Empowering our Diverse Communities for Success
The Alamo Colleges District is a catalyst for economic and social mobility.
The Alamo Colleges Family

- Northwest Vista College
- San Antonio College
- Palo Alto College
- Northeast Lakeview College
- St. Philip’s College

Bexar
The Alamo Colleges Family

Central Texas Technology Center
Brackenridge Education & Training Center
Eastside Education & Training Center
Greater Kerrville Center
St. Philip’s College – Southwest Campus
Westside Education & Training Center
Workforce Center for Excellence
Who We Serve: Student Profile

- 62% Hispanic
- 8% African-American
- 24% White
- 3% Asian
- 3% Other
- 70%+ Receive Financial Aid
- 57% Female
- 43% Male
- 62% Underprepared Students
- 70%+ Receive Financial Aid
- 19% Full-Time
- 81% Part-Time

Total Enrollment: 100,258
Economic Diversity Profile

Source: Friedman, Saez, Turner, and Yagan (2017). "Mobility Report Cards: The Role of Colleges in Intergenerational Mobility." Table 3. Note: these are figures for the 1991 birth cohort.

BROOKINGS
Why We Serve
City’s poverty rate dips slightly, but income remains stagnant

Peggy O’Hare • Sep. 12, 2018 Updated: Sep. 13, 2018 8:21 p.m.

News

San Antonio’s median household income of $50,044 remains below Texas’ median of $58,205, the latest census numbers show. Click ahead to view the 20 richest ZIP codes in Bexar County, according to 2015 IRS data. Photo: William Luther /Staff file photo

Worlds apart

Concentrated poverty and an increasing income divide make San Antonio one of the country’s most segregated cities.

San Antonio Ranked Among Nation’s Highest-Poverty Cities

Emily Royall • September 13, 2018

Gov & Politics

San Antonio is one of the nation’s highest-poverty cities, according to a new study by the Brookings Institution. The city’s poverty rate of 22.6% is higher than the national average of 14.3%, and it ranks 61st among the 100 largest U.S. metro areas.

Though the city has made progress in reducing poverty over the past decade, it continues to face significant challenges. The study highlights the need for targeted interventions to address the root causes of poverty and improve outcomes for low-income families and communities.
The average associate degree graduate from the Alamo Colleges will see an increase in earnings of $9,400 each year compared to someone with a high school diploma working in Texas.

For Every $1 Spent by Students

- **Students**: $7.20 in lifetime earnings
- **Taxpayers**: $3.70 in added tax revenue and public sector savings
- **Society**: $22.50 in added state revenue and social savings

**Goal: To End Poverty In The San Antonio Region Through Education**

Focus on Economic and Social Mobility
The Challenge In Front Of Us

Baccalaureate Degree Attainment by Age 24 by Family Income Quartile

- Top Income Quartile: 82.4%
- Third Income Quartile: 36.1%
- Second Income Quartile: 16.5%
- Bottom Income Quartile: 8.3%

Bachelor's Degree Attainment Rate (moving 3-year average)
Challenge: College Participation Rate

