





2017 PACfest Community Survey Methodology

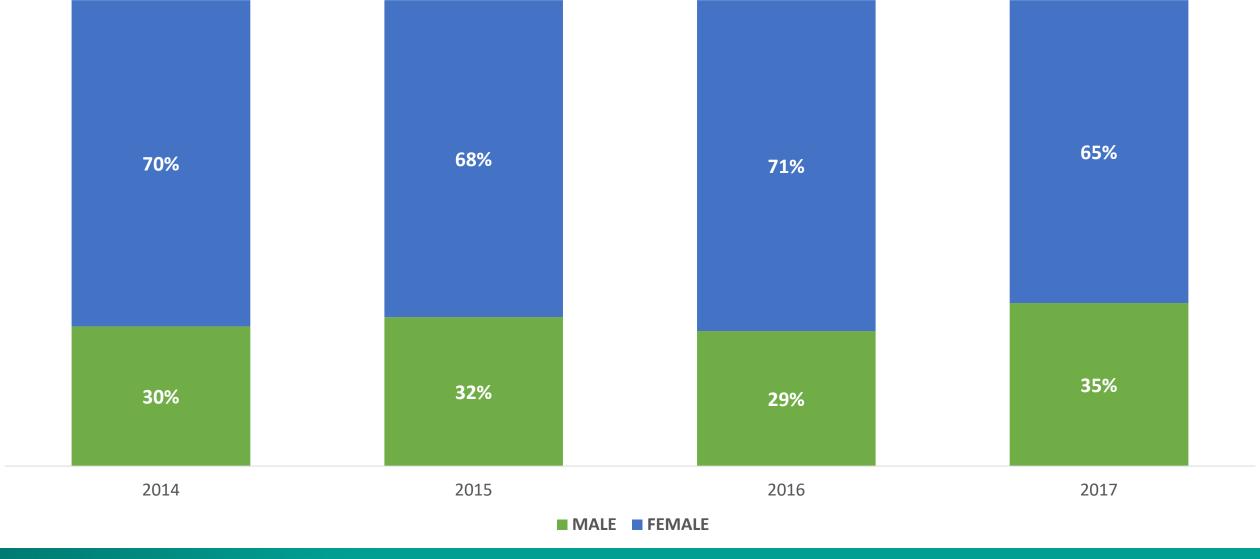
- ❖ The purpose of this survey is to improve **PACfest** activities and gain insight from the attending students, faculty, employees and the community as means of complying with *SACS 3.3.1.5.
- ❖ From 12:30 PM to 08:00 PM, the Knowledge Management Team obtained **814** surveys (98 more than last year) with assistance of IT Staff volunteers. Surveys needed to be filled at least 50% in key areas.
- ❖ Individuals who completed surveys secured a give away prize (Sunglasses with PAC logo or Tumbler with PAC logo)

*SACS 3.3.1.5: The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of improvement based on analysis of the results in each of the following areas: (Institutional Effectiveness). Community/public service within its mission, if appropriate





