

# AlamoPROMISE

Quest 2025 Conference



ALAMO COLLEGES DISTRICT



**Malcolm Baldrige**  
National Quality Award

AWARD RECIPIENT  
2024 2018





# Stephanie Vasquez

Chief Program Officer  
AlamoPROMISE



AWARD RECIPIENT  
2024 2018





## OUR MOONSHOT

**“Partnering to end poverty through education and training”**







ALAMO COLLEGES DISTRICT



Alamo**PROMISE**

Tuition-free college at the Alamo Colleges District

- A collective initiative to provide every graduating high school senior in Bexar County the opportunity to attend college without financial barriers



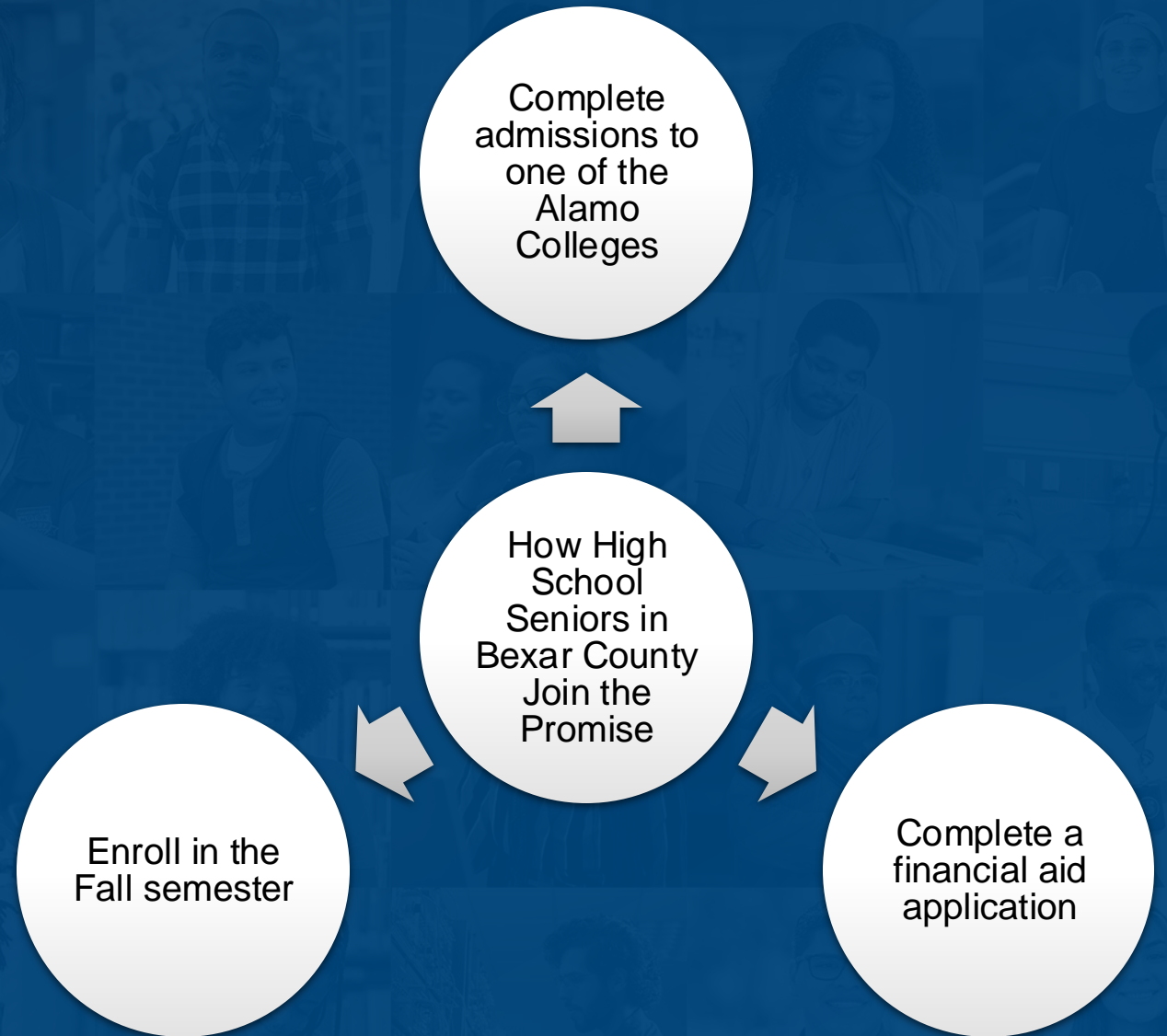
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# Tuition-Free College

“Last-dollar” scholarship helps ensure that 100% of tuition and fees are covered after applying federal and state financial aid.

Covers the remaining costs of tuition and required fees for up to three years or the completion of an associate's degree or academic certificate.





