SAN ANTONIO COLLEGE RUBRIC FOR EVALUATING DEPARTMENT/UNIT STRATEGIC ASSESSMENT PLAN

Evaluating Evaluator

Assessment Element – Mission Statement					
Missing	Under Developed	Adequately Developed	Well Developed	Score	
Score = 0	Score = 1 – 3	Score = 4 – 7	Score = 8 – 10		
	□ Does not include key elements such as purpose, primary function, or stakeholders □ Does not align with division/college/district mission □ Statement is vague, unclear or inaccurately represents unit NOTES: g comment(s) to justify or explain the	☐ Includes statement of purpose ☐ Identifies stakeholders ☐ Aligned with college's/division's/department's mission ☐ Aligned with relevant professional organizations (as applicable) ☐ Understandable and appropriate NOTES: Mission Statement score which	☐ Clearly, concisely, accurately and succinctly written ☐ Clear and well-written purpose ☐ Identification of stakeholders ☐ Aligned/consistent with college's/division's/department's mission ☐ Notes unique aspects of unit ☐ Creates a sense of team and "buy-in"; "we" perspective ☐ Inspirational and aspirational ☐ Aligned with relevant professional organizations (as applicable) NOTES: is less than 8.	Mission Statement Score:	
Example Mission Statement					

Source: San Antonio College 2019-2022 Strategic Plan

To empower our community for success by meeting the postsecondary learning needs of all San Antonio College Students through equitable educational practices for diverse populations in a globally networked society. To help students achieve their full potential by preparing them to graduate, transfer, or enter the workforce with effective critical thinking skills, communication proficiency, leadership ability, personal and civic responsibility, empirical and quantitative understanding, performance proficiency, and the ability to work effectively in teams.

Assessment Element – Goals						
Missing	Under Developed	Adequately Developed	Well Developed	Score		
Score = 0	Score = 1 – 3	Score = 4 – 7	Score = 8 – 10			
☐ None	\square Not aligned with mission statement	☐ Alignment to mission	☐ Clear alignment of goals to mission	Goals		
	\square Too many or too few	\square More specific expression of	☐ Thoughtfully presented with depth and breadth	Score:		
	☐ Too vague	aspirations than mission but still	to provide direction			
	\square Too specific	general	\square Appears feasible and attainable			
			☐ Develops a sense of department/unit intent			
	NOTES:	NOTES:	☐ Highly aspirational			
			NOTES:			
🗀 Supporting	g comment(s) to justify or explain a Go	oals score which is less than 8.				
Example Goals						
· •	tonio College 2019-2022 Strategic Plan					
Student Success Goal 1: Achieve higher rates of enrollment, persistence, retention, engagement, completion, and graduation across all student groups.						
Principle-Centered Leadership Goal 1: Develop strategies and systems that promote leadership development and accountability.						
Performance Excellence Goal 1: Implement a college-wide scorecard process to share and cascade goals, measures, and outcomes aligned to the strategic						
plan.						
•	Define, develop, and implement an equity	strategy and action plan that infor	ms each strategic priority.			
Source: San Antonio College 2016-2019 Strategic Plan – Plan Year 2016-2017						
Engage all stud	Engage all students in intentional pathways to ensure student access and improve student success.					

Assessment Element – Objectives					
Missing	Under Developed	Adequately Developed	Well Developed	Score	
Score = 0	Score = 1 – 3	Score = 4 – 7	Score = 8 – 10		
☐ None	☐ Not aligned with goal	☐ Generally aligned and	☐ Clear and direct alignment with goal	Objectives	
	☐ Not measurable or verifiable	associated with goal	☐ Very specific and descriptive	Score:	
	☐ Not attainable	☐ Somewhat specific	☐ Definitely measurable		
	☐ Not relevant or realistic	☐ Measurable	☐ Highly attainable		
	☐ Does not include a timeline	☐ Seemingly attainable	☐ Very realistic and relevant		
	☐ Lacks association to college's/	\square Appears to be	\square Includes a clear, well defined and succinct		
	division's strategic plans	relevant/realistic	timeline		
		☐ Includes some timeline	☐ Clear and logical associations to		
	NOTES:	\square Is associated to	college's/division's strategic plans		
		college's/division/s strategic			
		plans	NOTES:		
		NOTES:			
☐ Supporting	g comment(s) to justify or explain an C	Objectives score which is less th	an 8.		
Example Object	tives				
•	tonio College 2019-2022 Strategic Plan –	Plan Year 2019-2020			
Improve data-i	nformed pathways to support student ac	ademic success.			
Source: San An	tonio College 2016-2019 Strategic Plan –	Plan Year 2016-2017			
Objective 1: PATHWAYS GOAL 1: Access					
By Spring of 2018, SAC will define clear pathways by which students may access the college.					

