# Community Colleges: The Key to Economic and Social Mobility





# Significant Legislation

War on Poverty Declared Jan. 8, 1964

Higher Education Act Signed Nov. 8, 1965





# THE ALAMO COLLEGES FAMILY Northeast Lakeview College Northwest Vista College **Bexar** San Antonio College St. Philip's College Palo Alto College

# THEN and NOW

Taking a big step forward in student success

ALAMO COLLEGES DISTRICT	2005 - 2006	2017 - 2018	% Increase
Enrollment by College of Attendance: Fall Term	50,166	60,692	21%
Degrees and Certificates Conferred*	3,707	12,756	244%
Fall to Fall Retention Rate	60%	70%	17%
3-Year Graduation Rate	6%	25%	326%
4-Year Graduation Rate	9%	26%	198%
Productive Grade Rate	67%	80%	20%
Course Completion Rate	80%	92%	16%
Total Expense Operating Budget	\$208,717,222	\$354,086,098	70%
Perecent of Budget allocated to Personnel	71%	67%	-7%
Bond Rating: S&P / Moody's	AA / Aa2	AAA / AAA	
Foundation Total Assets	\$5,202,174	\$26,628,222	412%

Notes (\*): Degrees conferred of 12,756 represents FY17 total as FY18 is still to be determined (summer term)