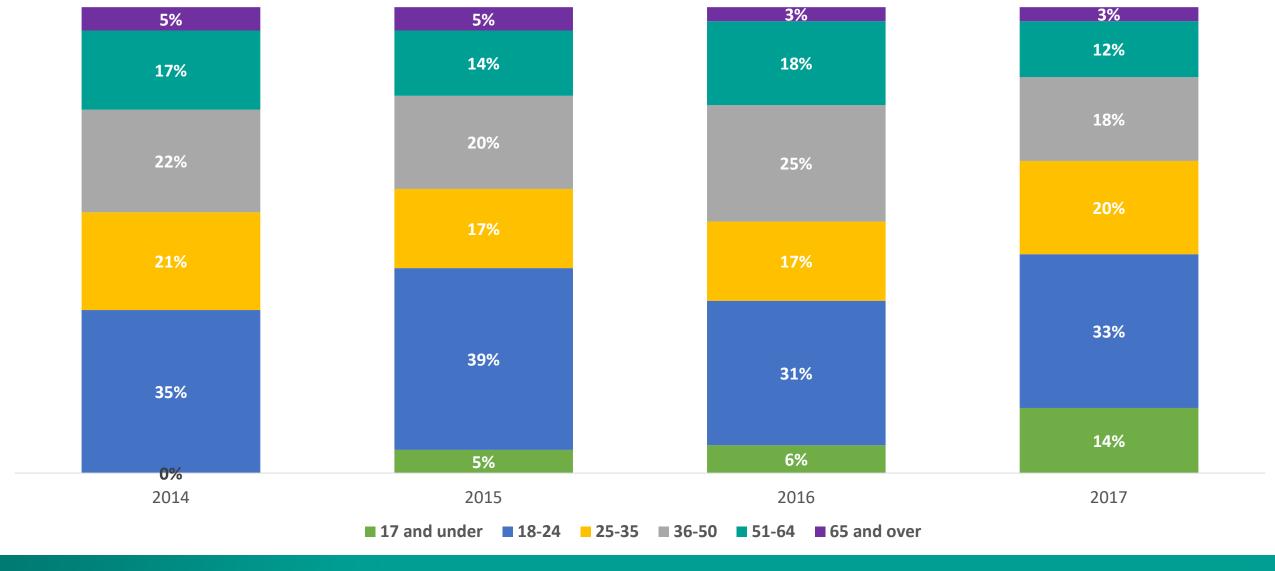
Historical Participant Gender







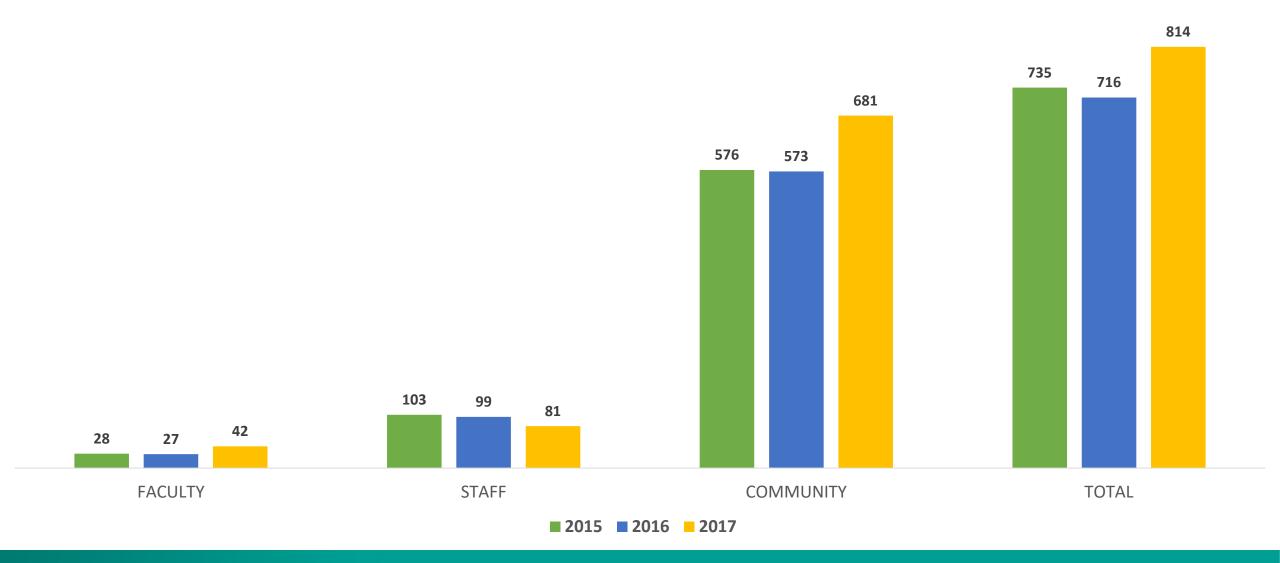
Historical Age Distribution







