

9 INVISIBLE RULES

HIRING MANAGER WON'T TELL YOU

(THAT YOU NEED TO KNOW)

1 Your Online Presence Matters

They look up your social media (LinkedIn is a must) before the interview.



2 The First 5 Minutes Are Crucial

Your initial energy, handshake (if in person), and smile set the tone for everything else.



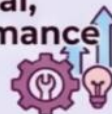
3 Questions You Ask are Evaluated

Lack of insightful questions reveals a lack of research or serious interest.



4 They Hire for Potential, Not Just Past Performance

Emphasize your adaptability, eagerness to learn, and growth mindset.



5 Cultural Fit is a Top Priority

They want to see if you get along with the existing team and align with company values.



6 Your Enthusiasm Impacts the Offer

Showing genuine excitement for the role and company makes you more appealing.



7 Cultural Fit is a Top Priority

They want to see if you get along with the existing team and align with: silence.



8 They Talk to Others in the Company

Your interactions with administrative staff, interviewers, and team members are all shared.



7 Silence During Negotiation is Powerful

Managers expect negotiation; don't rush to accept the first offer or fill silence.



9 Your Problem-Solving Process is Key

More than just the final answer, they want to understand how you approach challenges.



10 THINGS TO SAY TO IMPRESS YOUR FUTURE BOSS IN INTERVIEW

EFFECTIVE COMMUNICATION & HIGHLIGHTING VALUE

1 Share your unique value.

I bring specific skills (like X and Y) and a track record of achievement that directly align with this role's requirements.



6 Provide specific metrics and KPIs.

In my last project, I drove performance that resulted in **a 15% reduction** in costs/time.



2 Articulate how your previous experience is relevant.

My experience in Z is directly applicable to the **challenges and opportunities** facing this team.



7 Focus on your career growth plan.

I am committed to continuous learning, and I am particularly interested in developing my **skills in [mention area]** here.



3 Express your commitment.

I am passionate about this industry and excited to contribute long-term to the company's growth.



8 Tell stories about your adaptability.

When faced with unexpected market changes, I successfully **pivoted our team's strategy**, leading to stable performance.



4 Present evidence of achievements.

In my previous role, I successfully led a project that **achieved a 20% increase** in efficiency/revenue/etc.



9 Relate your potential contributions to company goals.

Based on my research, this role can play a key part in reaching **goal of [mention specific goal]**.



5 Emphasize your fit for the company culture.

I have researched your values, and my collaborative nature/innovative spirit would **integrate well** with the team.



10 Convey enthusiasm.

I am very excited about the possibility of joining your team and contributing to the company's future success.

