# ST. PHILIP'S COLLEGE STRATEGIC PLANNING RETREAT

May 21-22, 2014

# Good to Great



The Nation's Only Historically Black College & Hispanic Serving Institution

# - Welcome -

# **Practicing the 7 Habits**



# When we can no longer change a situation, we are challenged to change ourselves.

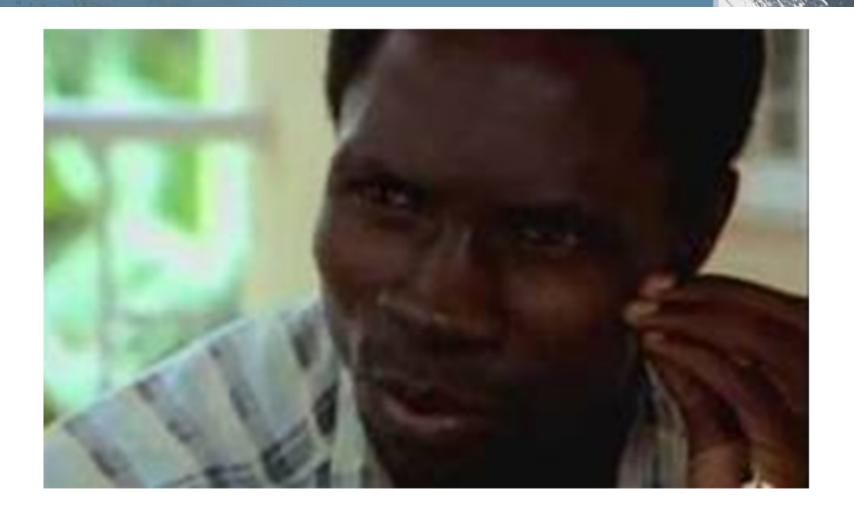
- Victor Frankl

# **Be Proactive**

Life doesn't "just happen" – it is carefully designed by us and our choices – we control and direct it.

Stone video

#### Be Proactive - "Stone"



Become a "transition person" – break unhealthy, harmful, abusive, or unfortunate learned behaviors and replace them with proactive, helpful, effective behaviors

#### Be Proactive - "Stone"

 How can we relate the community situation Stone was addressing with our own?

How do <u>you</u> relate to Stone?

#### Be Proactive - "Stone"

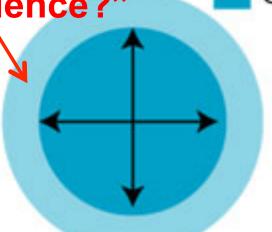


## **Be Proactive:**

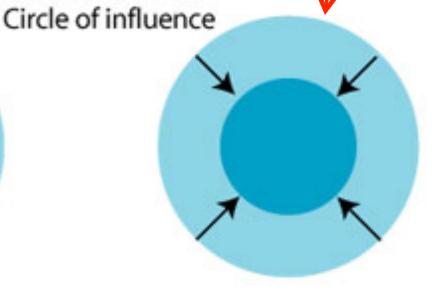
## Circle of Influence

"I have no control"
"I have no choices"

"What can I do?"
"What can I
influence?"