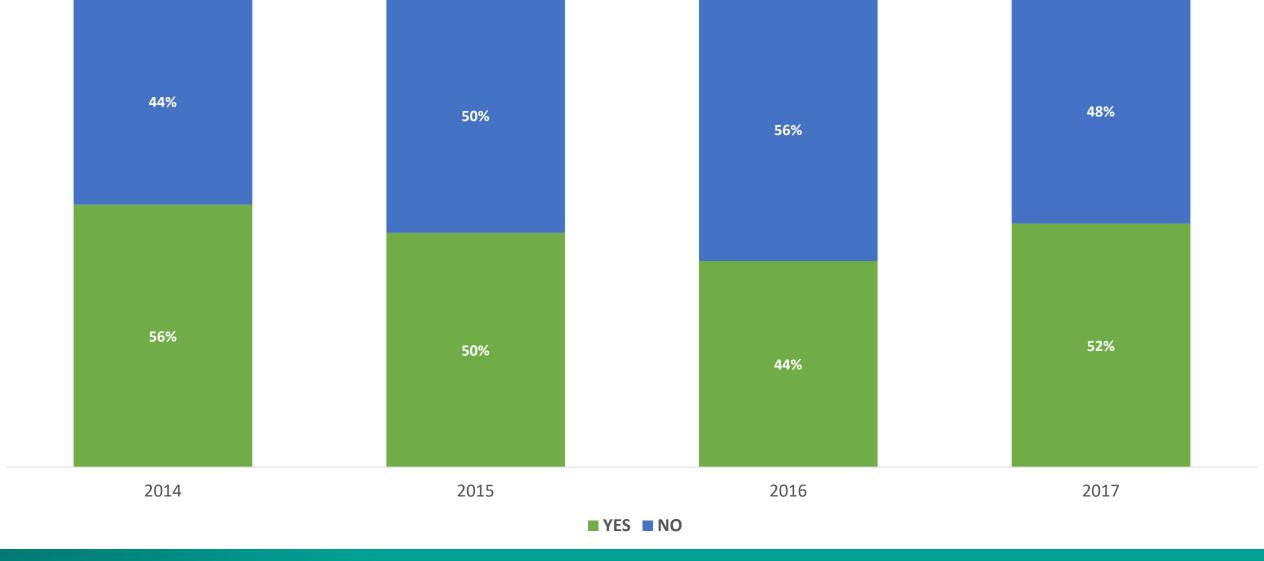
Historical Participant Type







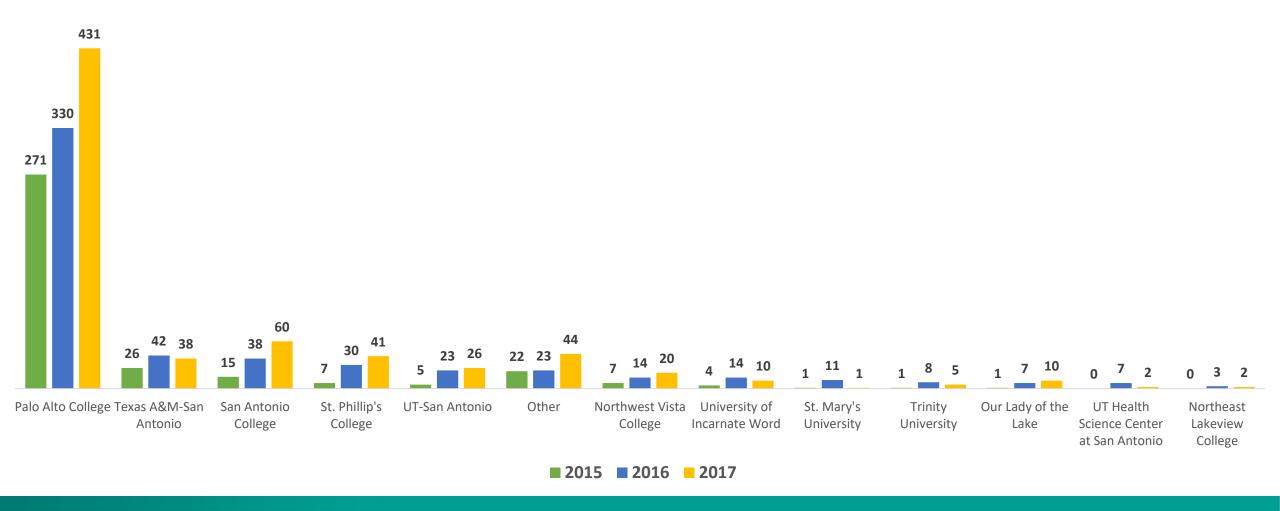
Are you currently enrolled at a college or university?







