Community Colleges: The Key to Economic and Social Mobility
Significant Milestones

War on Poverty Declared
Jan. 8, 1964

Higher Education Act Signed
Nov. 8, 1965
The Alamo Colleges District is a catalyst for economic and social mobility.
THE ALAMO COLLEGES FAMILY

- Northwest Vista College
- San Antonio College
- Palo Alto College
- Northeast Lakeview College
- St. Philip's College
<table>
<thead>
<tr>
<th></th>
<th>2005 - 2006</th>
<th>2017 - 2018</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrollment by College of Attendance: Fall Term</td>
<td>50,166</td>
<td>60,692</td>
<td>21%</td>
</tr>
<tr>
<td>Degrees and Certificates Conferred*</td>
<td>3,707</td>
<td>12,756</td>
<td>244%</td>
</tr>
<tr>
<td>Fall to Fall Retention Rate</td>
<td>60%</td>
<td>70%</td>
<td>17%</td>
</tr>
<tr>
<td>3-Year Graduation Rate</td>
<td>6%</td>
<td>25%</td>
<td>326%</td>
</tr>
<tr>
<td>4-Year Graduation Rate</td>
<td>9%</td>
<td>26%</td>
<td>198%</td>
</tr>
<tr>
<td>Productive Grade Rate</td>
<td>67%</td>
<td>80%</td>
<td>20%</td>
</tr>
<tr>
<td>Course Completion Rate</td>
<td>80%</td>
<td>92%</td>
<td>16%</td>
</tr>
<tr>
<td>Total Expense Operating Budget</td>
<td>$208,717,222</td>
<td>$354,086,098</td>
<td>70%</td>
</tr>
<tr>
<td>Percentage of Budget allocated to Personnel</td>
<td>71%</td>
<td>67%</td>
<td>-7%</td>
</tr>
<tr>
<td>Bond Rating: S&amp;P / Moody’s</td>
<td>AA / Aa2</td>
<td>AAA / AAA</td>
<td></td>
</tr>
<tr>
<td>Foundation Total Assets</td>
<td>$5,202,174</td>
<td>$26,628,222</td>
<td>412%</td>
</tr>
</tbody>
</table>

Notes (*): Degrees conferred of 12,756 represents FY17 total as FY18 is still to be determined (summer term)
Who we Serve: Student Profile

- 62% Hispanic
- 8% African-American
- 24% White
- 3% Asian
- 3% Other

- 57% Female
- 43% Male

- 19% Full-Time
- 81% Part-Time

- 62% Underprepared Students
- 70% Receive Financial Aid

100,258 Total Enrollment
Economic Diversity Profile

Source: Friedman, Saez, Turner, and Yagan (2017), "Mobility Report Cards: The Role of Colleges in Intergenerational Mobility." Table 3. Note: these are figures for the 1991 birth cohort.
Economic Mobility Booster

Source: Author’s calculations using data from the Equality of Opportunity Project, Chetty, Friedman, Saez, Turner, and Yagan (2017), “Mobility Report Cards: The Role of Colleges in Intergenerational Mobility.” Table 3. Note: these are figures for the 1980 birth cohort.
The average associate degree graduate from the Alamo Colleges will see an increase in earnings of $9,400 each year compared to someone with a high school diploma working in Texas.
Why We Serve
City's poverty rate dips slightly, but income remains stagnant

Peggy O'Hare  •  Sep. 12, 2018 Updated: Sep. 13, 2018 8:21 p.m.

News

San Antonio’s median household income of $50,044 remains well below Texas’ median of $59,205, the latest census numbers show. Click ahead to view the 20 richest ZIP codes in Bexar County, according to 2015 IRS data. Photo: William Luther /Staff file photo

San Antonio Ranked Among Nation’s Highest-Poverty Cities

Emily Royall  •  September 13, 2018

Gov & Politics

Scott Ball / Herald-Express
A woman walks by Main Plaza, a pedestrian-friendly area in downtown San Antonio.

Updated September 14, 2018

Though local and national poverty rates are dipping, the percentage of San Antonio’s population in poverty was the second highest among the top 25 largest U.S. metro areas in 2017, new data from the U.S. Census Bureau shows.

American Community Survey estimates released Thursday show a 14.5 percent poverty rate for the San Antonio metro area, which includes New Braunfels, placing it second after Detroit (14.6 percent).

Worlds apart

Concentrated poverty and an increasing income divide make San Antonio one of the country’s most segregated cities.

A four-part series by Melissa Fletcher Stoeltje | San Antonio Express-News
Partnering to end poverty through education in the Greater San Antonio region.