# Who we Serve: Student Profile

62% Hispanic

8% African-American

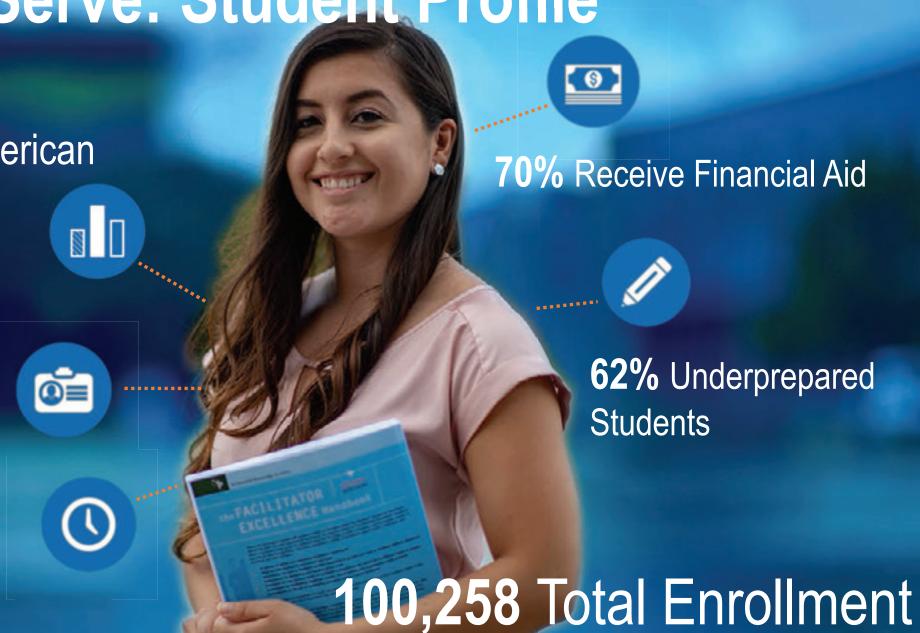
**24%** White

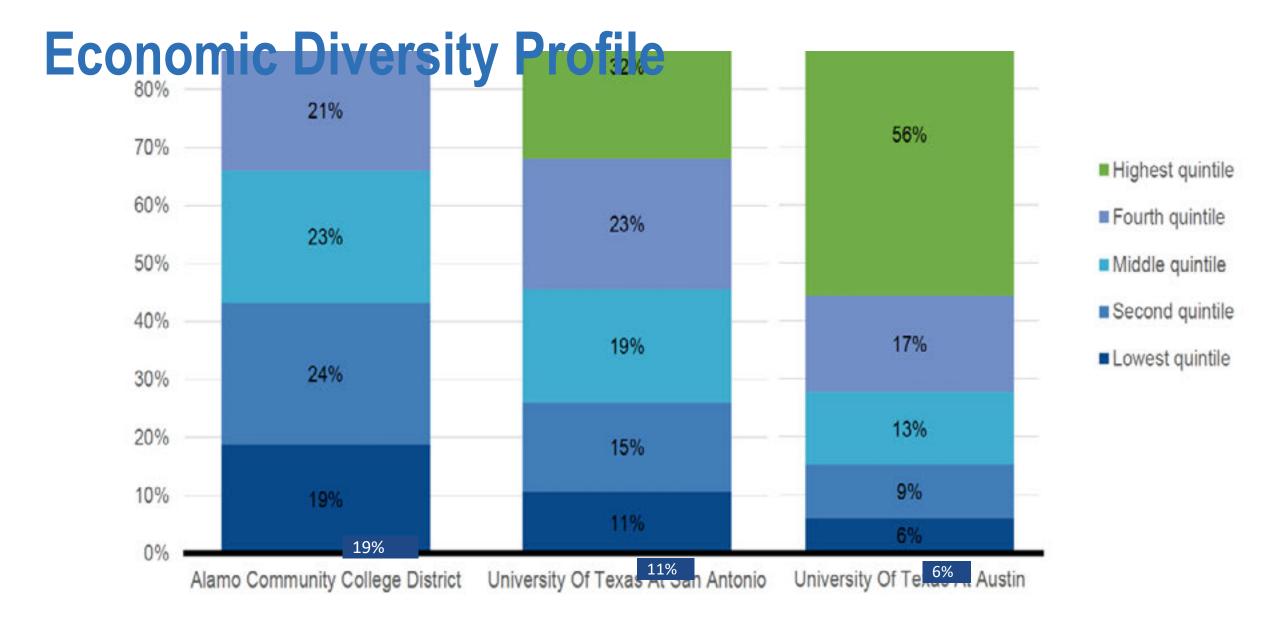
3% Asian

3% Other

57% Female43% Male

19% Full-Time 81% Part-Time

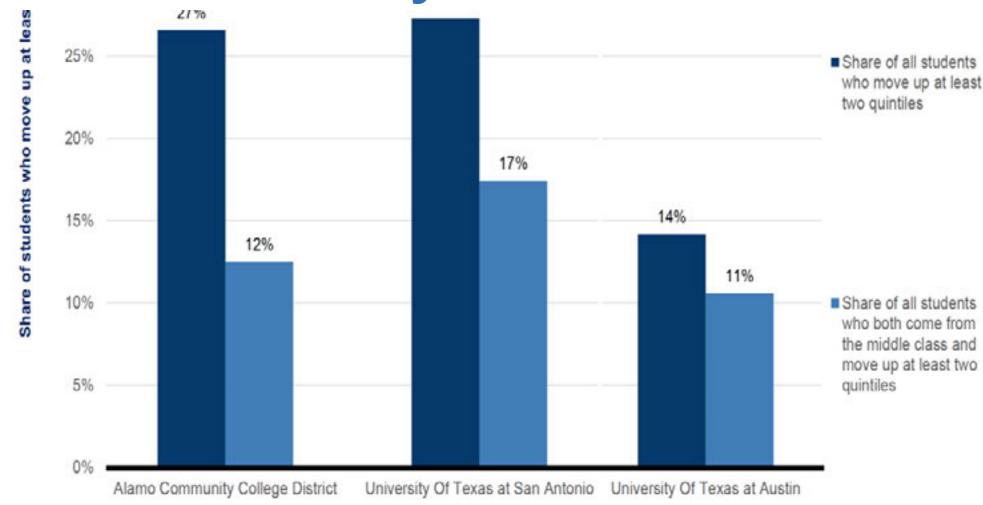








# **Economic Mobility Booster**



Source: Author's calculations using data from the Equality of Opportunity Project, Chetty, Friedman, Saez, Turner, and Yagan (2017), "Mobility Report Cards: The Role of Colleges in Intergenerational Mobility." Table 3. Note: these are figures for the 1980 birth cohort.





#### City's poverty rate dips slightly, but income remains stagnant

Peggy O'Hare • Sep. 12, 2018 Updated: Sep. 13, 2018 8:21 p.m.



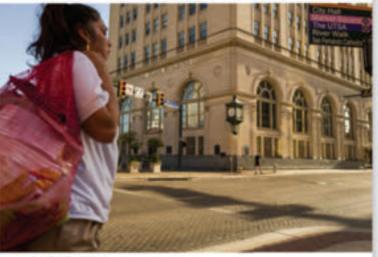
for 22San Antonio's median household income of \$50,044 remains well below Texas' median of \$59,206, the latest census numbers show. Click ahead to view the 20 richest ZIP codes in Bexar County, according to 2015 IRS data. Photo: William Luther /Staff file photo



#### San Antonio Ranked Among Nation's **Highest-Poverty Cities**

Emily Royall . September 13, 2018

**Gov & Politics** 



A woman walks by Main Plaza, a pedestrian friendly area in downtown San Artonio.

