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AlAMO COLLEGES DISTRICT Palo Alto College

## 2017 PACfest Community Survey Methodology

* The purpose of this survey is to improve PACfest activities and gain insight from the attending students, faculty, employees and the community as means of complying with *SACS 3.3.1.5.
* From 12:30 PM to 08:00 PM, the Knowledge Management Team obtained 814 surveys ( 98 more than last year) with assistance of IT Staff volunteers. Surveys needed to be filled at least $50 \%$ in key areas.
* Individuals who completed surveys secured a give away prize (Sunglasses with PAC logo or Tumbler with PAC logo)

Historical Participant Gender


Historical Age Distribution


Historical Participant Type


Note: Since 2016 the category community includes: Alamo Colleges District Student, San Antonio Resident and Texas Resident

Are you currently enrolled at a college or university?


If you attend a college or university, please select any you are currently attending: (select any that apply)


How many times have you attended PACfest?


How did you hear about this year's PACfest?

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How did you hear about this year's PACfest? (Other)


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Other than PACfest, have you ever attended any event at Palo Alto College, or used any of the services on campus?


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If you have, please let us know which event or service


How would you rate Palo Alto College in the following areas:
(Scale: 1= Poor; 2= Regular; 3= Neutral; 4= Good; 5= Excellent)


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PACfest has historically been a non-alcoholic event. If beer was served in a restricted area, would you attend PACfest next year?


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Do you have any feedback for us about PACfest?


## Thank You.