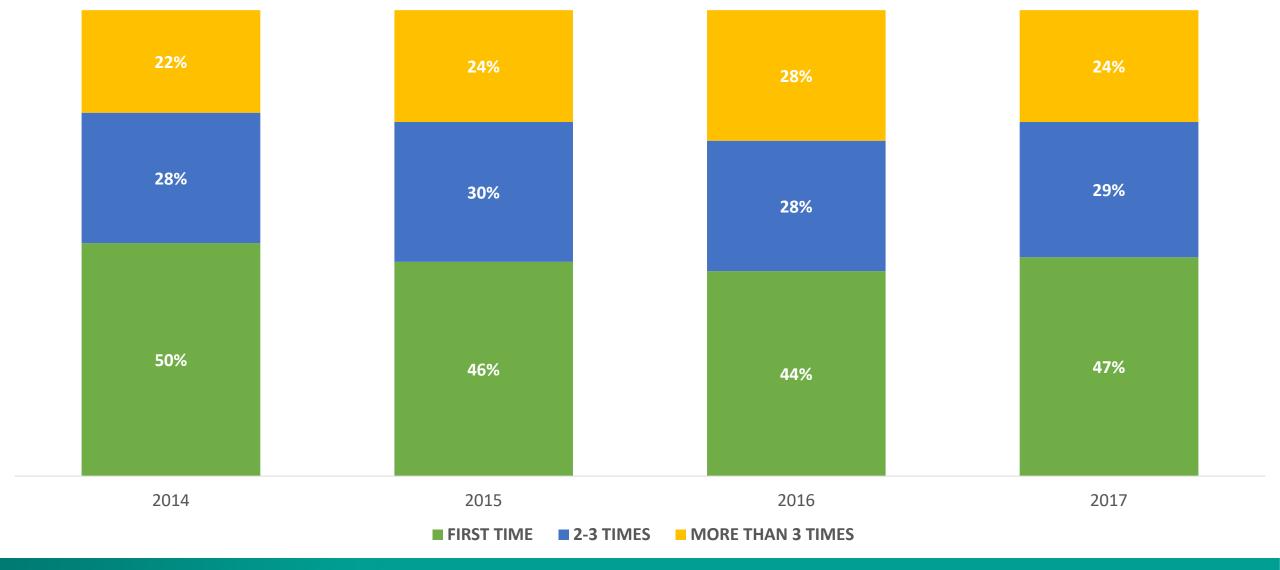
If you attend a college or university, please select any you are currently attending: (select any that apply)







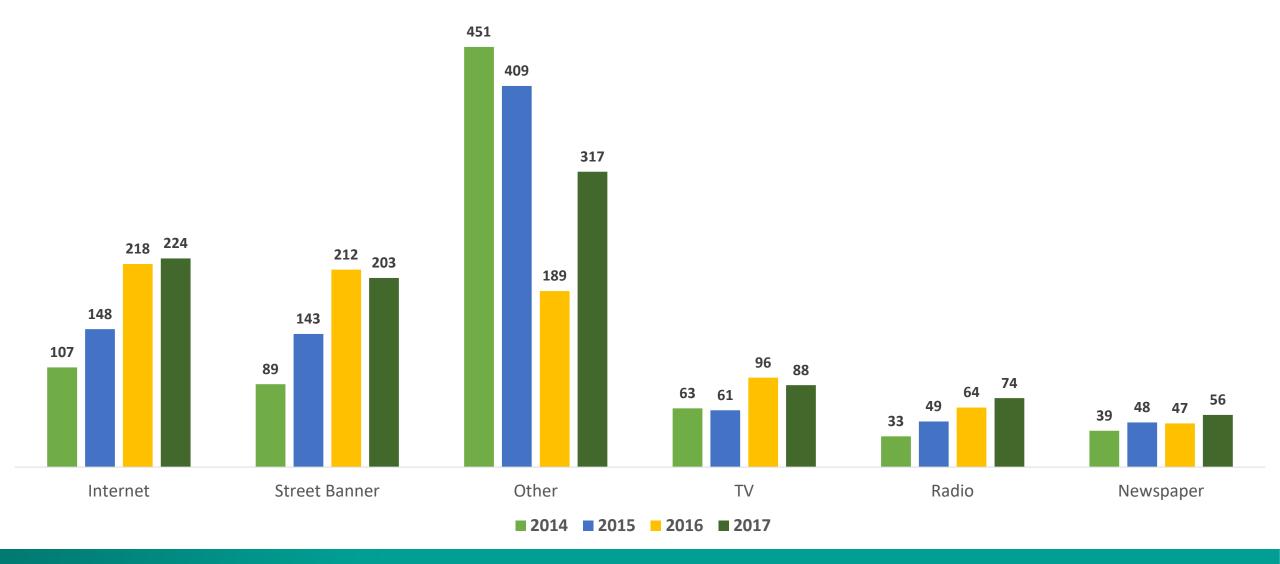
How many times have you attended PACfest?







How did you hear about this year's PACfest?







