

FINANCIAL WELLNESS EXECUTIVE SUMMARY

FINANCIAL LITERACY

Mission

To provide a holistic financial literacy curriculum offered at multiple touchpoints throughout a student's educational journey.

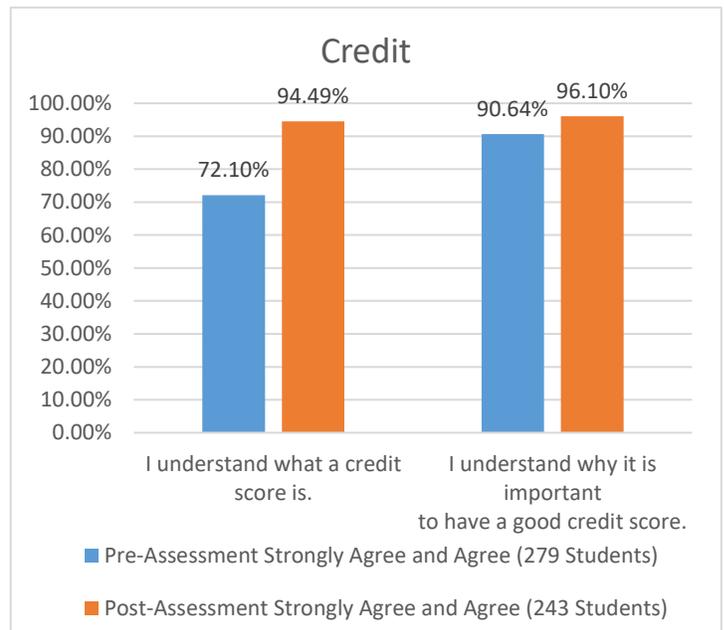
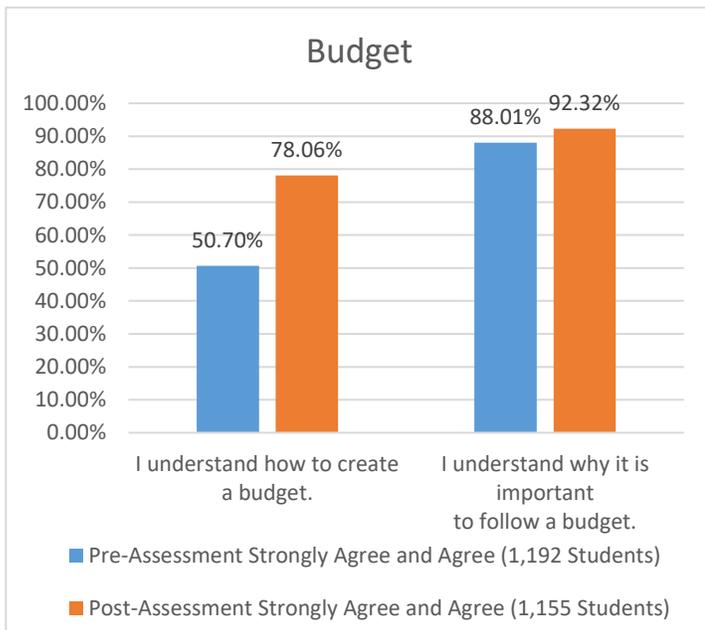
Student Learning Outcome

Students will demonstrate knowledge of money management within three main areas: responsible borrowing, budgeting, and credit. Student Learning Outcome was created based on the environmental scan conducted by the Advocacy Task Force in Spring 2016.

- Target population: general, emergency aid recipients, parents, student employees
- Number of students: 2,054 students have been reached through the financial literacy efforts (non-duplicated)
- Method: in and outside of the classroom via lecture and lab contextualized workshops
- Assessment: knowledge gained is determined via pre and post digital surveys

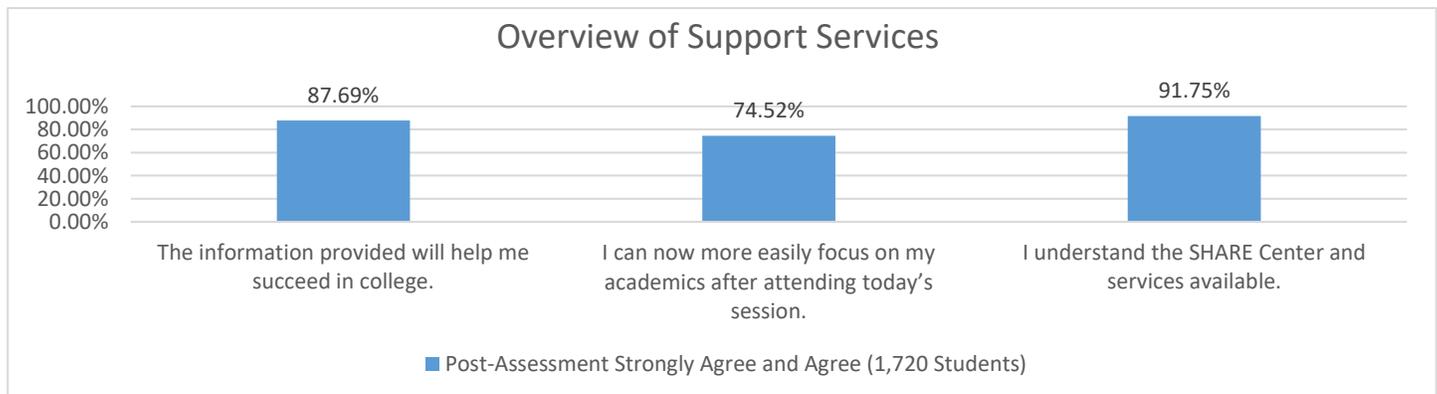
Results: Overview of knowledge gained, Budgeting and Credit

The below results of student learning and value placed on skills related to budgeting were captured via a pre- and post-assessment instrument during FYE Courses and Workshops where the curriculum around budgeting and credit was delivered Fall 2018-Fall 2019.