Updated September 14, 2018

Though local and national poverty rates are dipping, the percentage of San Antonio's population in poverty was the second highest among the top 25 largest U.S. metro areas in 2017, new data from the U.S. Census Bureau shows.

American Community Survey estimates released Thursday show a 14.5 percent poverty rate for the San Antonio metro area, which includes New Braunfels, placing it second after Detroit (14.6 percent).

### **Worlds apart**

Concentrated poverty and an increasing income divide make San Antonio one of the country's most segregated cities.

# Focus on Economic and Social Mobility

The average associate degree graduate from the Alamo Colleges will see an increase in earnings of \$9,400 each year compared to someone with a high school diploma working in Texas.

### For Every \$1 Spent by Students

\$7.20

Gained in lifetime earnings

Students



\$3.70

Gained in added tax revenue and public sector savings

**Taxpayers** 



\$22.50

Gained in added state revenue and social savings

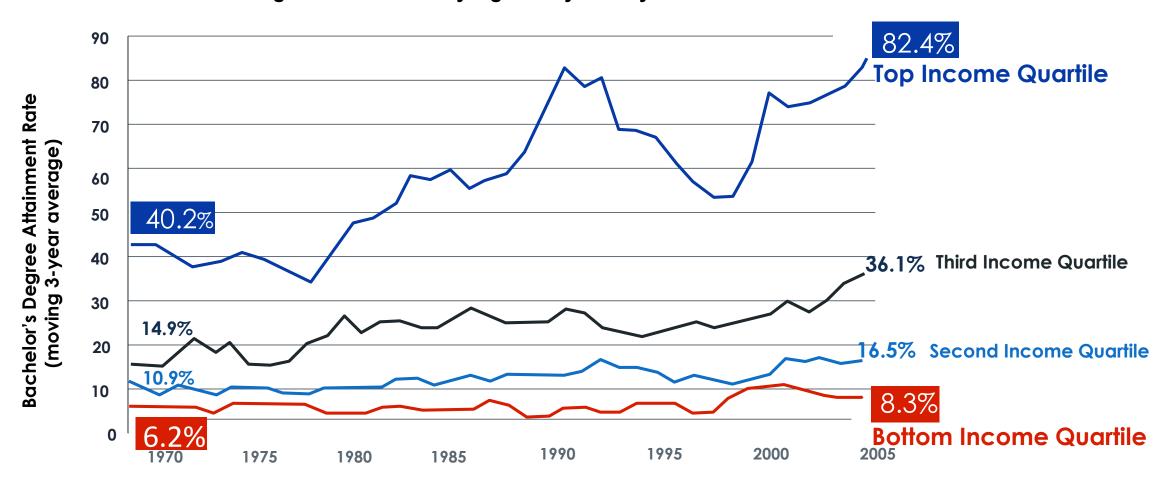
Society





### The Challenge In Front Of Us

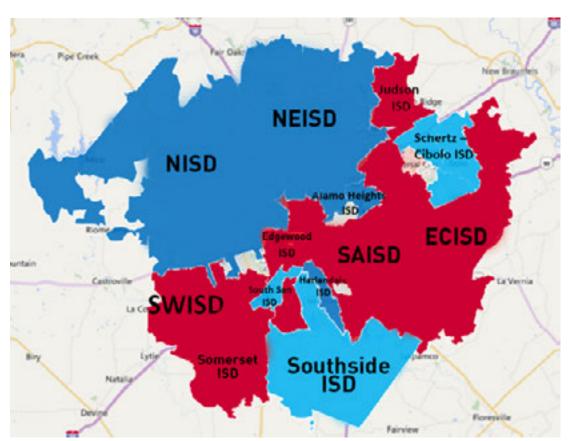
**Baccalaureate Degree Attainment by Age 24 by Family Income Quartile** 



