St. Philip's College Institutional Effectiveness Retreat

Good to Great Strategic Planning Follow-up

April 22, 2019



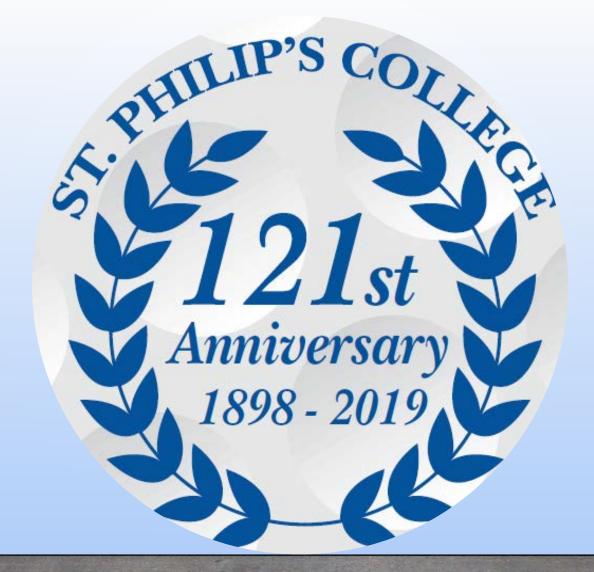
The Nation's Only Historically Black College & Hispanic Serving Institution







Welcome





SPC Strategic Planning

Where do we want to be?

Mission

Vision

Where are we now?

Environmental Review & Analysis

> SWOT Values

How will we get there?

Strategies

Action Plan

How will we know when we are there?

Scorecard

Metrics and Continuous Improvement



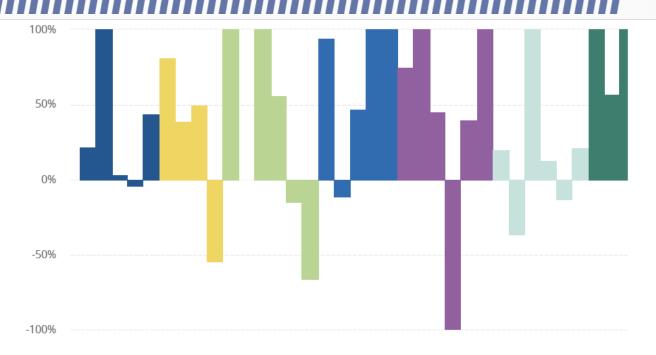


Review

- Conversations with the Chancellor Results
- Strategic Enrollment
- Advocacy (Emergency Aid)
- Financial Fresh Start
- Co-curricular Activities
- SA2020 Impact report results
- AlamoPROMISE



SA2020 Impact Report







ENGAGEMENT

















SAFETY

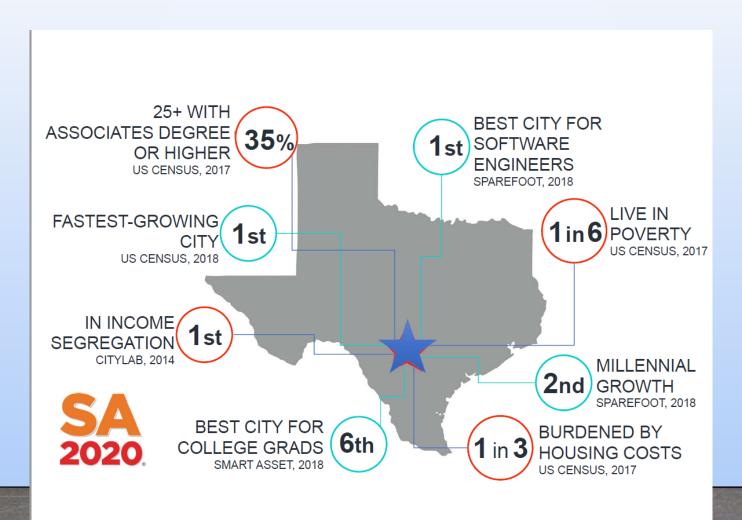








SA2020 Impact



Action Focus Themes from Conversations of the Future

STUDENT SUCCESS	PRINCIPLE-CENTERED LEADERSHIP	PERFORMANCE EXCELLENCE
 Processes Enrollment Dual Credit Student Engagement in and out of classroom Advocacy Pathways 	 Holistic Student Experience Empowering All People to Lead Strength through Collaboration, Communication in Community System Innovation Meeting individuals where they are Engagement 	 Facilities and Risk Management Student Experience Employee Experience Data Informed Performance Internal and External Communication
ALAMO		One Dearly