Bexar County 2017 High School Graduates Enrolled in TX Colleges

<table>
<thead>
<tr>
<th>District</th>
<th>Total High School TX Graduates</th>
<th>Enrolled in College</th>
<th>% Not Found or Trackable</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALAMO HEIGHTS ISD</td>
<td>411</td>
<td>226</td>
<td>185 (45.01%)</td>
</tr>
<tr>
<td>NORTHSIDE ISD</td>
<td>6856</td>
<td>3511</td>
<td>3345 (48.79%)</td>
</tr>
<tr>
<td>HARLANDALE ISD</td>
<td>986</td>
<td>502</td>
<td>484 (49.09%)</td>
</tr>
<tr>
<td>NORTH EAST ISD</td>
<td>4981</td>
<td>2527</td>
<td>2454 (49.27%)</td>
</tr>
<tr>
<td>SCHERTZ-CIBOLO-U CITY ISD</td>
<td>1247</td>
<td>606</td>
<td>641 (51.40%)</td>
</tr>
<tr>
<td>SOUTHSIDE ISD</td>
<td>325</td>
<td>150</td>
<td>175 (53.85%)</td>
</tr>
<tr>
<td>SOUTH SAN ANTONIO ISD</td>
<td>533</td>
<td>240</td>
<td>293 (54.97%)</td>
</tr>
<tr>
<td>SAN ANTONIO ISD</td>
<td>2672</td>
<td>1125</td>
<td>1547 (57.90%)</td>
</tr>
<tr>
<td>SOMERSET ISD</td>
<td>250</td>
<td>105</td>
<td>145 (58.00%)</td>
</tr>
<tr>
<td>EAST CENTRAL ISD</td>
<td>697</td>
<td>284</td>
<td>413 (59.25%)</td>
</tr>
<tr>
<td>SOUTHWEST ISD</td>
<td>855</td>
<td>346</td>
<td>509 (59.53%)</td>
</tr>
<tr>
<td>JUDSON ISD</td>
<td>1343</td>
<td>539</td>
<td>804 (59.87%)</td>
</tr>
<tr>
<td>EDGEWOOD ISD</td>
<td>591</td>
<td>210</td>
<td>381 (64.47%)</td>
</tr>
</tbody>
</table>

Source: THECB: High School Graduates Enrolled in Higher Education the Following Fall
Challenge: H.S. Graduate Enrollment & Employment Outcomes

Bexar County 2014 High School Graduates

<table>
<thead>
<tr>
<th>School District</th>
<th>Total Graduates</th>
<th>Not Found</th>
<th>Enrolled in TX College Only</th>
<th>Employed &amp; Enrolled</th>
<th>Employed Only</th>
<th>Employed Only Annual Income (median avg.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harlandale ISD</td>
<td>887</td>
<td>26.94%</td>
<td>22.44% (199)</td>
<td>20.86% (185)</td>
<td>29.76% (264)</td>
<td>$11,122.56</td>
</tr>
<tr>
<td>Edgewood ISD</td>
<td>533</td>
<td>32.46%</td>
<td>21.58% (115)</td>
<td>16.89 (90)</td>
<td>29.07% (155)</td>
<td>$10,595.96</td>
</tr>
<tr>
<td>Southside ISD</td>
<td>268</td>
<td>29.48%</td>
<td>20.90% (56)</td>
<td>22.39% (60)</td>
<td>27.23% (73)</td>
<td>$10,582.88</td>
</tr>
<tr>
<td>Northeast ISD</td>
<td>4676</td>
<td>30.35%</td>
<td>22.88% (1070)</td>
<td>20.72% (969)</td>
<td>26.05% (1218)</td>
<td>$10,047.96</td>
</tr>
<tr>
<td>San Antonio ISD</td>
<td>2619</td>
<td>28.30%</td>
<td>18.90% (476)</td>
<td>20.44% (515)</td>
<td>32.35% (815)</td>
<td>$9,779.12</td>
</tr>
<tr>
<td>Northside ISD</td>
<td>6444</td>
<td>24.67%</td>
<td>21.57% (1390)</td>
<td>24.02% (1548)</td>
<td>29.73% (1916)</td>
<td>$9,616.44</td>
</tr>
<tr>
<td>Southwest ISD</td>
<td>701</td>
<td>30.81%</td>
<td>15.69% (110)</td>
<td>18.83% (132)</td>
<td>34.66% (243)</td>
<td>$9,604.00</td>
</tr>
<tr>
<td>South San ISD</td>
<td>500</td>
<td>25.40%</td>
<td>16.60% (83)</td>
<td>21.80% (109)</td>
<td>36.20% (181)</td>
<td>$9,235.84</td>
</tr>
<tr>
<td>Eastcentral ISD</td>
<td>827</td>
<td>27.43%</td>
<td>17.54% (110)</td>
<td>19.62% (163)</td>
<td>35.41% (222)</td>
<td>$8,788.72</td>
</tr>
</tbody>
</table>

Strategy: Increase College Participation Rate

AlamoPROMISE

- The promise of the first two years of college for eligible students seeking associate degrees, transfer, certifications, and/or job training

- Scholarship enhanced with college navigation and career pathway support
Proposed Key Elements Of AlamoPROMISE

- The promise to students – AlamoPROMISE Scholars – is up to 60 semester credits hours, plus comprehensive student support and career resources.