Proactive Focus
Positive Energy enlarges the
Circle of Influence



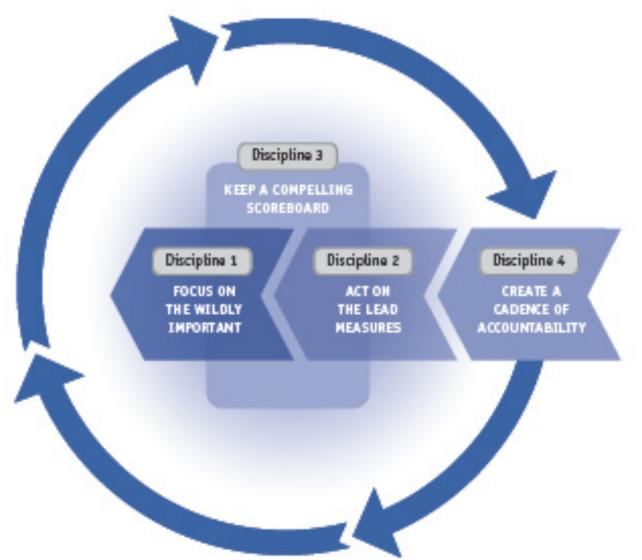
Circle of concern

Reactive Focus

Negative Energy reduces the

Circle of Influence





- SPC -

- 4DX-

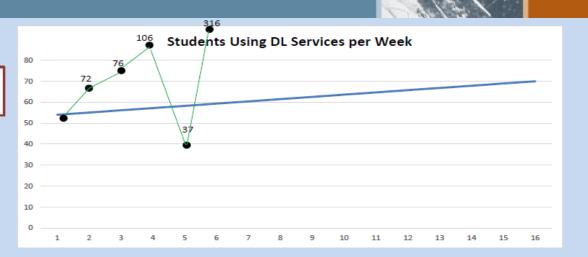
Student Success!



Center for Distance Learning/Instructional Innovation Center

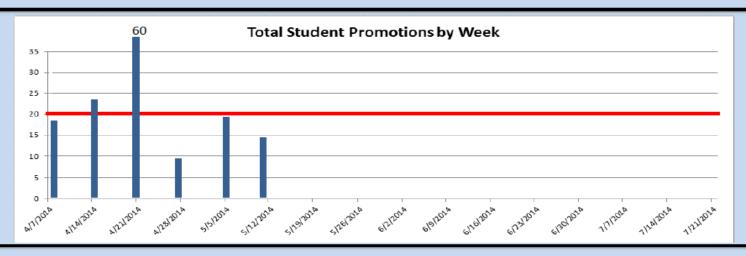
#### Sub-WIG:

Increase the number of students using distance learning support services by 30% from 54/week to 70/week by 07/24/14



#### **Lead Measure**

Reach out to 20 students each week to promote distance learning support services



	4/7/2014	4/14/2014	4/21/2014	4/28/2014	5/5/2014	5/12/2014	5/19/2014	5/26/2014	6/2/2014	6/9/2014	6/16/2014	6/23/2014	6/30/2014	7/7/2014	7/14/2014	7/21/2014
Luis		9														
Lucy		5	20		9	13										
Kay		2	20		6	1										
Belinda	7		20		4											
Reese - PT	11	7		8												
Adriane - PT																
Total	18	23	60	8	19	14										

# Nursing Education

WIG 1



#### Scoreboard

Faculty/Staff	Week	Week	Week	Week	Week	Week	Week	Week	Week	Week
	1	2	3	4	5	6	7	8	9	10
	4-28	5-5	5-12	5-26	6-2	6-9	6-16	6-23	6-30	7-7
Rita	✓	✓	✓							
Armstrong										
Melissa Arthur	✓	✓	✓							
Annette Bailey	✓	✓	✓							
Tonya Costello	✓	✓	0							
Connie Cox	✓	✓	0							
Jill DeHoog	✓	✓	✓							
Richard Diaz	✓	✓	✓							
Veronica	✓	✓	✓							
Furlow										
Dianna Garza	✓	✓	✓							
Janet Hart	✓	✓	✓							
(Staff)										
Mary Holguin	✓	✓	✓							
(Staff)										
BJ Jackson	✓	✓	✓							
Joe Jackson	✓	✓	✓							
J. Lara	✓	✓								
Rick Lopez	✓	✓	✓							
(Staff)										
Blanca Neaves	✓	✓	✓							
Jemal Nelson	✓	✓	✓							
(Staff)										
Peggy Ortiz	✓	✓	✓							
(Staff)										
Claudia Pilar	✓	✓	✓							
David Reiff	✓	ОИТ	ОИТ							
Ivette Sterling	✓	✓	0							
Susan	✓	0	0							
Thornton										
Pat Uriegas	✓	✓	✓							
Dana Verette	✓									
Rhonda Webb	<b>√</b>	<b>✓</b>	✓							
onaa vecoo										

#### Nursing Education

WIG 1



Lag:

Increase student/ faculty rapport from 25% to 100% by August, 2014

Lead:

All faculty will introduce themselves to one student per day for 16 weeks



Would you tell me please which way I ought to go from here?

That depends a good deal on where you want to get to, said the cat

I don't much care where, said Alice

Then it doesn't matter which way you go, said the cat

From Alice's Adventures in Wonderland



#### **Texas Award for Performance Excellence**

Leadership

Strategic Planning

Student/Stakeholder Focus

# **Texas Award for Performance Excellence STRENGTHS**

"Leaders create an organization of open communication and high performance."