Alamo Colleges Online

AlamoPROMISE

Alamo**PROMISE**



KEY FACTS

- AlamoPROMISE is a new initiative of the Alamo Colleges District, working with community and educational partners, to provide the first two year of community college to eligible students who plan to earn an associate degree, certification, courses for transfer or workforce training
- AlamoPROMISE seeks to provide a college education for a larger percentage of high school graduates, have a meaningful financial impact on the prosperity of families across the San Antonio region and address workforce needs in the area
- AlamoPROMISE eliminates financial barriers to higher education, helping students complete college and obtain the skills to hold high-wage, high-demand jobs
- AlamoPROMISE is a component of Chancellor Dr. Mike Flores' bold vision to eliminate poverty in San Antonio through education
- The program would provide last-dollar scholarship funding to fill the gap between a student's financial aid award and the cost of tuition and fees for the first two years at one of the five colleges of the Alamo Colleges
- AlamoPROMISE includes comprehensive student support services from career exploration and advising to connections to social services and student advocacy
- Support services address transportation and childcare costs, food insufficiency and other barriers students face in attending and completing college
- · AlamoPROMISE will combine a mix of sustainable and continuous public and private funding sources. These may include state appropriations, business contributions, philanthropic gifts, public funding and private funding
- · A Summer Bridge pilot program will begin during the Summer 2019 term to assist Promise Scholars with the transition to college
- To participate in AlamoPROMISE, students must meet eligibility criteria, pledge, apply and enroll during their senior year at a participating high school
- The first cohort of AlamoPROMISE students are expected to begin with the 2020-2021 academic year

For more information on AlamoPROMISE, go to

alamo.edu/promise

BENEFITS TO OUR REGION



AlamoPROMISE will address the fact that San Antonio is one of the fastest growing economic regions in the country, yet had the second highest percentage of population in poverty among the top 25 largest U.S. metro areas in 2017.

AlamoPROMISE is needed because:

- 65% of all job require more than a high school diploma by 2020, but only 33% of adults have an associate degree or higher in San
- Only 45% of high school seniors in San Antonio attend college; only 33% complete college—12% less than the national average
- · Education impacts individual earnings 5 times more than any other demographic factor
- The average associate degree graduate from Alamo Colleges will gain a \$9,400 earnings increase each year compared to a high school gradate working in
- Only 12% of 8th graders from low-income families in Bexar County earned a two- or fouryear degree six years after high school graduation. 16% of these were Black, 15% Latino and 32%

COLLEGE PROMISE ACROSS THE NATION

- Nationally, college promise programs are funded based on the resources available to the specific community or state served
- . As of May 2017, there were 242 college promise programs in the U.S.
- In Texas, the Dallas County Community College District offers the Dallas County Promise program





(Financial) Fresh Start

Who Qualifies

- Students who have a balance of \$500 or less prior to 8/31/2017
- Have not earned a degree

Requirements for the Program

- 6 Semester Credit hours with a "C" or better in both courses
- Attend a Financial Literacy Course
- Connect with Student Advocacy Resource Center
- Meet with assigned advisor to develop an Academic Plan

When Does the Program Start

• Fall 2019

For More Information Visit the (Financial) Fresh Start Website:

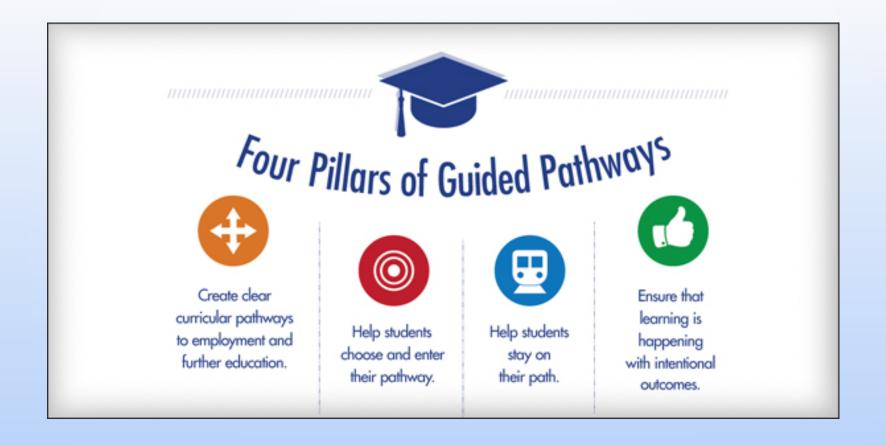
https://www.alamo.edu/fresh-start







Strategic Enrollment - Guided Pathway Model







Strategic Enrollment - St. Philip's College

What are the strategic enrollment goals for SPC?

2018-2019

2018-2019 Completion WIG: 2,153 certificates and degrees awarded

2019-2020

- 2% enrollment increase in fall 2019 (16 week) non-exempt students
- 2% increase in overall headcount

2020-2021

- 2% enrollment increase in fall 2020 (16 week) non-exempt students
- 2% increase in overall headcount





Strategic Enrollment - St. Philip's College

Strategic Enrollment Task Identified

- Increase AlamoINSTITUTE and Academic Program Promotion
- Identify Admission Interventions to Promote Increase in Admissions Yield
- Expand Academic Program Cohort Model
- Improve Enrollment Intensity (Part-Time to Full Time Campaign)
- Develop Opportunities to Celebrate Student Enrollment Intentions at SPC
- Advance our Institutional Social Media Promotion and Video Content
- Expand Academic Programmatic Offerings for Nights and Weekends