Assessment Element – Measures							
Missing	Under Developed	Adequately Developed	Well Developed	Score			
Score = 0	Score = 1 – 3	Score = 4 – 7	Score = 8 – 10				
□ None	☐ Not aligned to objective	☐ Clear alignment with	☐ Clear alignment with objective	Measures			
	☐ Does not use direct measures	objective	☐ Effective use of a combination of direct/indirect	Score:			
	☐ Does not use existing measure	\square Use of direct measures	measures				
	\square No clear plan for when, where,	☐ Planned measure exists (does	\square Each measure has a clear purpose				
	how measure will be done	not have to be created)	☐ Assessment instruments, measurement tools				
	☐ Measures will not inform the	☐ Plan is evident that defines	developed, clearly described				
	objective	most aspects of the when,	\square The plan for when, where, how measure will be				
		where, how	given is clear and concise				
	NOTES:	☐ Measures match the	☐ Results will provide clear evidence of the				
		objective being measured to	progress regarding the objective				
		produce clear and accurate					
		information/data	NOTES:				
		NOTES:					
		NOTES.					
☐ Supporting	g comment(s) to justify or explain the	Measures score.					
	, , , ,						
Example Meas	ures						
•		Plan Year 2019-2020					
	Source: San Antonio College 2019-2022 Strategic Plan – Plan Year 2019-2020 Degrees and certificates awarded.						
•	ntonio College 2016-2019 Strategic Plan –	Plan Year 2016-2017					
	Number of connection pathways defined.						
	KPIs: Enrollment Data of FTIC in Fall 2017 (Institutional Research)						
	(Institutional Research)						
Numbers of Ne	Numbers of New Students per Connection Pathway (FTIC; Transfer Students; Dual Credit; Early College; CE; etc. (Institutional Research)						
List of Connection Pathways. (VPAS/Advisors/Chairs)							

Score					
Targets					
Score:					
Example Targets					
Source: San Antonio College 2019-2022 Strategic Plan - Plan Year 2019-2020					
Increase 3 year full-time FTIC graduation by 2 percentage points from benchmark 30.2% by August 31, 2020. Source: San Antonio College 2016-2019 Strategic Plan – Plan Year 2016-2017					
By Spring 2017, 100% of connection pathways will be defined.					
t					

Assessment Element – Findings					
Missing	Under Developed	Adequately Developed	Well Developed	Score	
Score = 0	Score = 1 – 3	Score = 4 – 7	Score = 8 – 10		
None	□ Data not available this cycle □ Findings lack relevance to the goal and the objective □ Findings indicate that measures and targets were not appropriate for the goal and the objective NOTES:	Score - 4	□ One finding per target reported □ All findings reported thoroughly and clearly □ All findings show how results will be used to make improvements □ Findings show depth of analysis and comprehensive understanding of data implications □ Findings discuss the patterns and trends over time (year-to-year if appropriate) NOTES:	Findings Score:	
□ Supporting comment(s) to justify or explain the Findings score.					
Example Finding with associated target Source: San Antonio College Entity Strategic Plans - Plan Year 2018-2019					
Student Success –Target: By the end of each semester, 100% of VA students will be assigned to an advisor.					
Finding (2018-2019) – Target: Met					
Most students are assigned to advisors during NSO. For those students who are not assigned at NSO, advisors are assigned within 2 working days of receiving reports from					
the data analyst.					
Academic Success – Target: 5% increase in the use of our study centers comparing Fall 2017 to Fall 2018 data.					
Finding (2018-2019) – Target: Not Reported This Cycle					
Mid-Year Update: Usage of the BioSpot, ChemSpot and GeoSpot has continued to rise based on [students'] check-ins and tutoring sessions conducted. Fall to fall					
comparisons show a 22.19% increase in student check-ins in all the "Spots" combined and a 31.19% increase in tutoring sessions. We continue to use strategies to					
increase the visibility of the student centers in each department.					