"Good to

The systematic hiring and orientation process helps SPC meet its mission."

"Good to Great is a welldeployed approach to strategic planning."

"The informal process to capture and manage innovation helps SPC proactively leverage its core competencies."

# Texas Award for Performance Excellence OPPORTUNITIES IMPROVEMENT

"Alignment between OUAP (unit planning) and strategic plan and objectives may increase agility in addressing objectives."

"Identification of appropriate measures for all key action plans may help SPC assess its effectiveness." "Development of key, systematic processes may help SPC address its strategic challenges (data analysis, risk assessment, staff appraisal review across employee groups)."

"Development of a fully deployed systematic approach for learning may reduce waste and variability, improve student learning, and achieve sustainability".

# Institutional Accomplishments

With your table team, identify 5 major SPC accomplishments over the last year. Input in form on the iPad.

- 1.
- 2.
- 3.
- 4.
- 5.

# Institutional Accomplishments

With your table team, identify 5 major accomplishments you want SPC to achieve in 2014-2015. Input in form on the iPad.

- 1.
- 2.
- 3.
- 4.
- 5.

# IT'S BREAK TIME!!!





www.gifak.net

#### **SACSCOC Mission Statement Guidelines**

"The mission statement is comprehensive, <u>addressing all</u> <u>aspects of institutional function</u> and actively guides the institution."

The mission statement is the **foundation for planning and assessment processes**. Are we doing what we say we are doing?

The mission statement guides the faculty, administration and board in deliberations and policymaking decisions in order to encourage coherence, consistency, and congruence in institutional direction.



St. Philip's College provides an educational experience that stimulates leadership, personal growth, and a lifelong appreciation for learning.

Does it address all aspects of institutional function?

Does it/Can it serve as a foundation for planning and assessment processes?

Does it/Can it guide the faculty, administration and board in decision-making?

#### **Revised Mission Statement Recommendations**

Each table team develops a recommended SPC mission statement and enters it on the Mission Statement form on the iPad.

Does it address all aspects of institutional function?

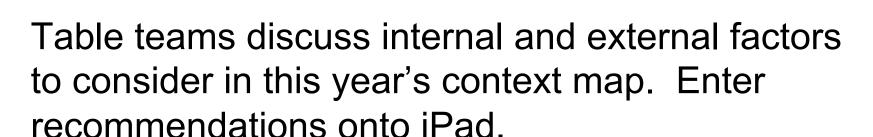
Does it/Can it serve as a foundation for planning and assessment processes?

Does it/Can it guide the faculty, administration and board in decision-making?

#### **Revised Mission Statement Recommendations**

Recommendations captured and to be reviewed Day 2.

# **Context Map Feedback**



**Environmental Scan** 

**MAY 2013** 



- Preparedness of incoming student
- Campus Safety in light of national incidents
- 3. Distance learning and access
- 4. Internal Process Improvement
- Systemization
- 6. Financial literacy
- 7. ISP and Career Guidance

#### Economic

- 1. Revenue mandates for CE
- 2. Doing more with far less resources
- 3. Fewer departments
- 4. Loss of work studies
- 5. Larger average class size
- 6. Budget constraints
- State and Federal Funding decreases for credit and non-credit
- Property taxes/values stabilization
- Enrollment less revenue to serve more students
- Market pressure to retool and reskill students
- 11. Disposable income to spend on education
- 12. Service industry / Administrative level jobs
- 13. Impact of Eagle Ford Shale
- 14. Increase in Student Default rate
- 15. Bond capacity and rating
- Elimination of low enrollment programs
- 17. Faculty and Staff ratios

#### ECHNOLOGICAL

- 1. System level security
- 2. Access, Ability, Availability
- 3. Training & Maintenance
- 4. Alamo Colleges Online
- MyMap
- Keeping up with trends in educational technology
- Prospective student database not completely implemented in Banner
- 8. Trained Skilled workforce
- 9. Technology
- 10. Partnerships & involvement

#### REGULATORY

- Developmental education basic skills requirements
- 2. Accountability
- 3. Pell grants
- 4. Standardization
- 5. Local board initiatives
- Political elections
- 7. Unfunded, un-resourced mandates
- Funding by Success Points for student completion
- 9. Sequestration (military, VA)

Ther – From May 2013 – Most OF These belong in a swot analysis

- Consolidation
- AC directives such as loss of employees, no external hiring, staffing ratios, retirement,, Faculty contact hour requirements
- Lack of effective communication with district regarding impact of financial decisions on the college, employees and students
- 4. Driving innovation and creativity
- 5. Need for more transparency
- 6. District-wide reorganization without college voice
- 7. Performance reviews without consequences or incentives

# SWOT Analysis Feedback

Table teams discuss internal and external factors to consider in this year's SWOT analysis. Enter recommendations onto iPad.



