

Option A - First Time in College Students

Bachelor of Applied Technology in Management

One pathway to complete this degree is if you are a First Time in College (FTIC) student with no earned college hours, follow this pathway below. Following this pathway will allow you to earn two level one certificates, a level two certificate, an Associate of Applied Science in Management, an Associate of Arts, and a Bachelor of Applied Technology in Management.

The Bachelor of Applied Technology (BAT) in Management will educate, train, and develop successful supervisors who will be prepared to utilize technology to create a competitive advantage for their enterprise. Coursework is balanced between practical training and working with real-life projects that enhance the educational experiences and employment potential for graduates.

This offering is available in the following modes:

Face-to-face or Fully online

♦ - This symbol indicates the offering is also available fully online.

Total Credit Hours Required: 120

Semester I (1st Fall)

Flex 1

- [MRKG 1311 - Principles of Marketing](#) will transfer as Palo Alto College BAT Required Lower Division Course

Flex 2

- Open elective or recommended [BMGT 1370 Information Technology for Business Professionals](#)

Fall 16-Weeks

- [ENGL 1301 Composition I](#) fulfills Communication (10) Core Requirement
- SPCH 1311 Intro to Speech Communication, [SPCH 1315 Public Speaking](#) or [SPCH 1321 Business and Professional Communication](#) fulfills Component Area Option (90) Core

Semester II (1st Spring)

Flex 1

- BUSI 1301 Business Principles *will transfer as Palo Alto College BAT Prescribed Elective Course*
- Open elective or recommended [BMGT 1327 Principles of Management](#)

Flex 2

- Open elective or recommended [BMGT 1301 Supervision](#) or [BMGT 2309 Leadership](#)
- Select 1 course from [Language, Philosophy & Culture \(40\) Core](#)

Semester III (1st Summer)

- Open elective or recommended or [BMGT 2303 Problem-Solving and Decision-Making](#)
- Open elective or recommended [BMGT 1307 Team Building](#)

Semester IV (Fall)

Flex 1

- Open elective or recommended [MRKG 1301 Customer Relationship Management](#)
- [BMGT 1309 Information and Project Management](#) *will transfer as Palo Alto College BAT Required Lower Division Course*

Flex 2

- Open elective or recommended [HRPO 2307 Organizational Behavior](#)
- [MATH 1324 Mathematics for Business & Social Sciences](#) or any course from [Mathematics \(20\) Core](#)

Semester V (Spring)

Flex 1

- Open elective or recommended [BUSI 2301 Business Law](#)
- [ECON 2302 Principles of Microeconomics](#) *will transfer as* [Social and Behavioral Sciences \(80\) Core](#)

Flex 2

- [ACCT 2301 Principles of Financial Accounting](#) *will transfer as Palo Alto College BAT Required Lower Division Course*
- Open elective or recommended [BMGT 2305 Advanced Communications in Management](#) or [BUSI 1307 Personal Finance](#)

Semester VI (Summer)

- [HRPO 2301 Human Resources Management](#) *will transfer as Palo Alto College BAT Required Lower Division Course*
- Open elective or recommended [BMGT 2382 Cooperative Education - Business Administration and Management](#)

Semester VII (Fall 16-Weeks)

- [ACCT](#) 2302 *will transfer as Palo Alto College BAT Prescribed Elective Course*
- Select one course from [Communication \(10\) Core](#)
- Select one course from [Life and Physical Sciences \(30\) Core](#)
- Select one course from [American History \(60\) Core](#)

Semester VIII (Spring 16-Weeks)

- Select one course from [Life and Physical Sciences \(30\) Core](#)
- Select one course from [Creative Arts \(50\) Core](#)
- Select one course from [American History \(60\) Core](#)
- Select one course from [Government/Political Science \(70\) Core](#)

Semester IX (Summer)

- [Component Area Option \(90\)](#) or recommended PHIL 2306
- Select one course from [Government/Political Science \(70\) Core](#)

Note: With completion of Semester 9, student has earned the prerequisite 90 hours required to be eligible to enroll in the BAT Program's Upper Division courses.

Semester X (Fall)

Flex 1

- [ORGL 3322 Business Ethics I](#)
- [ORGL 4341 Management Theory I](#)

Flex 2

- [OPMG 3303 Managerial Rapport and Documentation](#)
- [TMGT 4310 Human Resources Management and Labor Law](#)

Semester XI (Spring)

Flex 1

- [ORGL 3311 Issues in Organizational Leadership](#)
- [PMGT 4311 Integration, Scope and Quality Management](#)

Flex 2

- [ORGD 3371 Organizational Development](#)
- [ORGL 3321 Data Driven Decision Making I](#)

Semester XII (Summer)

- [OPMG 3311 Technology in Enterprise Management](#)
- [BMGT 4374 Seminar in Business Management](#) *

Notes:

* Capstone Course

Program CIP: 52.0201

Major Code: OPMG