SPC STUDENT ADVOCACY PROGRAMS UPDATE

PROGRAM	AMOUNT/IMPACT
Trellis Company Project Success Emergency	\$725 Average Award
Grant	\$1,121.82 Average Need
	\$24,652 spent
	34 students approved
Food Pantry—grab-n-go services	Snack pack distribution
	432 students since Jan 2019
Drop For Non-Payment Scholarship	\$.50 to \$150
	428 students since 2012
Adena Williams Loston President's Discretionary Fund	\$350
	Over 200 students served since 2013
St. Philip's College Book Loan Program	Book distribution only
	Nearly 3,000 books loaned out over
	11 years
Bookstore Gift Card Program	\$50
	792 students served since 2014
St. Philip's College Laptop Program	Laptop distribution only
	136 students served since 2014

NEXT STEPS

- Develop 5 year Strategic Plan—draft complete
- Add signage, SLC microwave, food pantry items
- Complete ACD Foundation agreement for additional funds for students who were: orphan, ward of court, foster care—now
- Receive #RealCollege Survey results—now
- Acquire SA Food Bank Membership—Summer 2019
- Administer Student Financial Wellness Survey; Trellis sponsored—Fall 2019
- Participate Poverty Institute; Communication Across Boarders—Dr. Donna Beegle





ACEs

Office on Violence Against Women (VOWA) Grant

Purpose

Builds local capacity to reduce violence against women and administer justice for and strengthen services to victims domestic violence, dating violence, sexual assault, and stalking.

Building Capacity

The college established a Coordinated Community Response Team (CCRT). The 25-member team meets monthly and is responsible for providing guidance and input on the St. Philip's College Campus Program and the efforts to implement a bystander intervention program, employee training and comprehensive prevention strategies.



Office on Violence Against Women (VOWA) Grant

Grant Accomplishments Thus Far

- St. Philip's College employees received monthly prevention trainings: 80% of the full-time employees have received at least one training session.
- Eighty (80) Alamo College Police Officers have completed the first training modules (Sex Crime Investigations on College Campuses) through the Police One platform.
- SPC Student Conduct administrators received victim advocacy training from TAASA.
- Rape Crisis Center provided faculty education session on the impact of sexual assault on college campuses.



SPC CO-CURRICULAR PROGRAM UPDATE

INSTITUTE	NUMBER	EXAMPLE OF EVENTS/ACTIVITIES
Creative &		Creative and Communication Arts Mixer,
Communication Arts	122	Jessica's Project, Ethics Bowl Training
Business and		
Entrepreneurship	75	Lunch and Lead Sessions, TAAACC Conference
Health and Biosciences Institute	85	Blood Drives, New Student Symposium, Jessica's Project, Ella Austin Community Service,
Advanced Manufacturing and Logistics	54	Monster Tech Fest, SEMA Convention Trip, Campus Ministry Project, WINTO Fashion Show
Public Service	102	Trunk or Treat, Under Privileged Youth Toy Drive, Community Food Drive, Voter Registration
Science and Technology	82	CDC Fall Fest and Science Initiative, Science & Technology Mixer
Grand Totals	520	

STUDENT FEES BUDGET

- FY19 = \$454,856.00
- Co-curricular expenses = \$362,523
- Most Institutes have spent their 15K allocation

NEXT STEPS

- Continue online (via AlamoSync)
 enhancements, i.e. Ted Talks, video
 stream, skills development, etc...
- Complete Focus PDCA—Jun 2019
- Complete initial baseline year—Aug 2019
- Transition program into Experiential Learning program







2019 Good to Great

Where are we now?

Environmental Review & Analysis

SWOT Values

Environmental Scan

Table teams discuss internal, external and stakeholder factors that influence the environmental scan.

Enter recommendations into the laptop.

Remember: These are factors we cannot control nor can they be easily modified

Environmental Scan

JULY 2016

Social

definition: Social factors include cultural aspects, population growth rate, age distribution, career attitudes and emphasis on safety.

- Preparedness & Personal Responsibility of incoming students
- Emergency Preparedness & Campus Safety in light of national/state/local incidents to include Title IX
- 3. Financial literacy & responsibility
- Local Education Initiatives (such as grants, community projects and fundraising)
- Evolution of Social Media/Communication
- Growth in special populations to include veterans, foster-care, international and first generation students

CONOMIC

definition: Economic factors include economic growth, interest rates, exchange rates and inflation rates.

- Resource challenges (i.e. funding, faculty and staff ratios, work study students
- Property taxes/values stabilization
 Reduction in revenue vet
- requirement to serve more students
 4. Market and industry demands to
- Market and industry demands to retool and reskill students
- Students lack disposable income to spend on education
- Impact of Eagle Ford Shale, Eastside
 Promise Zone, Downtown
 Revitalization and general growth of
 economy
- Student default rate/student loan debt
- 8. Bond capacity and rating

ECHNOLOGICAL

definition: Technological factors include aspects such as automation, technology incentives and the rate of technological change.

- Ensure information system-level security
- Stay abreast on technology trends and standards
- Training and maintenance of systems
- Assess technology for accessibility, availability and reliability (for example multisystem integration)
- Integrated system inefficiencies and issues supporting employees and students

REGULATORY

definition: Regulatory factors include acts of associated regulations, international and national standards, local government by-laws, and mechanisms to monitor and ensure compliance; addressing basically to what degree the government intervenes in the economy.