OUR MOONSHOT
The Challenge In Front Of Us

Baccalaureate Degree Attainment by Age 24 by Family Income Quartile

- **Top Income Quartile**: 82.4%
- **Third Income Quartile**: 36.1%
- **Second Income Quartile**: 16.5%
- **Bottom Income Quartile**: 6.2%
Strategies to Narrow Gaps in the Accumulation of Human Capital

1. Reduce Unintended Pregnancies
2. Increase Home Visiting to Improve Parenting
3. Get Better Teachers in Weaker Schools
4. Curb Exclusionary Zoning
5. Fund College Fairly
6. End Legacy Admissions
7. Open Up Internships

Source: Dream Hoarders: How the American Middle Class is Leaving Everyone Else in the Dust, Why That is a Problem, and What to do About it by Richard V. Reeves
**Challenge: College Participation Rate**

Bexar County 2017 High School Graduates Enrolled in TX Colleges

<table>
<thead>
<tr>
<th>District</th>
<th>Total High School TX Graduates</th>
<th>Enrolled in College</th>
<th>% Not Found or Trackable</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALAMO HEIGHTS ISD</td>
<td>411</td>
<td>226 (54.99%)</td>
<td>185 (45.01%)</td>
</tr>
<tr>
<td>NORTHSIDE ISD</td>
<td>6856</td>
<td>3511 (51.21%)</td>
<td>3345 (48.79%)</td>
</tr>
<tr>
<td>HARLANDALE ISD</td>
<td>986</td>
<td>502 (50.91%)</td>
<td>484 (49.09%)</td>
</tr>
<tr>
<td>NORTH EAST ISD</td>
<td>4981</td>
<td>2527 (50.73%)</td>
<td>2454 (49.27%)</td>
</tr>
<tr>
<td>SCHERTZ-CIBOLO-U CITY ISD</td>
<td>1247</td>
<td>606 (48.60%)</td>
<td>641 (51.40%)</td>
</tr>
<tr>
<td>SOUTHSIDE ISD</td>
<td>325</td>
<td>150 (46.15%)</td>
<td>175 (53.85%)</td>
</tr>
<tr>
<td>SOUTH SAN ANTONIO ISD</td>
<td>533</td>
<td>240 (45.03%)</td>
<td>293 (54.97%)</td>
</tr>
<tr>
<td>SAN ANTONIO ISD</td>
<td>2672</td>
<td>1125 (42.10%)</td>
<td>1547 (57.90%)</td>
</tr>
<tr>
<td>SOMERSET ISD</td>
<td>250</td>
<td>105 (42.00%)</td>
<td>145 (58.00%)</td>
</tr>
<tr>
<td>EAST CENTRAL ISD</td>
<td>697</td>
<td>284 (40.75%)</td>
<td>413 (59.25%)</td>
</tr>
<tr>
<td>SOUTHWEST ISD</td>
<td>855</td>
<td>346 (40.47%)</td>
<td>509 (59.53%)</td>
</tr>
<tr>
<td>JUDSON ISD</td>
<td>1343</td>
<td>539 (40.13%)</td>
<td>804 (59.87%)</td>
</tr>
<tr>
<td>EDGEWOOD ISD</td>
<td>591</td>
<td>210 (35.53%)</td>
<td>381 (64.47%)</td>
</tr>
</tbody>
</table>

Source: THECB: High School Graduates Enrolled in Higher Education the Following Fall
HIGH SCHOOL PROGRAMS

12,500 Students
18 Early College High Schools & Academies
The AlamoPROMISE Network
AlamoADVISE
CASE MANAGEMENT MODEL
FROM ENROLLMENT
TO COMPLETION
HIGH DEMAND
PROGRAMS
FOCUS ON
HIGH WAGE
HIGH DEMAND
PROGRAMS
Challenge: Too Many Students Leave College Because Life Got in the Way

Strategy: Establish a Student Resource Center Network
Poverty-informed policy and practice
• Wrap-Around Case Management
• Living Learning Lab
• Begin with student self-assessment
• All students receive a Bio/Psycho/Social Assessment
• Chancellor’s Charge: scaling across all Alamo Colleges

Our Work is Grounded in Maslow Perspective

Conceptual Framework: Student Advocacy Centers

Clarify concepts and purpose of relationships
Provide context
Explain observations
Encourage theory

Research conducted San Antonio College (SAC) geography professor, Dr. Dean Lambert in 2017. Utilized geocoding software provided by US Census Bureau, resulting in more than 30,000 data points based on student’s claiming SAC as home campus.
The Aspen Institute
College Excellence Program

Alamo Colleges District
Palo Alto College

Alamo Colleges District
Northwest Vista College

Alamo Colleges District
San Antonio College

Alamo Colleges District
St. Philip’s College

Alamo Colleges District
Palo Alto College
Resources

• College Students in the United States: Characteristics, Experiences, and Outcomes by Kristen A. Renn and Robert D. Reason

• Becoming a Student-Ready College: A New Culture of Leadership for Student Success by Tia Brown McNair, Estela Bensimon, Michelle Asha Cooper, Nicole McDonald and Thomas Major Jr.

• How College Affects Students: 21st Century Evidence that Higher Education Works by Matthew J. Mayhew, Alyssa N. Rockenbach, Nicholas A. Bowman, Tricia A. D. Seifert and Gregory C. Wolniak

• Bridges Out of Poverty: Strategies for Professional and Communities by Philip E. DeVol, Ruby K. Payne and Terie Dreussi Smith

• Student Development in College: Theory, Research, and Practice by Lori D. Patton, Kristen A. Renn, Florence M. Guido and Stephen John Quaye

Questions?
rflores@alamo.edu
THANK YOU