Assessment Element – Action Plan(s) for Targets with status of: Not Met or Partially Met						
Missing	Under Developed	Adequately Developed	Well Developed	Score		
Score = 0	Score = 1 – 3	Score = 4 – 7	Score = 8 – 10			
□ None	 □ No action plans evident □ Action plans not aligned with goals and objectives □ No timeframe for completion □ No description of action plans NOTES:	☐ Some action plans developed ☐ Some action plans aligned to how the goals and objectives will be accomplished ☐ Action plans are detailed enough to act as a monitoring process for the department ☐ A process is in place to review and evaluate progress on the goals, objectives, and actions NOTES:	□ Action plans describe how the goals and objectives will be accomplished □ Action plans are detailed, and show sequential steps to be taken to implement the strategies selected □ Action plans are detailed enough to act as a monitoring process for the department/unit □ Action plans describe how the department/unit plans to review and evaluate progress on the goals, objectives, and actions NOTES:	Action Plan(s) Score:		
Supporting comment(s) to justify or explain the Action Plan(s) score. Example Action Plan Source: San Antonio College Strategic Plan – Plan Year 2016-2017 Description: Workforce and transfer programs have been mapped – the process of reviewing accuracy is ongoing. Implementation Status: Planned Priority: High						
Relationships: Measure: PATHWAYS GOAL 1: Access Objective: PATHWAYS GOAL 1: Access Established in Cycle: 2016-2017						

Assessment Element – Strategic Planning Outcomes Analysis						
Missing	Under Developed	Adequately Developed	Well Developed	Score		
Score = 0	Score = 1 – 3 DOES NOT MEET	Score = 4 – 7 MEETS	Score = 8 – 10 EXCEEDS			
□ None	☐ Finding/Analysis answer is incomplete or is not provided ☐ Action Plan (if applicable) is incomplete ☐ Internal or External Influence(s) (if applicable) are incomplete Improvement/Action Plan ☐ Is not provided ☐ Is not adequate/does not demonstrate relationship to improvement NOTES:	☐ Finding/Analysis question is poorly answered and does not clearly/adequately show progress toward achieving the intended target ☐ Finding/Analysis shows relevance to the one identified initiative and indicates if the intended target was/was not achieved ☐ Internal/External Influence(s) are identified and show relevance to the one identified initiative ☐ Improvement/Action Plan Shows relevance to goals and objectives ☐ Improvement/Action Plan Answers what action(s) are to be taken to advance progress on attaining the identified initiative during the remainder of the planning cycle NOTES:	□ Response to the Finding/Analysis question shows relevance to the goal and objective □ Response to the Finding/Analysis question is well developed and thoroughly and clearly answered □ The Action Plan response shows how assessment findings are used to make improvements to identified opportunities for improvement (OFIs) □ Internal/External Influence(s) show relevance to the one identified initiative and if there is a need for a modified or new goal □ Improvement/Action Plan describes how the initiative will be accomplished □ Improvement/Action Plan is detailed, and shows sequential steps to take to implement the strategies selected NOTES:	Strategic Planning Outcomes Analysis Score:		
□ Supporting comment(s) to justify or explain a Strategic Planning Outcomes Analysis score which is less than 8.						
_	Planning Outcomes Analysis the Strategic Planning Outcomes Anal	usis is now for Spring 2021. Applysis Ourse	tions are incorporated in the Strategic Planning Co	teamos		
Analysis.	Completion of the Strategic Planning Outcomes Analysis is new for Spring 2021. Analysis Questions are incorporated in the Strategic Planning Outcomes Analysis.					