- Developmental education basic skills
 requirements
- Federal Funds
- Unfunded mandates. (Dual Credit and Early College High School)
- State Funds: funding by success points for student completion
- 5. Elimination of low enrollment programs
- Individual Success Plan and Career Guidance
- Maintain compliance with regulatory and accrediting agencies such as SACS-COC and THECB
- Local, state and federal regulatory actions
 (Department of Education, Title III, Title V
 and Title IX)
- Consolidation and systemizationimpacting loss of employees, faculty and staff ratios, retirement, Faculty contact hour requirements vs. workload units
- 10. Shared Governance

Environmental Scan

- Social factors include cultural aspects, population growth rate, age distribution, career attitudes and emphasis on safety.
- Economic factors include economic growth, interest rates, exchange rates and inflation rates.
- Technological factors include aspects such as automation, technology incentives and the rate of technological change.
- Regulatory factors include acts of associated regulations, international and national standards, local government by-laws, and mechanisms to monitor and ensure compliance; addressing basically to what degree the government intervenes in the economy.





Environmental Scan

Why do we do this activity?



Discussions during division and department meetings







SWOT Analysis

Table teams discuss internal and external factors to consider in this year's SWOT analysis.

Enter recommendations into the laptop.

Remember:
These are factors we can control and modify

Strengths

- Strong and effective collaboration with educational partners: Academies,
 Early Colleges, Phoenix Program and Dual Credit
- Historically Black College/Universities (HBCU) and Hispanic Serving Institution (HSI) designation welcomes cultural diversity and embodies rich history
- "Military Friendly" designation
- Support for all learners through educational support services, distance learning and financial literacy
- Diverse educational programs of study to include: Applied Science & Technology, Transfer and Health Professions
- Culture of ethical-decision making
- Strong community and industry partnerships with various organizations and agencies
- Institutional fundraising that supports scholarships and encourages student engagement
- Strong feeling of safety on campus

Weaknesses

- Increased work expectations
- Improve written/verbal communication plan and work process
- Effective utilization of technology, resources and training for faculty, staff and students
- Enterprise application efficiency, including student information systems across the board
- Capacity to serve increasing numbers of Early College High School and Dual Credit students
- Increase the number of faculty liaisons to collaborate with Early College High Schools and Dual Credit programs

Opportunities

- Collaborate within Eastpoint Promise Zone, small businesses and International institutes
- Market our unique programs and special designations (i.e. Welding, Automotive Collision, HBCU and HIS etc.)
- Maximize and utilize internal talent for innovation, professional development, and promotions
- Improved external funding opportunities based on Eastpoint Promise Zone location of SPC
- Collaborate with area universities and colleges to develop advising guides for curriculum alignment and transfer opportunities
- Collaborate with middle schools and high schools for FTIC students

hreats

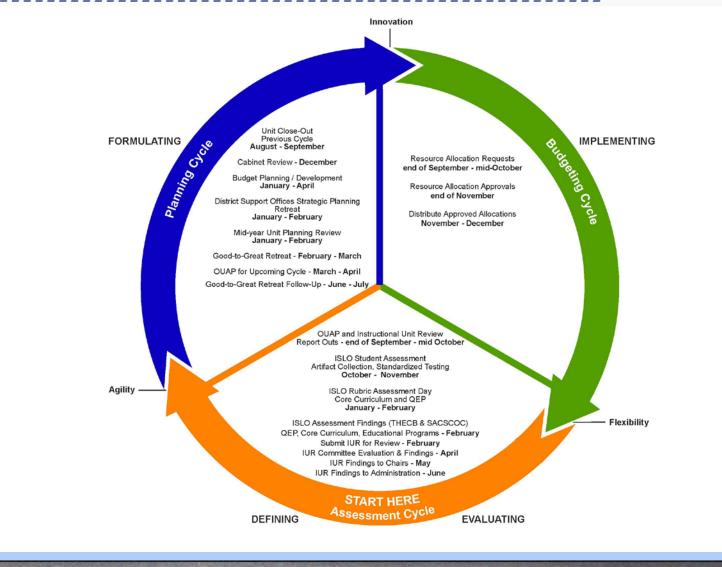
- External perceptions of decreasing autonomy (remove uniqueness of each institution)
- Increasing financial/budget constraints
- Increasing competition (i.e. proprietary institutions)
- · Local, State and Federal regulatory actions
- Inability to hire staff as needed
- New Campus Carry Law
- Eastside Promise Neighborhood grant will end in December
- Political uncertainty