SWOT Analysis - MAY 2013

ST. PHILIP'S COLLEGE

#### Strengths

- Rich history
- 2. Workforce, Vocational/Technical Programs
- 3. Military/veteran friendly
- 4. Centers of Excellence in Math and Science
- 5. Cyber Security program, National Center of Academic Excellence
- 6. Talented and committed faculty and staff
- 7. Diverse, non-traditional student body
- Senior leaders, faculty and staff encourage strong community connections and local community engagement through their personal participation

#### W eaknesses

- Low success rates of students progressing through developmental education
- 2. Low employee morale
- 3. Lack of a succession plan for all levels of employees
- Communication/collaboration challenges between the colleges and district
- Adjunct faculty and CE instructors support, services and expectations
- 6. Lack of defined processes (standardized processes)
- 7. Further development and use of AlamoShare for employees

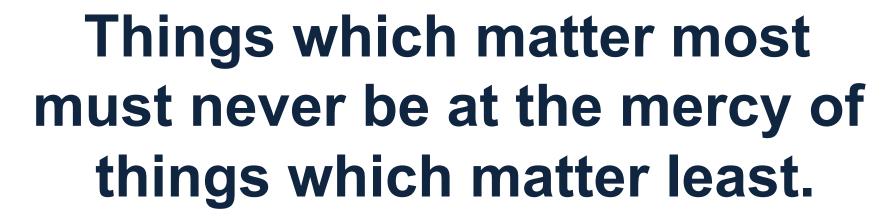
## pportunities

- Build a productive and sustainable organization with a focus on employees
- 2. Expand partnerships with companies and 4 year institutions
- 3. Capitalize on Niche Market unique programs in the area
- Expansion of distance learning opportunities through Alamo Colleges Online (ACOL)

#### Threats

- 1. Budget uncertainties
- 2. Hiring and Retention, unable to replace critical employees
- District/College relationship perception of "I" versus "We" mentality versus a supportive culture





Johann Goethe



# **URGENT**

**CRISES** 

PRESSING PROBLEMS

**DEADLINE DRIVEN PROJECTS** 

**MEETINGS** 

**PREPARATIONS** 

**INTERRUPTIONS** 

SOME CALLS, MEETINGS

MANY PROXIMATE PRESSING **MATTERS** 

MANY POPULAR ACTIVITIES

#### **NOT URGENT**

**PREPARATIONS** 

**PRESENTATIONS** 

**PLANNING** 

TRUE RECREATION

RELATIONSHIP BUILDING

TRIVIA, BUSYWORK

JUNK MAIL

SOME CALLS

TIME WASTERS

**ESCAPE ACTIVITIES** 





**MPORTANT** 





# PREPARATIONS PRESENTATIONS PLANNING TRUE RECREATION RELATIONSHIP BUILDING TRIVIA, BUSYWORK JUNK MAIL SOME CALLS TIME WASTERS ESCAPE ACTIVITIES



Which quadrant do you normally fall within?

Individuals make your selection using the clickers.

Review findings.

At your table, make up to 3 recommendations for moving the institution into Quadrant II as much as possible.

Keep in mind that we want to move from . . .



SPURS SPIRIT CONTEST!



#### **Put First Things First**

- FY14 Institutional Priorities
  - Financial Literacy
  - Developmental Education (College Prep)
  - Process Improvement

#### **Put First Things First**

- FY14 Institutional Priorities
  - Financial Literacy
  - 2013-2014 Academic Year
    - 2247 students utilized the Life Skills modules
    - 19,974 modules completed
    - 29 classroom presentation 749 students
    - Six game show presentations
    - 84 Students received financial aid exit interviews

Financial Literacy Video

#### **Put First Things First**

- FY14 Institutional Priorities
  - Financial Literacy continued
    - USA Funds Webcast
      - St. Philip's College: Mia Gallegos, Diane Hester, Sherrie Lang
      - Indiana University Purdue University Indianapolis Michele Wedel
    - Results
      - 2010 Student Loan Default Rate: 23.4%
      - 2011 Student Loan Default Rate: 17.2%
      - St. Philip's College Grant Renewal
        - » Awarded \$100,000

# **Put First Things First**

- FY14 Institutional Priorities
  - Developmental Education (College Prep)

Alamo READY and Alamo PREP Effective Spring 2014:

The structure of Developmental Education changed to a two tier system, Alamo READY and Alamo PREP.