# Commitment to the Mission Strategic Alignment

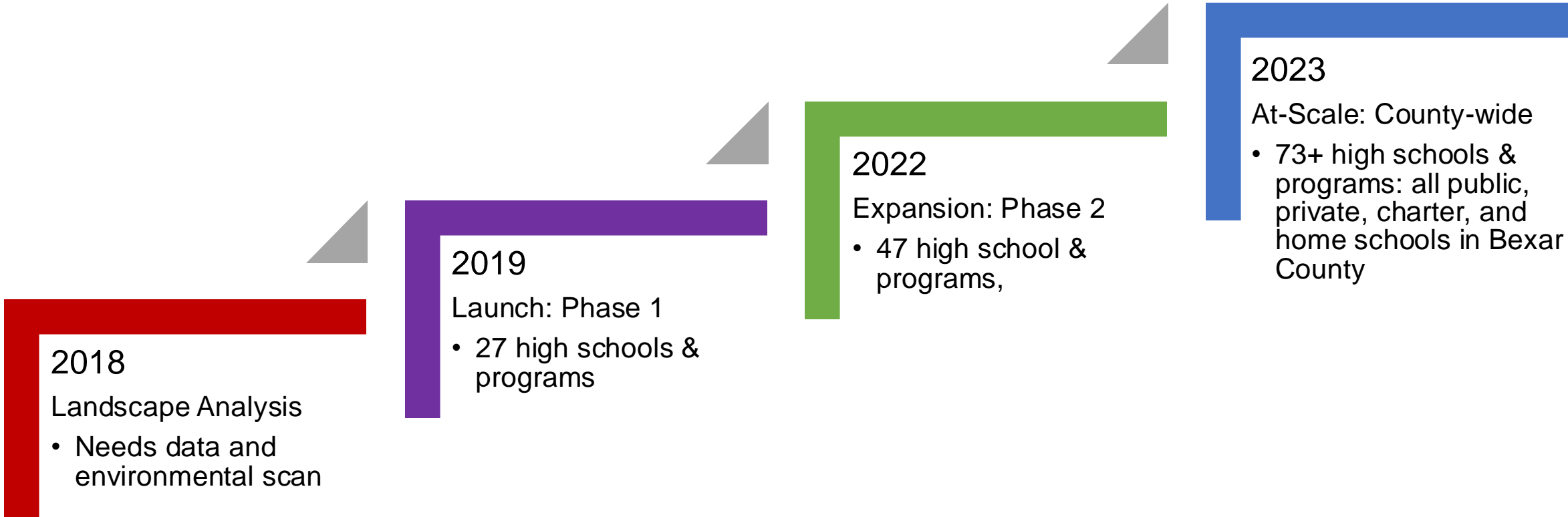
## Board Policies in Support of Charges

- B.9.1 Educational Philosophy –  
The Alamo Way: Always Inspire, Always Improve
- F.6.5 Student Success: Equity

## Charges to the Chancellor

AlamoPROMISE – Improve College Going Rates  
Successfully expand AlamoPROMISE to graduating seniors from comprehensive high schools and targeted Early College High Schools in Bexar County. Continue to pursue a collective impact strategy to implement and fund AlamoPROMISE.

# AlamoPROMISE Progress Journey to Excellence





# The Impact of Tuition-Free College

## 2024

- ACD reached record enrollment (79,010)
- Fully operationalized for eligible graduating high school seniors Bexar County-wide
- ACD all-time high freshmen enrollment (15,598) (of which Promise incoming class contributed to almost half)\*
- Since inception, 23,000+ Scholars enrolled

*\*Preliminary, Feb 24 Update*



# Positive Enrollment Growth ACD & Bexar County



+41% ACD enrollment  
from pre-promise levels



+7.4% college going  
In Bexar County

- ✓ HS Graduates Enrolled in  
TX Public Higher Education:
- ✓ 56% in 2023 vs.  
48.6% in 2019





# College Going Rates in Bexar County on the Rise

- During AlamoPROMISE rollout, Bexar County experienced the greatest margin of increase in college going rates compared to other large markets in Texas

<b>Change in College Going Rates in High Schools from Large Markets</b>		
	<b>2013 to 2021</b>	<b>2021 to 2022</b>
<b>Bexar County (Alamo Colleges)</b>	<b>-1.40%</b>	<b>5.00%</b>
Dallas County (Dallas Colleges)	-10.50%	1.30%
Harris County (Houston CC)	-9.00%	1.90%
Travis County (Austin CC)	-13.80%	2.80%
Rio Grande Valley	-6.40%	2.20%

*Figure 6-1 AlamoPROMISE Effectiveness on HS College Going Rate*

Figure 6-1 AlamoPROMISE Effectiveness on HS College Going Rates



# Poverty Rates in Bexar County on the Decline

- Coinciding with ACD access and success efforts including the launch of AlamoPROMISE, the number of adults living below the poverty level has decreased since 2018
- Bexar County has experienced the greatest change in poverty decline compared to the state and nation
















Change in Poverty Levels Comparison			
Number of Adults in Poverty	2018	2022	Change
<b>Bexar County</b>	<b>17.2%</b>	<b>15.6%</b>	<b>-1.6%</b>
Texas	14.9%	14.0%	-.09%
United States	13.1%	12.6%	-.05%