SWOT Analysis

Discussions during division and department meetings

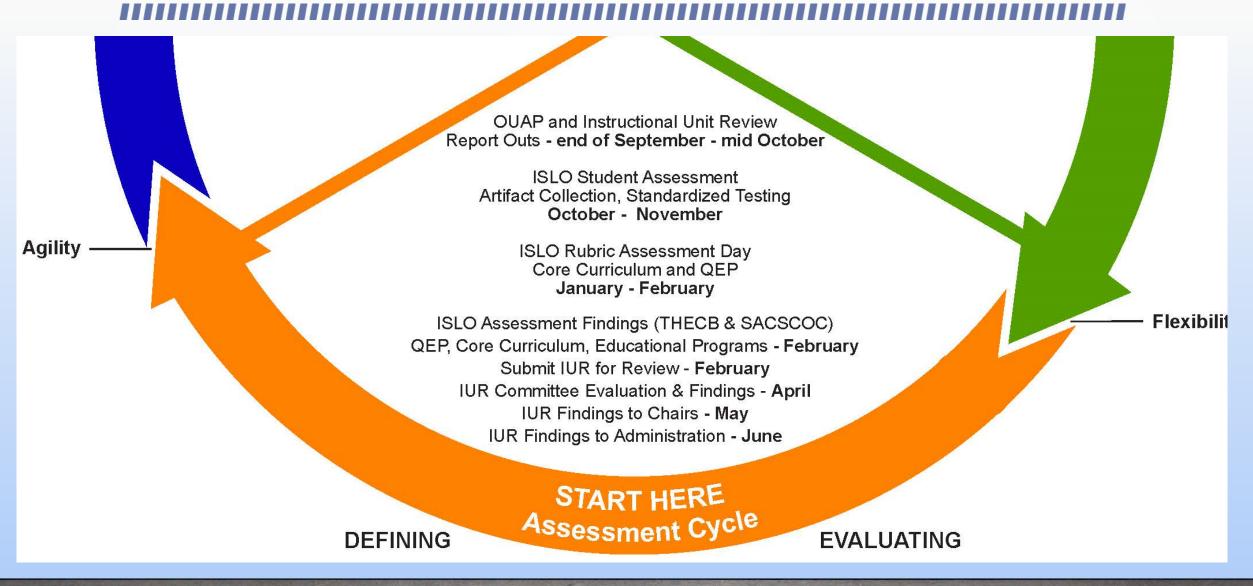
	Opportunities	Threats
Strengths	How do you leverage your strengths to benefit from opportunities?	How do you use strengths to minimize the impact of threats?
Weaknesses	How do you ensure your weaknesses will not stop you from opportunities?	How will you fix weaknesses that can make threats have a real impact?

PBA Cycle















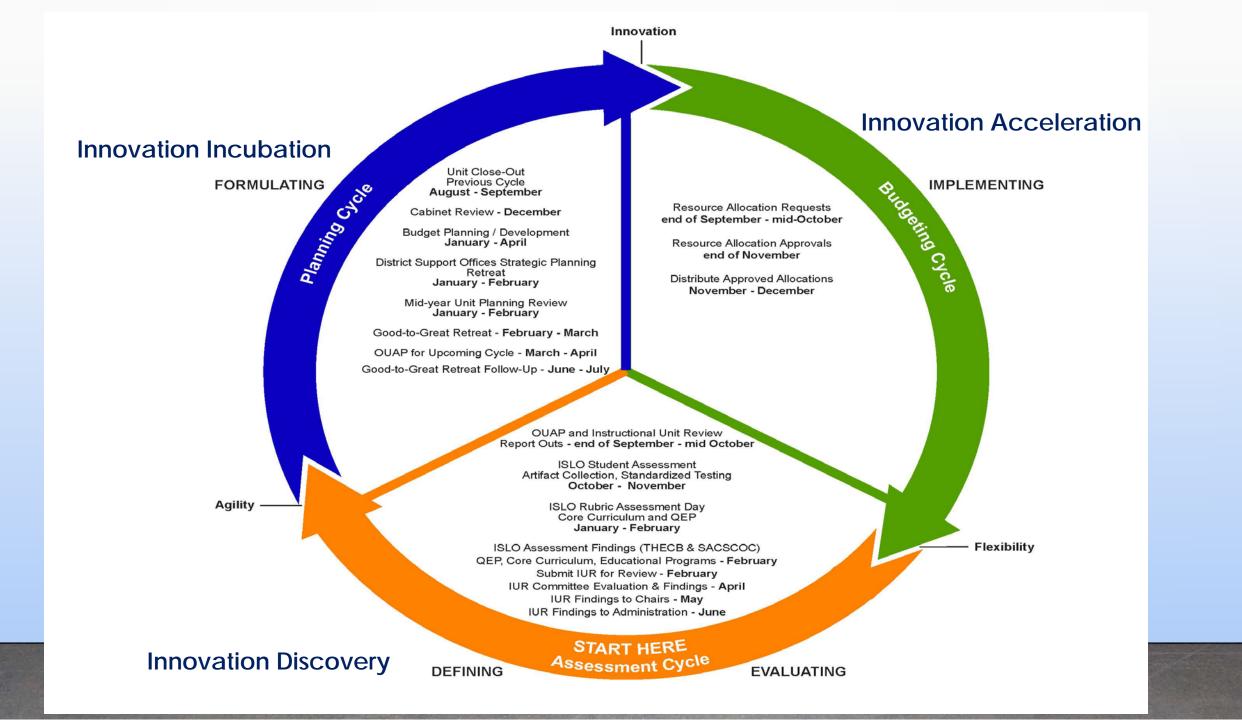








OUAP **Innovation Impact ACCELERATION** Report Out **DISCOVERY** Improve/Implement Identify and Plan Innovation Fall 4DX or Summit or Market Idea Generation Implementation and Project Selection **INNOVATION** Incubation Innovation Evaluation & Grant **Application** CYCLE **INCUBATION** Test and Assess or OUAP Spring 4DX 4DX Summit / Innovation Review **Innovation** Development Symposium Good to Great