RESULTS: OVERVIEW OF LEARNING, ADDITIONAL

The below results provide an overview of the impact of the intervention (budgeting and credit) on student attitudes toward success in college, ability to focus on academics, and knowledge of services available. These results were captured as part of additional questions included within the post-assessment instrument.



EMERGENCY AID SUPPORT SERVICE SPRING 2018-FALL 2019

The purpose of the Palo Alto College emergency aid program is to consider enrolled students for limited, short-term financial assistance. There may be occasions when emergency circumstances, defined as unforeseen, unplanned and unavoidable events, demand immediate attention and require a student to secure funds on short notice. These unforeseen events may cause students to stop attending courses and progressing through degree requirements. Our Emergency Aid Program is funded through grants provided by Trellis Company, San Antonio Area Foundation, and City of South Leadership Academy.

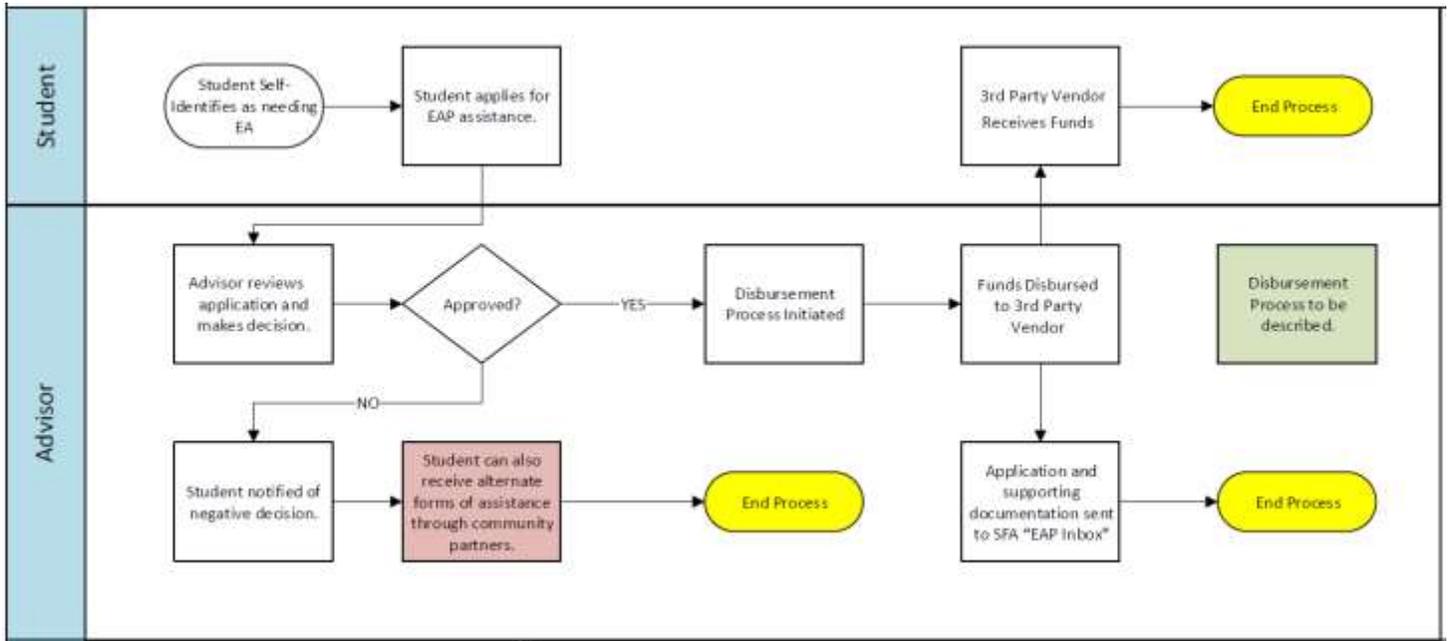
- Number of recipients: 114 students
- Average awarded: \$400
- Top needs: utilities, personal auto, child care

Emergency Aid Recipients Persistence and Completion Rates

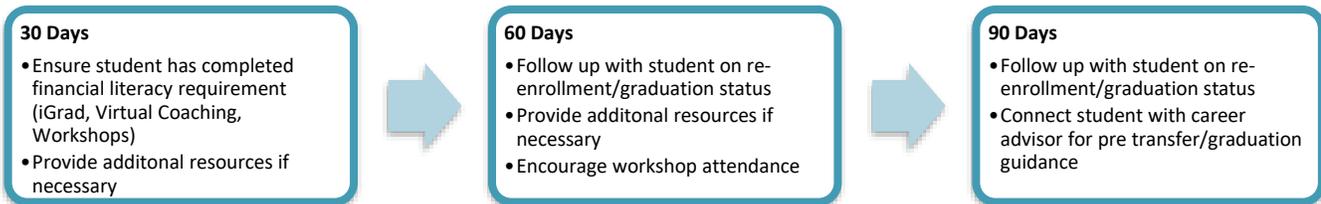
	Number of Students	Rate
Persisted (Spring 2019 to-Fall 2019)	41	50.6%
Graduated	13	13.8%
Transferred	16	17.0%
Graduated and Transferred	8	8.5%
Total Students	94	

Note: Graduated students are subtracted from total students for persistence calculation.

CASE MANAGEMENT MODEL



FOLLOW UP POST AWARD



NEXT STEPS