How did you hear about this year's PACfest? (Other)







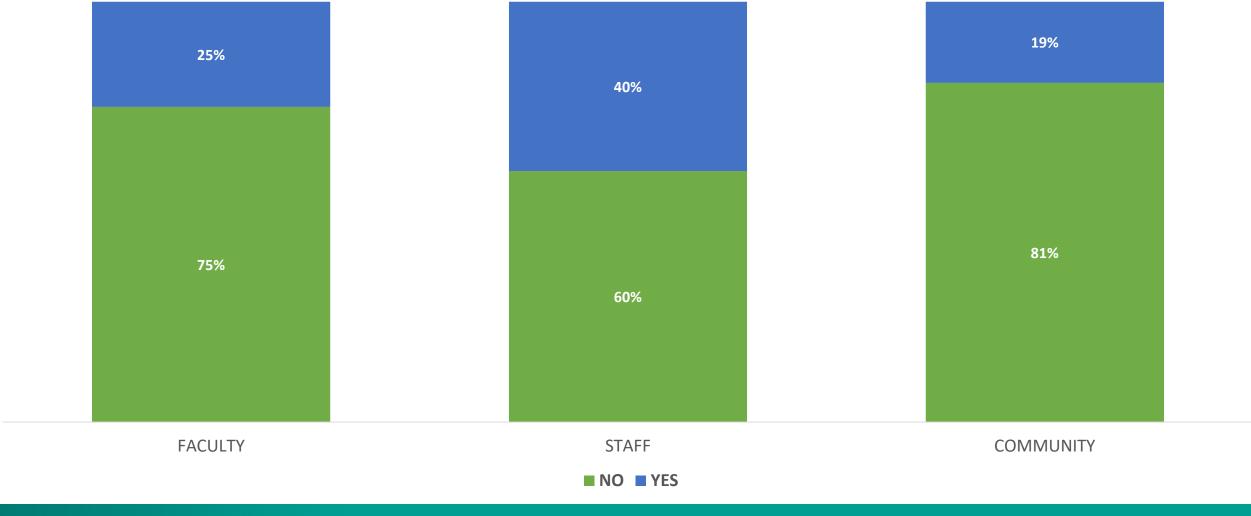
Other than PACfest, have you ever attended any event at Palo Alto College, or used any of the services on campus?







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If you have, please let us know which event or service

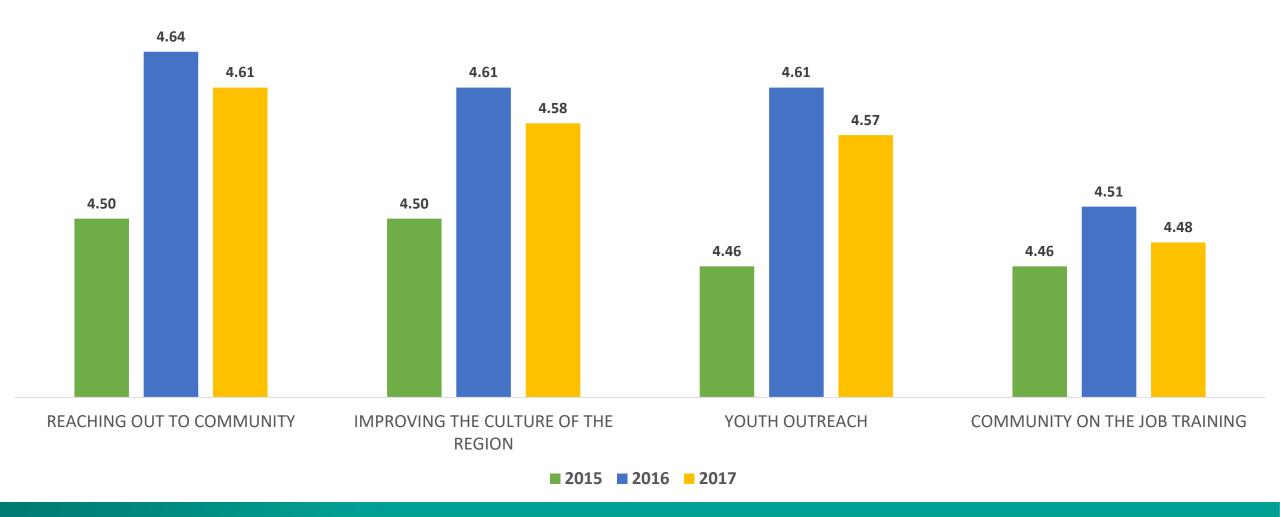






How would you rate Palo Alto College in the following areas:

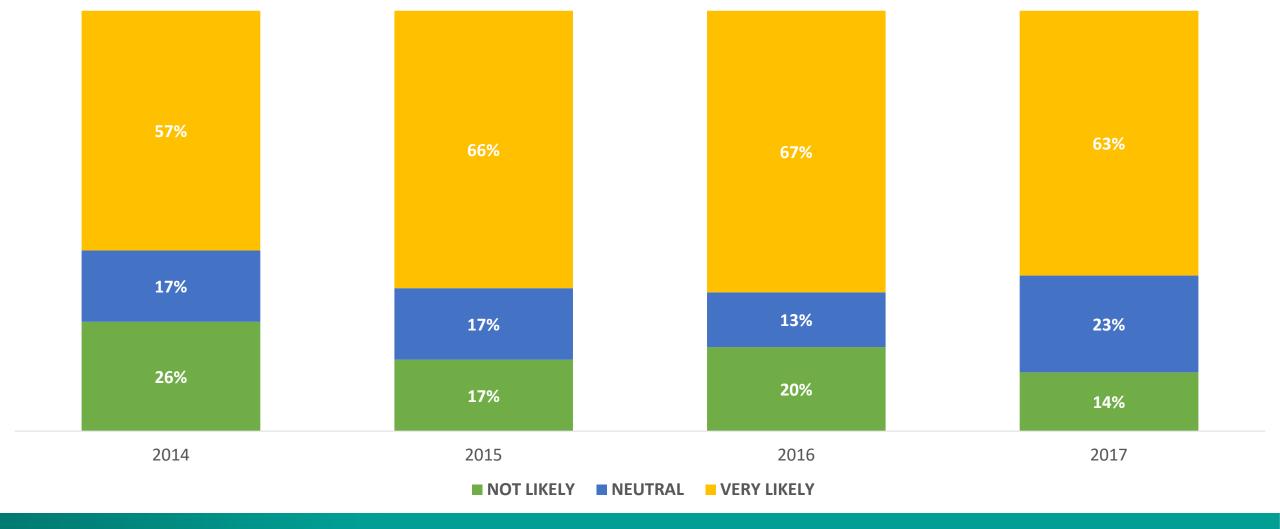
(Scale: 1= Poor; 2= Regular; 3= Neutral; 4= Good; 5= Excellent)







PACfest has historically been a non-alcoholic event. If beer was served in a restricted area, would you attend PACfest next year?







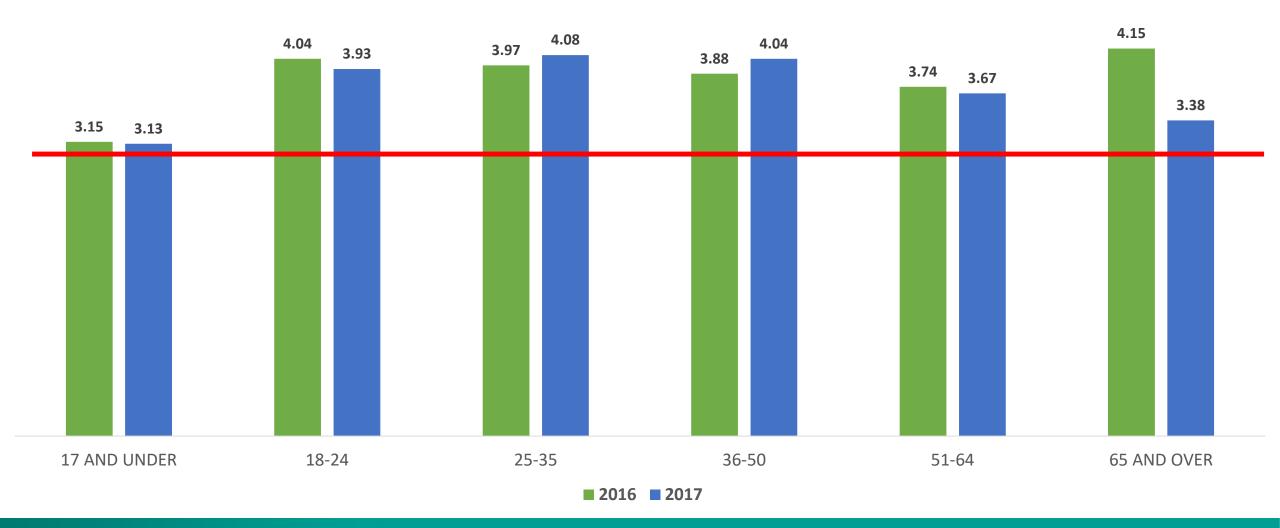
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Do you have any feedback for us about PACfest?







Thank You.

