

Assistant Professor Lynn Markene Bennett

**Education**

B.A., Broadcast Journalism, Trinity University, 1980

M.A., Communication Arts, Summa Cum Laude, University of the Incarnate Word, 1995

**Experience**

**Administrative Experience**

Program Coordinator, Radio-Television-Broadcasting (2009-Present)

Program Coordinator, Music Business (2009-2012)

- Program Coordinator duties for Radio-Television-Broadcasting and Music Business include collaborating with department Chair, supervising staff of two employees, developing and implementing curriculum, hiring and managing adjunct faculty, course scheduling, developing program goals and planning, assigning course loads to faculty, serving on committees, communicating with industry advisory committee members, assisting in development of course learning outcomes, overseeing program budget, coordinating departmental technology needs, participating in textbook selection as needed, and implementing district and college directives
- Teaching a full, five-course load of classes to students in the Radio-Television-Broadcasting program including continually updating course materials, lecturing, and grading

Chair, Radio-Television-Broadcasting (2004-2008)

- Chair duties included collaborating with Dean, supervising staff of three employees, developed and implemented curriculum, hired and managed full time and part time faculty, developed program goals and planning, assisted in development of course learning outcomes, scheduled courses and assigned faculty teaching loads, helped facilitate employee and student grievances, communicated with industry advisory committee members, oversaw program budget, participated in textbook selection as needed, coordinated technology needs and implemented district and college directives
- Taught a three-course load of classes to students in the Radio-Television-Broadcasting program which included continual update of course materials, lecturing, and grading

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### **Teaching Experience**

- San Antonio College, Media Communications, San Antonio, TX
- Tenured Instructor, Radio-Television-Broadcasting (2004-Present)
- Tenure Track Instructor, Radio-Television-Broadcasting (1996-2004)
- Adjunct Instructor, Radio-Television-Broadcasting (1995)
- Currently teaching Introduction to Mass Communication, Writing for Radio, Television & Film, Broadcasting News Writing, Advertising
- Have taught Broadcast Sales, Media Literacy, Radio/Television Announcing, Communication Technology, Cooperative Internship, Intro to Film and Survey of Radio/TV/Film
- Currently serving as faculty advisor for RTVB AAS and AA majors

### **Professional Development**

- Belo Corporation Broadcast Sales Academy Graduate (2005)
- San Antonio College Service Learning Workshops (2008, 2009)
- National Association of Broadcasters and Broadcast Education Association Conference (1996, 1997)
- Poynter Organization Television Producers Seminar (1995)
- San Antonio College Employee Development Activities (annually)

### **Professional Experience**

- Sales Account Executive, KONO/KITY Radio, San Antonio, Texas (1980-81)
- Sales Account Executive, KCCW/KZYY Radio, San Antonio, Texas (1981-1983)
- Sales Account Executive, WOAI/KZYY Radio, San Antonio, Texas (1983)
- Sales Account Executive, KXZL Radio (1984)
- Sales Account Executive, KXZL Radio (1984-1986)
- Commercial Real Estate Leasing and Sales in Atlanta, Georgia, Dallas, Texas and San Antonio, Texas (1986 – 1995)