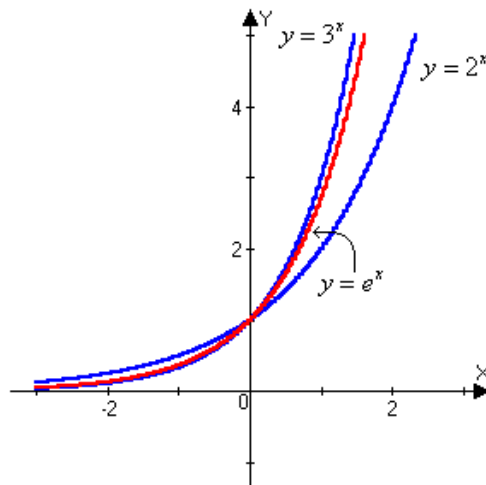
### The Natural Exponential Function:

The **natural exponential function** is the exponential function

$$f(x) = e^x$$

with base  $e$ . It is often referred to as *the* exponential function.

Since  $2 < e < 3$ , the graph of the natural exponential function lies between the graphs of  $y = 2^x$  and  $y = 3^x$ , as shown below.



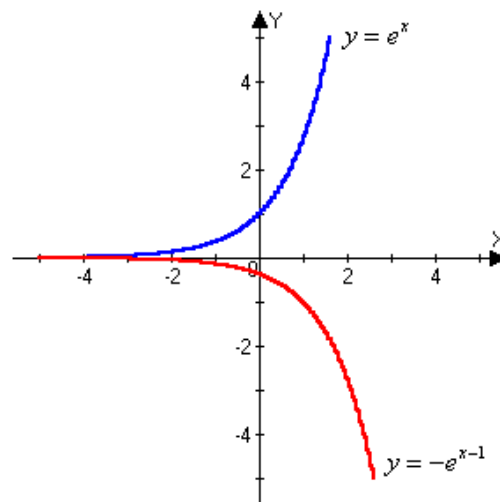
**Example 1:** Graph the function  $y = -e^{x-1}$ , not by plotting points, but by starting from the graph of  $y = e^x$  in the above figure. State the domain, range, and asymptote.

**Solution:**

**Step 1:** We will use transformation techniques to obtain the graph of  $y = -e^{x-1}$ . Start with the graph of  $y = e^x$ , reflect it in the  $x$ -axis and shift it rightward 1 unit.

**Step 2:** Since our transformation does not involve a vertical shift of the graph, the horizontal asymptote of  $y = -e^{x-1}$  is the same as that of  $y = e^x$ ; that is, the horizontal asymptote is the  $x$ -axis,  $y = 0$ .

Looking at the graph, we see that the domain of  $y = -e^{x-1}$  is all real numbers  $(-\infty, \infty)$ , and the range is  $(-\infty, 0)$ .



**Continuously compounded interest** is calculated by the formula

$$A(t) = Pe^{rt}$$

where  $A(t)$  = amount after  $t$  years  
 $P$  = principal  
 $r$  = interest rate  
 $t$  = number of years

**Example 2:** Find the amount after 7 years if \$100 is invested at an interest rate of 13% per year, compounded continuously.

**Solution:**

**Step 1:** This problem requires that we find an amount that is compounded continuously, thus we will use the continuously compounded interest formula:

$$A = Pe^{rt}$$

**Step 2:** The initial amount invested is \$100, so  $P = 100$ . The interest rate is 13% per year, so  $r = 0.13$ . The amount will be invested for 7 years, so  $t = 7$ .