Innovation Next Steps

- Closing out Spring 4DX Goals for Spring 2019
- Ensuring that all OUAP Reports are up-to-date and prepared for fall 2019 report out
- Meetings will resume with 4DX Coaches during summer to prepare for how to support departmental innovations
- Fall 4DX plans should align directly with OUAP plans in support of at least one strategic goal
- OUAP Report Out Findings will begin the discovery phase of our SPC cycle of innovation







Institutional Planning, Research & Effectiveness SPC Scorecard & KPI Update



SPC 2019 Scorecard

St. Philip's College Scorecard FY 2019
For a detailed review of SPC Student Achievement Goals: http://www.alamo.edu/mainwide.aspx?id=43716

Results of Mission: Empower our diverse student population through educational achievement and career readiness.

Vision: Best in the nation in Student Success and Performance Excellence.

Values: Students First | Respect For All | Community Engaged | Collaboration | Can Do Spirit | Data Informed

Core Competencies: Quality Instruction of Educational Programs | Student Engagement | Community Engagement

STRATEGIC OBJECTIVES	INSTITUTIONAL PRIORITIES	SUPPORTING DOCUMENTS LEADING INDICATORS	BENCHMARK	RESULTS		TARGET	
	Productive Grade Rate (PGR)	SLO Assessment Results (QEP and ETS) Early Alert/Follow-Up Reports Tutoring Student Engagement (CCSSE Survey) 4E, 4L, 4P, 21 Noel Levitz 1-16	AC baseline (Fall 2006) = 67.3%	Fall 15	Fall 16 85.0%	Fall 17 83.6%	Fall 18 84.1%
Student Success	Persistence FT FTIC Fall-to-Fall	On-Site Wait Times Noel Levitz 1-16, 43,32,15,65 CCSSE 4O, 4E, 4P, 9B Tutoring/Advising Class Climate	State & VLCC Best (San Jacinto) = 71.8% VLCC Average = 62.7% Statewide = 58.5%	58.6%	57.2%	64.0%	64.5%
	Graduation Rate FT FTIC 3-year	Enrollment Productive Grade Rate (PGR) Early Alert Follow-Up Reports Tutoring/Advising Weekly Degree Audits (45+ Hrs)	VLCC Best (San Jacinto North) = 37.2% VLCC Average = 22.3%, State Best (Texarkana) = 44.9% State Average = 22.3%	Fall 12 Cohort 12.0%	Fall 13 Cohort 16.2%	Fall 14 Cohort 26.4%	Fall 15 Cohort 26.9%
			CCSSE every odd year (spring) Target: 50.0% NL every even year (spring) Ethical Decision Making (EDM)/Personal Responsibility Baseline (Fall 2014) = 73%	15/16	16/17	17/18	17/18
Leadership	Ethical Decision Making (EDM)	Rubric Assessment Ethical Decision Making/Personal Responsibility Student Engagement and Satisfaction (CCSSE, Noel Levitz)		Assessed Biannually	CCSSE ACL 48.1 SE 52.1 AC 48.8 SFI 48.3 SFL 56.0	Assessed Biannually	CCSSE ACL 50.0 SE 52.6 AC 50.0 SFI 50.0 SFL 56.5
				Summary Score NL 5.90	Next Assessment Spring 18	Summary Score NL 5.64	Summary Score 6.1
				EDM 73.1%	EDM 74.0%	EDM 75.4%	EDM 75.9%
Performance Excellence		College Climate Survey (PACE) Employee Professional development	PACE every year (Fall) target 3.76	3.76	3.86	3.81	3.86
	SACSCOC Compliance and Sustainability	Alumni Constituent Survey (ACS) Action Plans Sustainability Plans for Submission of the 5th year Report in 2021 Most Cited Standards Substantive Change Notifications and Prospectuses	Alumni (EDM) SPC Constituent Survey Spring 2016 Average = 80.1% Best in the region (SACSCOC); 0 Recommendations; 2.5 (Average); SPC below average on cited recommendations SACSCOC due dates and dates of implementation SACSCOC Acceptance and Approval, respectively	80.1%	84.3%	85.1%	85.6%

SPC 2020 Scorecard (DRAFT)