- Last-dollar scholarship to cover remaining costs after financial aid enhanced with college navigation and career pathway support for all eligible Bexar County high school seniors.

- Students must meet eligibility criteria, pledge, apply, and enroll:
  - Participate in summer boot camp and workplace based experience (high wage, high demand emphasis).
  - Consideration of community service and/or experiential learning hours requirement.
  - Maintain a 2.0 GPA and complete at least 18 credit hours per academic year.
Strategy: Engage Students Through High School Programs

- 12,500 students
- 16 Early College High Schools (Several Nationally Recognized)
- 8 CAST/Alamo Academies
## Strategy: Increase Seamless University Transfer

### Top Alamo Colleges Transfer Universities 2013-2017

<table>
<thead>
<tr>
<th>Rank</th>
<th>University</th>
<th>Students</th>
<th>Graduated (2014-2017)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>University of Texas - San Antonio</td>
<td>30,998</td>
<td>63.7%</td>
</tr>
<tr>
<td>2</td>
<td>Texas A&amp;M University- San Antonio</td>
<td>12,251</td>
<td>61%</td>
</tr>
<tr>
<td>3</td>
<td>Texas State University - San Marcos</td>
<td>10,028</td>
<td>58.9%</td>
</tr>
<tr>
<td>4</td>
<td>University of The Incarnate Word</td>
<td>8,766</td>
<td>N/A</td>
</tr>
<tr>
<td>5</td>
<td>Texas A&amp;M University</td>
<td>6,876</td>
<td>80%</td>
</tr>
<tr>
<td>6</td>
<td>University of Texas At Austin</td>
<td>4,988</td>
<td>68.4%</td>
</tr>
</tbody>
</table>

Source: National Student Clearinghouse
Challenge: Texas’ Forgotten Middle Skills Jobs

- Middle skills jobs are the largest segment of the workforce
- Comprised of 56% of Texas’ labor market
- Only 42% of state’s workers are trained to middle skill level

Source: National Skills Coalition
Strategy: Align and Increase Workforce Development

Middle Skills Jobs

- **Aviation**
  - Average annual salary: $51,856
  - Aircraft Mechanic

- **STEM**
  - Average annual salary: $50,990
  - Engineering Technician

Source: SA Works
Strategy: Align and Increase Workforce Development

Middle Skills Jobs

**Healthcare**
- 2 posted job openings for every one healthcare graduate in San Antonio
- Average annual salary: $66,253

**IT**
- 10 job openings for every one IT college graduate in San Antonio
- Average annual salary: $66,310

**Manufacturing**
- 3.4 million national job vacancies in the next decade with 2 million that will go unfilled
- Average annual salary: $58,250

**Source:** SA Works
Challenge: Too Many Students Leave College Because Life Got in the Way

- 61% worry about having enough money to pay for school
- 47% worry about paying their monthly expenses
- 36% show signs of very low food security
Strategy: Establish a Student Resource Center Network

- Food Pantries
- Clothes Closets
- Counseling
- Case Management
- Financial Literacy
- Emergency Loans
Partner To End Poverty In The San Antonio Region Through Education, Economic and Social Mobility

How you can partner:

• Scholarships
• Industry Partnerships
• Provide Work Experience Opportunities
• Assist with Supporting Basic Needs
• Mentor in Entrepreneurship or Leadership

ALAMO.EDU/PARTNER
THANK YOU