### Challenge: College Participation Rate

#### Bexar County 2017 High School Graduates Enrolled in TX Colleges

District	Total High School TX Graduates	Enrolled in College	% Not Found or Trackable
ALAMO HEIGHTS ISD	411	226 (54.99%)	185 (45.01%)
NORTHSIDE ISD	6856	3511 (51.21%)	3345 (48.79%)
HARLANDALE ISD	986	502 (50.91%)	484 (49.09%)
NORTH EAST ISD	4981	2527 (50.73%)	2454 (49.27%)
SCHERTZ-CIBOLO-U CITY ISD	1247	606 (48.60%)	641 (51.40%)
SOUTHSIDE ISD	325	150 (46.15%)	175 (53.85%)
SOUTH SAN ANTONIO ISD	533	240 (45.03%)	293 (54.97%)
SAN ANTONIO ISD	2672	1125 (42.10%)	1547 (57.90%)
SOMERSET ISD	250	105 (42.00%)	145 (58.00%)
EAST CENTRAL ISD	697	284 (40.75%)	413 (59.25%)
SOUTHWEST ISD	855	346 (40.47%)	509 (59.53%)
JUDSON ISD	1343	539 (40.13%)	804 (59.87%)
EDGEWOOD ISD	591	210 (35.53%)	381 (64.47%)



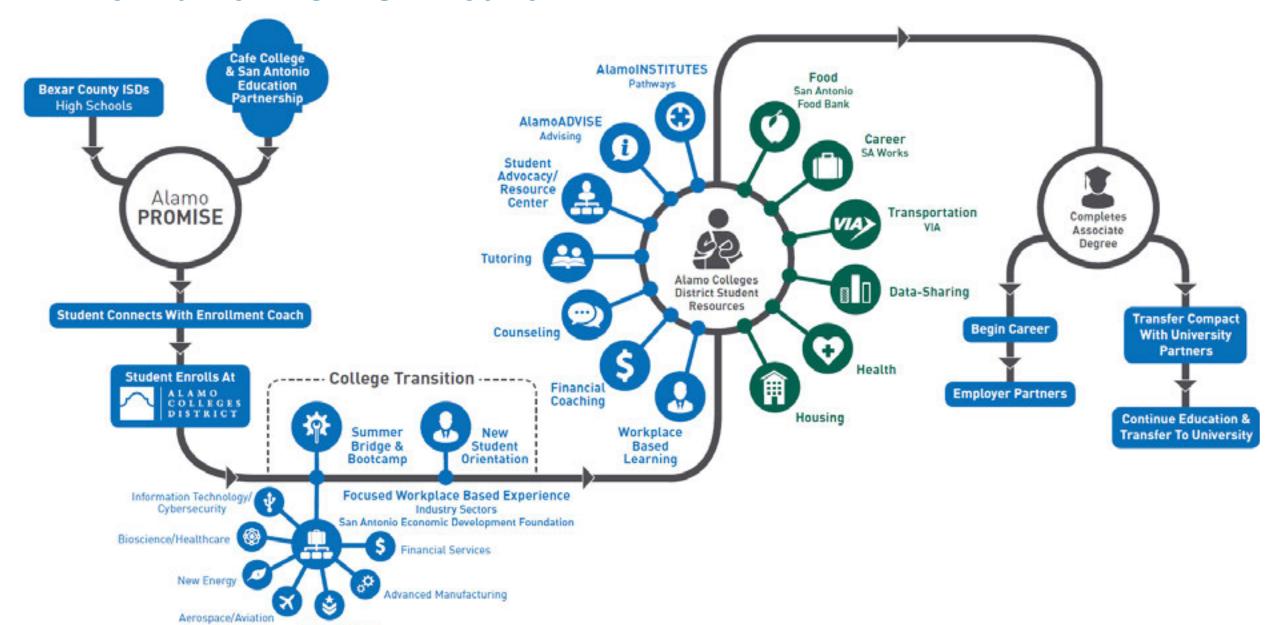
Source: THECB: High School Graduates Enrolled in Higher Education the Following Fall





#### The AlamoPROMISE Network

Military/Defense





# **Success at Transfer Institutions** *F13 Transfers Graduating F14-F17*

Institution	% Graduating
NLC	55.6%
NVC	63.5%
PAC	61.3%
SAC	64.4%
SPC	65.7%
Alamo	63.9%
Peer Group Avg.	61.7%
State Avg.	62.0%



### Challenge: Too Many Students Leave College Because Life Got in the Way

- 61% worry about having enough money to pay for school
- 47% worry about paying their monthly expenses
- 36% show signs of very low food security