**Step 3:** Now we will substitute the values  $P = 100$ ,  $r = 0.13$ , and  $t = 7$  into the formula for continuously compounded interest.

$$\begin{aligned} A(7) &= 100e^{0.13(7)} \\ &= 248.4322 \end{aligned}$$

**Step 4:** Thus, the amount after 7 years will be \$248.43.

**Exponential Models of Population Growth:**

Population growth is another application of the exponential function. A population experiencing **exponential growth** increases according to the model

$$n(t) = n_0e^{rt}$$

where  $n(t)$  = population at time  $t$   
 $n_0$  = initial size of the population  
 $r$  = relative rate of growth (expressed as a proportion of the population)  
 $t$  = time

Notice that the formula for population growth is the same as that for continuously compounded interest. In fact, the same principal is at work in both cases: The growth of a population (or an investment) per time period is proportional to the size of the population (or the amount of the investment).

**Example 3:** The number of bacteria in a culture is given by the function

$$n(t) = 10e^{0.22t}$$

- (a) What is the relative rate of growth of this bacterium population? Express your answer as a percentage.
- (b) What is the initial population of the culture (at  $t = 0$ )?
- (c) How many bacteria will be in the culture at time  $t = 15$ ?

**Solution (a):**

Population is modeled using the exponential growth model:

$$n(t) = n_0e^{rt}$$

where  $r$  is the relative rate of growth. By inspecting the equation we are given, we see that  $r = 0.22$ , or 22%.

**Solution (b):**

To find the initial population, we find the population at time  $t = 0$ . We do this by substituting  $t = 0$  into the equation for  $n(t)$ .

$$\begin{aligned}n(t) &= 10e^{0.22t} \\n(0) &= 10e^{0.22(0)} \\n(0) &= 10(1) \\n(0) &= 10\end{aligned}$$

Thus, the initial population is 10 bacteria.

**Note:** We could have solved this problem by inspecting the given equation and noticing that  $n_0$ , the initial population size, is 10.

**Solution (c):**

The number of bacteria at time 15 can be found by substituting  $t = 15$  into the equation for  $n(t)$ .

$$\begin{aligned}n(t) &= 10e^{0.22t} \\n(15) &= 10e^{0.22(15)} \\n(15) &= 10e^{3.3} \\n(15) &\approx 10(27.1126) \\n(15) &\approx 271.1264\end{aligned}$$

Thus, the population at time 15 is 271 bacteria.

**Example 4:** The Ewok population on the planet Endor has a relative growth rate of 3% per year, and it is estimated that the population is 6,500.

- (a) Find a function that models the population  $t$  years from now.
- (b) Use the function from part (a) to estimate the Ewok population in 8 years.
- (c) Sketch the graph of the population function.

**Solution (a):**

**Step 1:** To find a function that models the Ewok population, we will use the exponential growth model

$$n(t) = n_0e^{rt}$$

To use the model, we will need to determine what the values  $n_0$  and  $r$ .

**Step 2:** Since we are not explicitly told when our time starts, we can assume the population was estimated to be 6,500 at time  $t = 0$ . Thus our initial population is  $n_0 = 6500$ .

**Step 3:** We are told in the problem that the relative growth rate is 3% per year, so  $r = 0.03$ .

**Step 4:** Now we will substitute the values  $n_0 = 6500$  and  $r = 0.03$  into the formula for the exponential growth model to find the function that models the population  $t$  years from now.

$$\begin{aligned}n(t) &= n_0e^{rt} \\n(t) &= 6500e^{0.03t}\end{aligned}$$

**Solution (b):**

An estimate of the Ewok population in 8 years can be found by substituting  $t = 8$  into the equation for  $n(t)$ .

$$\begin{aligned}n(t) &= 6500e^{0.03t} \\n(8) &= 6500e^{0.03(8)} \\n(8) &= 6500e^{0.24} \\n(8) &\approx 6500(1.2710) \\n(8) &\approx 8263.1195\end{aligned}$$

Thus, the population in 8 years will be 8263.

**Example 4 (Continued):**

**Solution (c):**

**Step 1:** We will graph the population function  $n(t) = 6500e^{0.03t}$  by first making a table of values.

$t$	$n(t)$
-10	4815.32
0	6500.00
5	7551.92
8	8263.12
20	11843.77
40	21580.76

**Step 2:** Now we will plot the points found in the previous step, and draw a smooth curve connecting them.