*American Community Survey , 5- Year Estimates, 2019 and 2022*



# Increased College Access

- Since AlamoPROMISE, other Promise programs developed at local higher education providers
- ACD expanded student transfer agreements via Promise-to-Promise partnerships:
  - ✓ The University of Texas at San Antonio
  - ✓ Texas A&M University-San Antonio

	ACD ALAMOPROMISE	TAMUSA JAGUAR PROMISE	UTSA BOLD PROMISE
			
Students accepted regardless of income			
Students accepted regardless of high school ranking/grade point average			
Tuition and fees covered			
Books covered		 *	

\*Book stipend per semester (\$300)



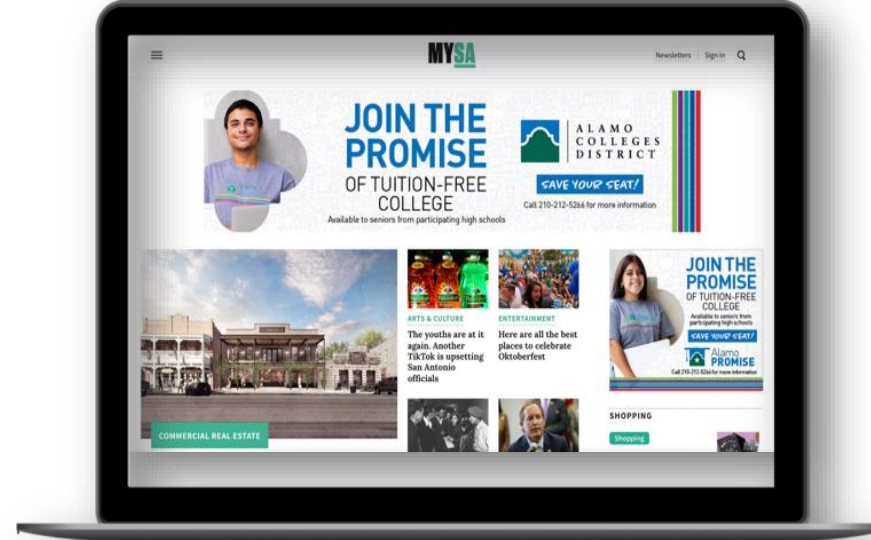
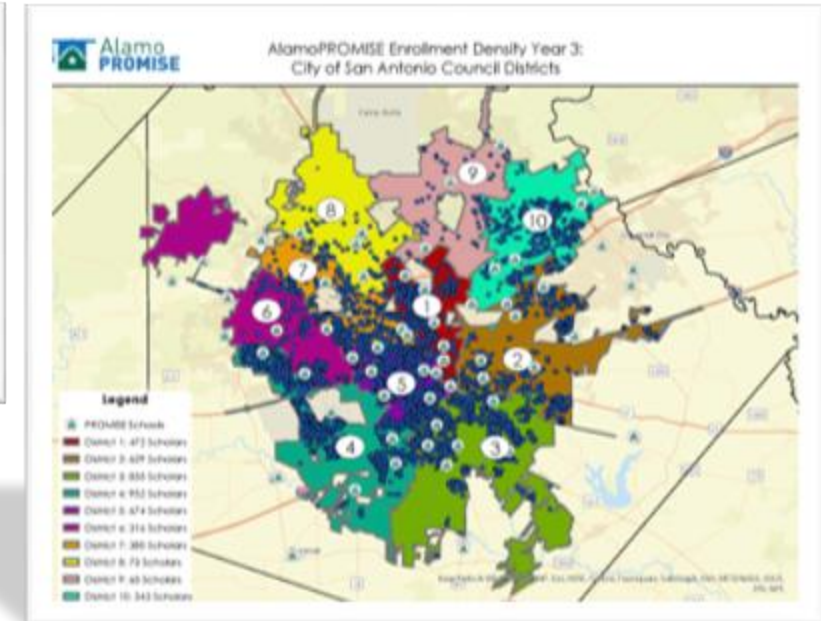


# Key Program Highlights

## Lessons Learned

### Data & Communication System Improvement

- Blending of multiple internal and external data sources
- Customer Relation Management implementation, enhancement
- Multiple modes of outreach and recruitment deployed
- Utilized for program implementation, monitoring, impact analysis, and continuous improvement



# Continuous Improvement Sustainability & Growth




## Engaging in long-term funding sustainability strategies

- \$16.5M raised in private funding: scholarship, program, and endowment
- \$15.8M secured in governmental partner funding for scholarships
- Pursuing enhancement of the AlamoPROMISE Endowment




## Exploring expansion of AlamoPROMISE-to-AlamoU

- AlamoPROMISE Scholars transferring to ACD baccalaureate programs



Alamo  
**PROMISE**

PURSUE THE PROMISE OF  
**TUITION-FREE  
COLLEGE**



SETH  
AlamoPROMISE Scholar

NORTHEAST LAKEVIEW COLLEGE

NORTHWEST VISTA COLLEGE

PALO ALTO COLLEGE

ST. PHILIP'S COLLEGE

SAN ANTONIO COLLEGE



# THANK YOU



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