St. Philip's College Scorecard FY 2020

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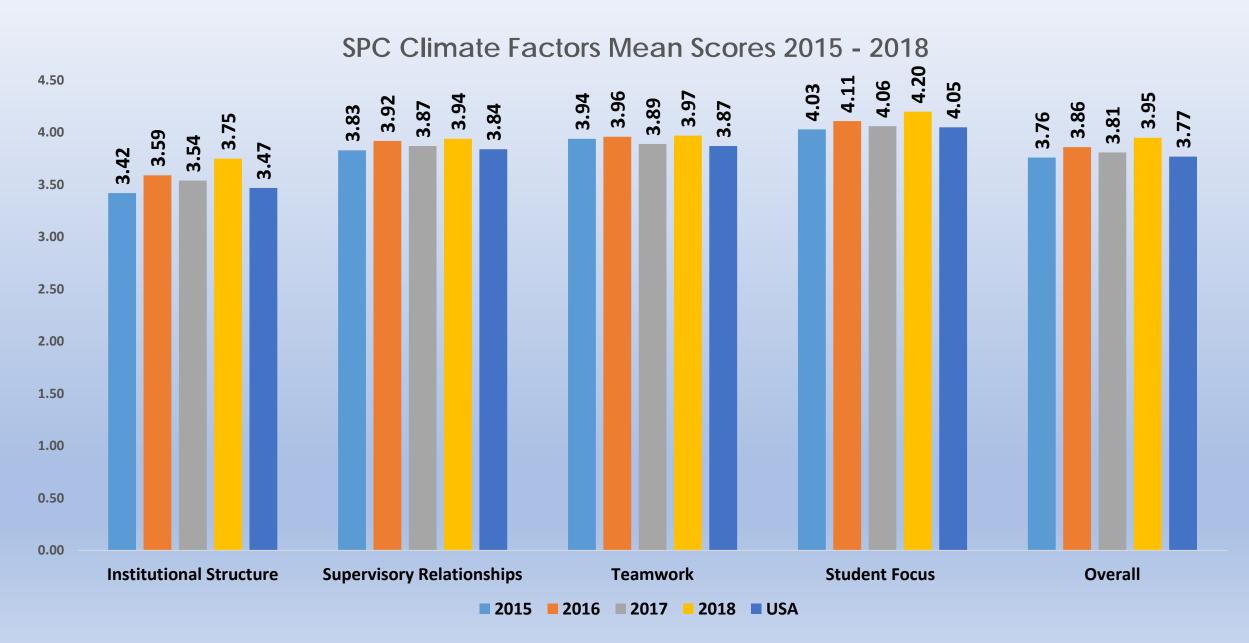
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				Next Assessment Spring 18 EDM 74.0%	Summary Score NL 5.64 EDM 75.4%	Next Assessment Spring 20	EDM
		College Climate Survey (PACE) Employee Professional development	PACE every year (Fall) target 3.76	3.86	3.81	3.95	
Performance Excellence	SACSCOC Compliance and Sustainability	Alumni Constituent Survey (ACS) Action Plans Sustainability Plans for Submission of the 5th year Report in 2021 Most Cited Standards Substantive Change Notifications and Prospectuses	Alumni (EDM) SPC Constituent Survey Spring 2016 Average = 80.1% Best in the region (SACSCOC); 0 Recommendations; 2.5 (Average); SPC below average on cited recommendations SACSCOC due dates and dates of implementation SACSCOC Acceptance and Approval, respectively	84.3%	85.1%		

