

# ELEVATOR PITCH

**EXPERIENCED PITCH:** Students who have gained work, leadership, internship, or significant campus experience.

Hi, my name is \_\_\_\_\_. I am currently a \_\_\_\_\_ (major) student at Northwest Vista

College. I am interested in \_\_\_\_\_ (job title or industry/field) because

\_\_\_\_\_ (short reason, interest, impact, or experience).

Through my \_\_\_\_\_ (class/job/student organization), I have developed strong \_\_\_\_\_

(skills/knowledge/certifications). I'm now looking for opportunities to \_\_\_\_\_ (goal/impact).

## Example:

Hi, my name is **Wildcat Willie**. I am currently a **Business Administration** student at Northwest Vista College. I am interested in **becoming an accountant** because **I enjoy working with numbers**. Through my **Accounting I** class, I have developed a strong **understanding of business and accounting principles that will help me become a successful accountant**. I'm now looking for opportunities to **participate in an internship with an accounting firm that will continue to teach me best practices and skills I need to be a strong accountant**.

**FOUNDATION PITCH:** Students who are beginning their professional journey or have limited work experience.

Hi, my name is \_\_\_\_\_. I am currently a \_\_\_\_\_ (major) student at Northwest Vista

College. I'm interested in \_\_\_\_\_ (career area). One experience that shaped me was

\_\_\_\_\_ (experience), because it helped me develop

\_\_\_\_\_ (reflection or skill). I am confident that this \_\_\_\_\_ (job/internship) will provide

an opportunity for me to \_\_\_\_\_ (goal/impact).

**Example:**

Hi, my name is **Wildcat Willie**. I am currently a **Biology** student at Northwest Vista College. I am interested **in becoming a labor and delivery nurse**. Once experience that shaped me was **attending a CPR class specifically for infants and adolescents**, because it helped me develop **lifesaving skills and gave me insight on infant care**. I am confident that this **internship** will provide an opportunity for me **to gain hands-on experience and network with doctors and nurses in the field**.

**EXPLORE PITCH:** Students who are attending a transfer fair or are exploring programs at transfer institutions.

Hi, my name is \_\_\_\_\_. I am currently a \_\_\_\_\_ (major) student at Northwest Vista

College. I am interested in \_\_\_\_\_ (job title or industry/field) because

\_\_\_\_\_ (short reason—interest, impact, or experience). I

am interested in learning more information about the \_\_\_\_\_ (program/major) at

\_\_\_\_\_ (college or university name).

**Example:**

Hi, my name is **Wildcat Willie**. I am currently a **Computer Science** student at Northwest Vista College. I am interested in **becoming a Software Developer** because **I enjoy designing code and have gained experience working with various coding software**. I am interested in learning more about the **Computer Science program** at **Texas A&M University**.