## Strategy: Establish a Student Resource Center Network

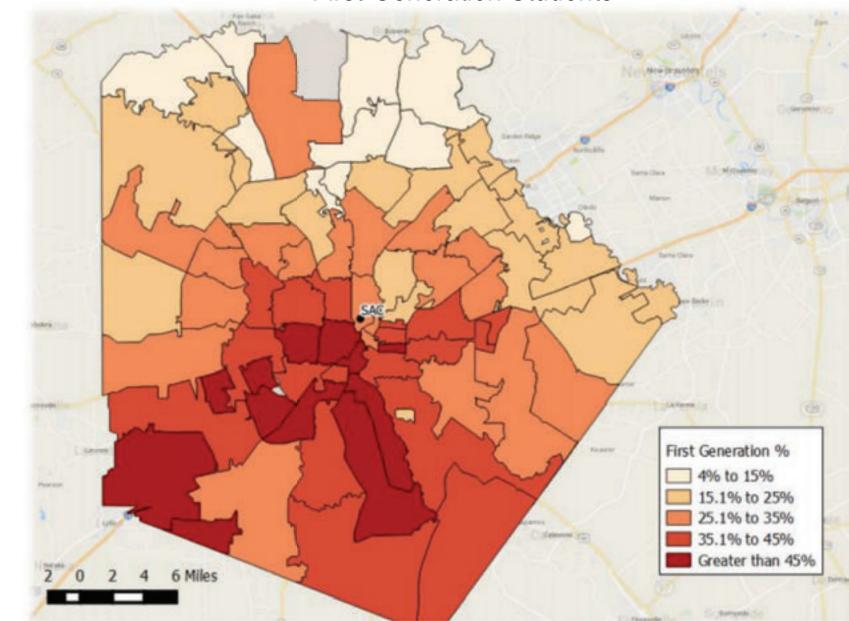


#### **Our Work is Grounded in Maslow Perspective**

**Alamo Colleges in Context** 

First-Generation Students

- Poverty-informed policy and practice
- Wrap-Around Case Management
- Living Learning Lab
- Begin with student self-assessment
- All students receive a Bio/Psycho/Social Assessment
- Chancellor's Charge: scaling across all Alamo Colleges



Research conducted San Antonio College (SAC) geography professor, Dr. Dean Lambert in 2017. Utilized geocoding software provided by US Census Bureau, resulting in more than 30,000 data points based on student's claiming SAC as home campus.

# **Community Engagement Meeting Student Basic Human Needs**

#### **State/Federal Safety-Net**

WIC TANF SNAP Medicaid Unemployment



#### **On-Campus Resources**

Food Pantry/Grab-N-Go
Clothes Closet
Emergency Assistance
Financial Literacy
Mental and Physical Health

#### **Local Community Resources**

Emergency Housing
Utility Assistance
Transportation









ALAMO COLLEGES DISTRICT
Palo Alto College



ALAMO COLLEGES DISTRICT Northwest Vista College



ALAMO COLLEGES DISTRICT San Antonio College



ALAMO COLLEGES DISTRICT St. Philip's College



ALAMO COLLEGES DISTRICT Palo Alto College





# **APPENDIX**

### Challenge: H.S. Graduate Enrollment & Employment Outcomes

#### **Bexar County 2014 High School Graduates**

School District Total Graduates	Not Found	Enrolled in TX College Only	Employed & Enrolled	Employed Only	Employed Only Annual Income (median avg.)
Harlandale ISD	26.94%	22.44%	20.86%	29.76%	\$11,122.56
(887)	(239)	(199)	(185)	(264)	
Edgewood ISD	32.46%	21.58%	16.89	29.07%	\$10,595.96
(533)	(173)	115	(90)	(155)	
Southside ISD	29.48%	20.90%	22.39%	27.23%	\$10,582.88
(268)	(79)	(56)	(60)	(73)	
Northeast ISD	30.35%	22.88%	20.72%	26.05%	\$10,047.96
(4676)	(419)	(1070)	(969)	(1,218)	
San Antonio ISD	28.30%	18.90%	20.44%	32.35%	\$9,779.12
(2519)	(713)	(476)	(515)	(815)	
Northside ISD	24.67%	21.57%	24.02%	29.73%	\$9,616.44
(6444)	(1590)	(1390)	(1548)	(1916)	
Southwest ISD	30.81%	15.69%	18.83%	34.66%	\$9,604.00
(701)	(216)	(110)	(132)	(243)	
South San ISD	25.40%	16.60%	21.80%	36.20%	\$9,235.84
(500)	(127)	(83)	(109)	(181)	
Eastcentral ISD	27.43%	17.54%	19.62%	35.41%	\$8,788.72
(627)	(172)	(110)	(163)	(222)	

US Census Beauru: 2014 Poverty thresholds by Size of Family and Number of Children