Institutional Planning, Research & Effectiveness

SPC PACE 2018



PACE 2018

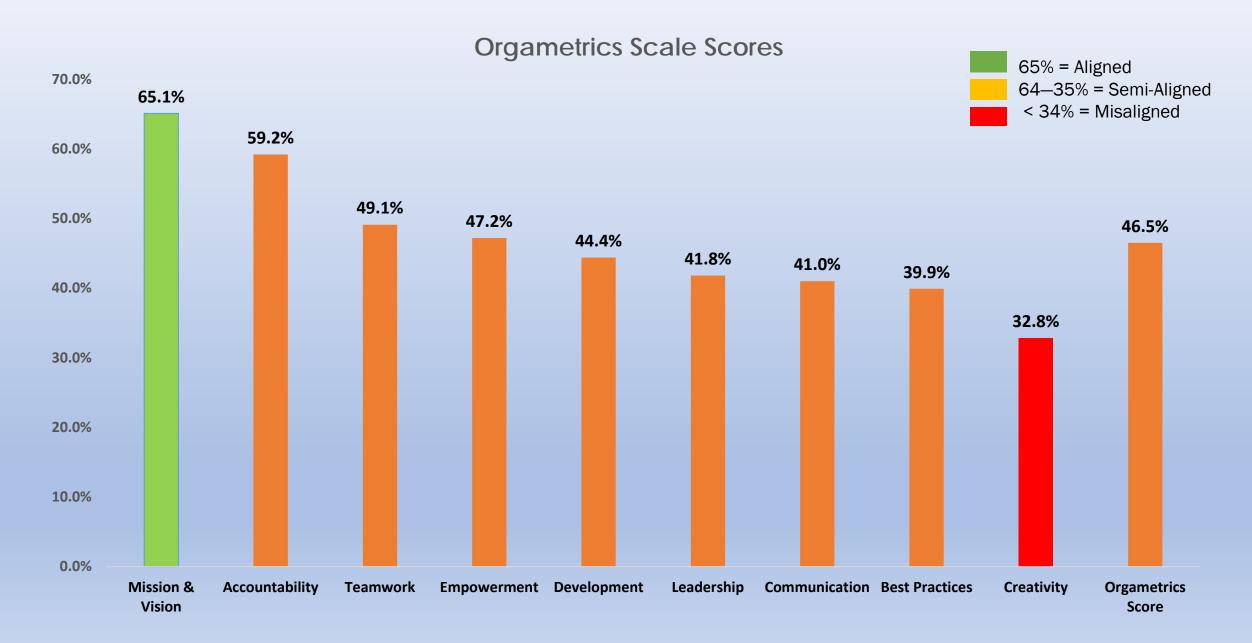


Institutional Planning, Research & Effectiveness

SPC Orgametrics 2018



Orgametrics 2018



Orgametrics G2G Activity Responses Summary

Orgametrics Scale	Suggested Action Plans
Communication	 Dynamic college activities calendar • Weekly action items updates from Cabinet & VP meetings • Standardized agenda MVV relationship/correlation • Weekly Presidential Update (blog) • Online training MVV
**Creativity	 Agree to disagree Discuss & vent all ideas Provide a method to introduce new ways to do things Utilize staff senate to effectively promote internal growth and upward mobility of employees
Best Practices	• External advisory board feedback • Incorporate electronic workflows • Survey students for feedback
Accountability	• Detailed performance evaluations • OUAP Respectfully calling out peers • Crucial conversations • Defining team's rules of engagement
Development	Computer application training during onboarding process Growth plan and skill development provided
Teamwork	• Improve adjunct faculty relationships • Information sharing (Canvas "shell") • Team-building professional development
Leadership	• Value all ideas & input • Question status quo • Idea collection • Reduce "red tape" & internal barriers
Empowerment	 Ability to implement innovative ideas Ensure process training Accessible repository for procedure/process guidelines/manuals Document status tracking process
Mission & Vision	• Strategic priorities education • Collaborative unit planning • Align positions/roles to the mission
Core Competencies	• Cross-divisional collaboration • Increase MVV awareness • More engagement for adjunct faculty/PT staff
Institutional Priorities	Continue standardized assessment (SLO) • Credentialing faculty • Use accurate language
Guided Pathways	Common language Review definitions
Alamoinstitutes	Misaligned with adjunct faculty – provide informational videos/mandatory training for adjuncts

Creativity: only scale item "misaligned"

Strategic Plan with Action Plans

STRATEGIC PLAN 2018 - 2021

ST	STRATEGIC OBJECTIVES				
	OBJECTIVE	ACTION PLAN FY16-FY19			
1	STUDENT SUCCESS Provide academic and student support and align labor market- based pathways to achieve student completion.	 a. Leverage and strengthen resources targeted to engagement with P-12 and industry partners to improve the college-readiness and transition of students from high school to college and to workforce. b. Increase student performance to exceed the state and national benchmarks (retention, graduation, persistence, transfer, job placement, and other key performance indicators). c. Increase overall student success by closing performance gaps between ethnic/racial, gender, socioeconomic groups, and other special population groups. d. Streamline and provide access to the MyMAP student experience to integrate AlamoAdvise for advising, support and academic progress. e. Align and provide access to a comprehensive approach to accelerate completion of the required AlamoPREP and AlamoREADY, aimed toward improving students' progress toward their academic and career goals. f. Assess and improve student learning outcomes/competencies for all academic and workforce/continuing education programs. g. Establish and deploy the Alamo Institutes to align our instructional and institutional system to labor market demand and career pathways. h. Improve access (through financial aid, financial literacy, scholarships, high school-to-college, and other programs) 			
2	LEADERSHIP Provide opportunities for St. Philip's College students and employees to develop as leaders.	a. Incorporate ethical decision making into the culture and curriculum of St. Philip's College (ex: SDEV and EDUC 1300 courses) b. Promote current and accurate data-informed innovation, risk-taking and entrepreneurship. c. Build upon and foster two-way internal communication with students and employees to improve collaboration and teamwork and build trust to promote leadership.			
3	PERFORMANCE EXCELLENCE Continuously improve our employee, financial, technological, physical and other capacities to enhance efficiency and effectiveness.	 a. Deploy to scale performance excellence (Baldrige) approaches to ensure organizational sustainability through use of data and efficient, effective work systems. b. Build talent and engage employees through professional development with a focus on collaboration, application of knowledge and skills, and high performance teams. c. Ensure sound financial management with emphasis on cost containment. d. Innovate and maximize technology to support student and employee success. e. Develop, communicate, and implement environmental sustainability initiatives. f. Maximize two-way communication with internal and external communities. 			

SPC TAPE/BALDRIGE JOURNEY UPDATE

- > SPC will apply for the TAPE Award in Sep 2019; submit Category 7 documents containing
 - 7.1 Student Learning and Process results
 - 7.2 Customer-Focused results
 - 7.3 Workforce-Focused results
 - 7.4 Leadership and Governance results
 - 7.5 Budgetary, Financial, and Market results
- Category 7 team has begin to update the data
- > John Politi contacted to assist again with this effort







Institutional Priorities Discussion

- 1. SACSCOC Compliance
- 2. Ethical Decision-Making
- 3. Graduation, Persistence and Productive Grade

Rate Improvement





Big Idea

What is a BIG IDEA?

- Breakthrough innovation
- Seen as crazy by some, but you believe it is feasible.
- Involves risk
- Will create significant change with the potential benefits outweighing the dangers of trying
- An idea worth developing & testing & gaining support for



Identify & Develop BIG IDEA

- Each individual considers one BIG IDEA to address their Strategic Objective – share all ideas around table
- Table agrees on one BIG IDEA to discuss & develop
- Note taker completes template.
- Each table will share their big idea