- Alamo READY correlates to our current upper levels of developmental education and Alamo PREP is equivalent to the lower developmental or ABE levels.
- Developmental English and Reading have been integrated into a single course identified as INRW.
- Students close to college level in English and/or Reading will take ENGL 1301+ (one hour lab attached to the course).
- There are "Refresher Courses" for both Math and INRW. The refresher course is mandatory for all FTIC students.

# Developmental Education

#### Results

Fall 2012 – Fall 2013 Comparison												
Fall 2012												
		Enrollment	Completers	Success	Completion Rate	Success Rate						
ENGL	Total	481	400	296	83.2%	61.5%						
READ	Total	511	419	290	82%	56.8%						
MATH	Total	1694	1466	783	86.5%	46.2%						
Fall 2013												
ENGL	Total	378	335	249	88.6%	65.9%						
READ	Total	393	334	240	85%	61.1%						
MATH	Total	1164	1032	653	88.7%	56.1%						
Fall 2013												
MATH	0300	288	270	208	93.8%	72.2%						

# **Put First Things First**

#### **Put First Things First**

#### **FY14 Institutional Priorities**

- Process Improvement
  - PBA Cycle –realignment with clearly defined planning, budgeting and assessment cycles
  - College Scorecard alignment district KPIs, leading indicators identified and reviewed weekly
  - SACSCOC Reaffirmation Charter / Project Management

# **Institutional Priorities**

# **Put First Things First**FY15 Institutional Priorities

Any priorities that have been fully integrated into our institutional processes can be removed from the priority list.

- 1. Which, if any priorities should we keep?
- 2. What other potential priorities are evident?

**Key responses onto iPad.** Recommendations captured and to be reviewed Day 2.



George Eliot

Win-Win
Agreements video

Contemplate: What does "win-win" mean?

Discuss

## Contemplate: What does "win-win" mean?

Merriam Webster: advantageous or satisfactory to all parties involved



It DOES NOT mean that everyone gets everything that they want, when, where and how they want it.

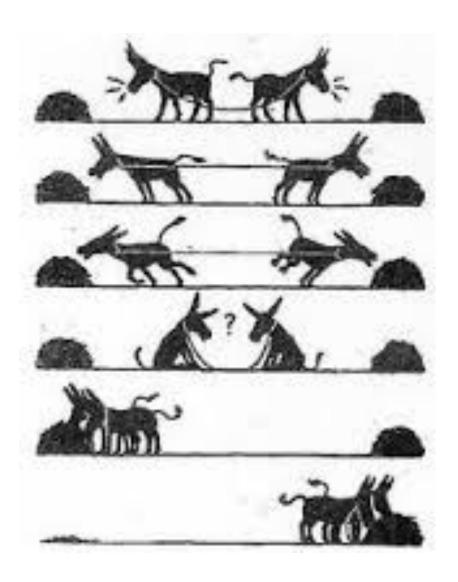
It does mean that both parties are satisfied with what they are getting and are able to move forward.













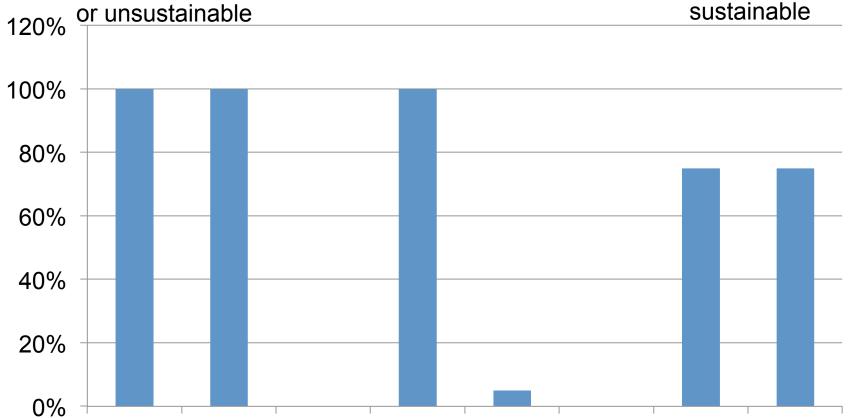
Ideal, although sometimes unrealistic

Win-Lose

Not ideal, results in "burned bridges"

#### Common Win-Win

Everyone wins, result of compromise, sustainable



# What does "win-win" look like between you and:

- Students
- Co-workers
- Subordinates
- Leaders

**Table Team Dialog** 

THE **GREAT** TIE **AUCTION** 

**WHO WINS?** 





- Take a Break -

# Seek First to Understand, then to be Understood

# Listen, or your tongue will make you deaf.

- Native American Proverb

Empathic Listening video

# Seek First to Understand, then to be Understood

#### **Alamo Colleges-Wide Communication**

Keeping in mind what we just heard in the video, each table group needs to enter on their iPad:

- 1. One example of what we can do as an organization to practice this habit
- 2. One example of what we can do as individuals to practice this habit



Synergize Video



Scorecard with leading indicators

SACSCOC Reaffirmation Project Management process

Quality Student Experience – synthesis of all student focused initiatives [Initial Planning Stages]

Instructional Review DRAFT

#### **SPC Scorecard**

GOAL	MEASURE	BENCHMARK	Supporting Documents Leading Indicators		RESULTS				
GOAL 1 Access to Higher Education			Labor Market Demand Data	Fall 09	Fall 10	Fall 11	Fall 12	Fall 13	Fall 14
	Enrollment		Weekly Enrollment Report for Current/Upcoming Semester	10,280	10,828	10,710	10,313	10,245	TBD
	Productive Grade Rate	AC baseline (Fall 2006) = 67.3% Dual Credit = 93.8% Non-Dual Credit = 75.3%	SLO Assessment Results (QEP and ETS)		Fall 09	Fall 10	Fall 11	Fall 12	Fall 013
			Early Alert     Tutoring						
			Student Engagement (CCSSE Survey)		72.5%	71.4%	75.2%	77.4%	79.1%
GOAL 2 Success / Completion	Course Completion	AC baseline (Fall 2005) = 80.2 % Dual Credit = 96.9 % Non-Dual Credit = 89.5%	Early Alert		Fall 09	Fall 10	Fall 11	Fall 12	Fall 13
			Tutoring     Student Engagement and Satisfaction (CCSSE.)		86 3%	85.8%	90.4%	91.7%	92 9%
			Noel Levitz, End of Course)						
	Persistence FTIC Fall-to-Fall	State & VLCC Best LongStar Cy-Fair = 66.5% VLCC Average = 55.7%, Statewide = 52.5% National (Northern Virginia, Fall 2011) = 69.0%	Student Satisfaction     On-Site Wait Times	FY09	FY10	FY11	FY12	FY13*	FY14
			<ul> <li>Student Engagement and Satisfaction (CCSSE,</li> </ul>	51.2%	42.0%	41.6%	49.8%	49.6%	55.4%
		AC developmental education 50.8%  VLCC Best (South Texas) = 21.9%	Noel Levitz)  • Enrollment						
	Graduation Rate FTIC 4-year	VLCC Average = 13.9%, State Average = 16.0%	PGR	Fall 05 Cohort	Fall 06 Cohort	Fall 07 Cohort	Fall 08 Cohort	Fall 09 Cohort	Fall 10 Cohort
		State best (Clarendon College) = 32.896 National (Maricopa, 2007 cohort) = 23.496	Early Alert						
		AC developmental education = 9.1%	Tutoring	9.3%	12.0%	12.7%	11.5%	9.1%	12.3%
	Degrees and Certificates Awarded	VLCC Best (Dallas) = 7,928 VLCC Average = 4,769 National (Maricopa, 2011) = 22,294	Enrollment						
			PGR     Early Alert	1.284	1,415	1.433	1,434	1,415	TBD
			Tutoring	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	.,	,,	,,	,,	
			Regulatory Compliance						
GOAL 3 Pathways to Success	Employment % technical students employed within six months of graduation	VLCC Best (Bl Centro- DOCCD) = 82.7% VLCC Average = 74.1%, State average = 76.5% State Best (Brazosport) = 89.3%	Graduation Rates     SLO Assessment Results (QEP and ETS)						
			Labor Market Demands		63.7%	79.0%	75.9%	76.1%	78.3%
			<ul> <li>Licensure Pass Rates</li> </ul>						
	Transfer % FTIC students transferred to a senior institution in six years	VLCC Best (Colin) = 31.5% VLCC Average = 24.4% Statewide = 28.0% State Best (Bling College) = 49.4%	Graduation Rates		FY09	FY 10	FY 11	FY 12	FY13
			Persistence     SLO Assessment Results (QEP and ETS)						16.3%
			Labor Market Demands		10.5%	9.5%	10.0%	12.3%	10.070
	Licensure Passage	Sale Best (Austin) = 100% State Average = 91.4%	SLO Assessment Results						93.5%
			PGR     Tutoring		88.1%	93.3%	90.1%	Pending	
			Regulatory Compliance				FY12	FY13	FY14
GOAL 4 Performance Excellence	Best in the Nation		Good to Great Implementation (Context Map,					1110	
			SWOT Analysis, Strategic Objectives, Action						
			Plans, PBA Cycle Adherence)  Cycles of Improvement						
			College Climate (PACE Survey)						
			<ul> <li>Student Engagement and Satisfaction (CCSSE,</li> </ul>						
			Noel Levitz)				TAPE	TAPE	TAPE
			SLO Assessment Results (QEP and ETS)     OUAPs completed and on time				Band #2	Band #4	Band #
			TAPE Band Level Improvement						
			Employee professional development satisfaction						
			<ul> <li>Funds spent appropriately and timely</li> </ul>						
			<ul> <li>Emergency Preparedness Assessments</li> </ul>						
*****			On-Time, On-Budget Facilities Completion						
GOAL 5 Organizational	Fundraising	2012/13 AC: SAC\$422,507 PAC\$185,825	Monthly Status Reports     Golf Tournament weekly reports				\$405,269	\$492,991	\$350.00
Organicational	runuraioniy	NLC \$114.140 NVC \$196.244	Con roumament weekly reports	1	l	I	9400,209	9752,551	4000,00

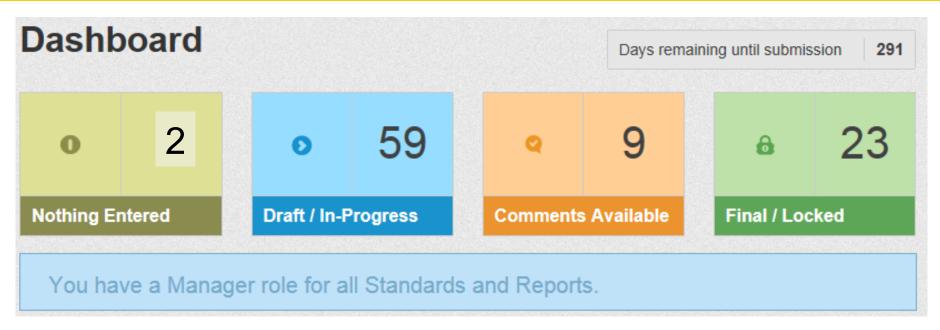
#### SACSCOC Reaffirmation Project Management

PHASE 2 – Project Management Kickoff February 4, 2014

#### SPC SACSCOC Reaffirmation Charter

- Overview of Project
- Scope
- Deliverables
- Boundaries
- Stakeholders
- Key Milestones
- Roles and Responsibilities
- Tracking Mechanisms

#### SACSCOC Reaffirmation Project Management



#### 23 Issues Logged In:

- 5 completely and satisfactorily resolved
- 5 have a plan for satisfactory resolution
- 13 active issues
  - Of the 13 active issues, 5 are being addressed "in-house" and 8 are being addressed as part of district policy/procedure/practice issues

#### **Quality Student Experience**



Processes

Goal



#### Instructional Review

#### **DRAFT**

September 30 Chairs informed of programs scheduled for review

September 30 Departments identify faculty for the Instructional Review Committee (IRC). Ratio - one faculty per 4 programs for each department

October 31 Review materials available in WEAVE

November 30 VPAS Office convenes initial IRC meeting to elect a chair

February 28 Instructional programs complete review in WEAVE

March 31 IRC teams evaluate documents and complete rating forms

April 30 IRC meets for team findings and vote on recommendations

May 31 IRC findings are sent to the chairs and deans

Sept - October Annual Unit and Instructional Review Report Out

How do we keep the momentum going?



By taking care of ourselves and others . . . . .



# Sharpen the Saw

A long, healthy and happy life is the result of making contributions, of having meaningful projects that are personally exciting and contribute to and bless the lives of others.



Hans Selye

# Sharpen the Saw

#### Personal Commitment to Sharpen the Saw

What are you doing now to sharpen your saw?

What do you want to do going forward?



Each table enters onto the iPad what they want to share

# happy

Video – Happy by Pharrel Williams

THE **GREAT** TIE **AUCTION** 

Sharpen the Saw!
Synergize!



# **Facilities Overview**



# Dinner





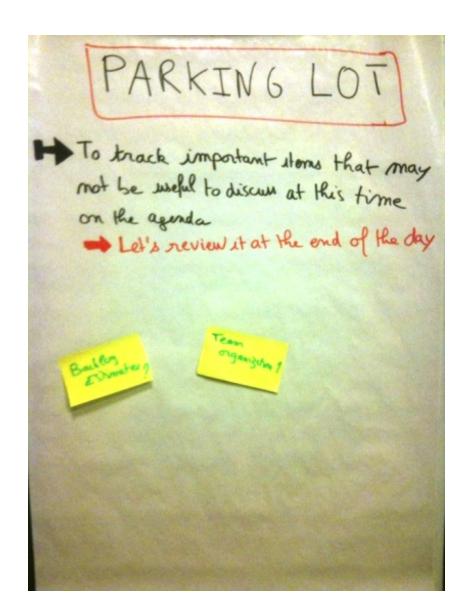
Happy Video

#### Feedback



#### Feedback





#### Parking Lot Issues

# Mission Statement Review

Table Teams review mission statement recommendations from all teams.

Develop a new mission statement that meets SACSCOC recommendations and that synthesizes the views of the other tables.

Does it address all aspects of institutional function?

Does it/Can it serve as a foundation for planning and assessment processes?

Does it/Can it guide the faculty, administration and board in decision-making?

# BREAK





www.gifak.net

# **NEW Priorities**

Table Teams review institutional priorities recommendations from Day 1.

Create a preferred list of 3 priorities and enter onto iPad.



# **NEW Strategic Objectives**

Table Teams review proposed strategic plan that is in alignment with the district strategic plan. Identify strengths and concerns.

Make recommendations for additions or minor edits.

Strategic Objective 1: Student Success

Strategic Objective 2: Leadership

Strategic Objective 3: Performance Excellence

# 1 et's do 1 Itlnch

# Show your TIGER spirit!





# **NEW College Action Plans**

Table Teams review proposed college action plans that are in alignment with the district strategic plan.

Identify strengths and concerns.

Make recommendations for additions or minor edits.

Strategic Objective 1: Student Success Action Plans a - g

Strategic Objective 2: Leadership Action Plans a - c

Strategic Objective 3:
Performance
Excellence
Action Plans a - f

# **NEW - PBA Cycle**



Unit Plan Report Outs October-November

Strategic Planning December

Budget Planning and Development December – January

Unit Planning
January - February

Budgeting Cycle February - May

Resource Allocation Requests for Equipment/Staffing-January – February

Resource Allocation Approvals March

Process Approved Allocations for upcoming year February - May

# Assessment Cycle May - November

Good to Great Retreat May

Degree Program and Core Student Learning Outcomes
June

Student Learning
Outcomes Assessment
Part 1 (Standardized Testing)
October - November

Student Learning
Outcomes Assessment
Part 2 (Assessment Day for
QEP and Core Curriculum)
February

Unit Plan Report Outs October-November



ST. PHILIP'S COLLEGE



- Take a Break -

# **NEW - QSE**

#### **Quality Student Experience**

What is the Quality

Student

Experience?

How can we communicate the QSE to the broader community?



**Processes** 

Goal

## Reflections

- 1. Table teams identify 3 most significant institutional learning experiences over the last year.
- 2. Table teams identify 3 most significant learning experiences they have engaged in during the course of this retreat.

Enter information onto the iPad.

## Reflections

What crucial conversations do you feel are needed in the coming year?

What are your projections of critical issues?



#### Good to Great 2014

#### Closing Remarks



# Closing



# TIME TO GO HOME!!!

