Community Colleges: The Key to Economic and Social Mobility
Significant Legislation

War on Poverty Declared
Jan. 8, 1964

Higher Education Act Signed
Nov. 8, 1965
The Alamo Colleges District is a catalyst for economic and social mobility.
<table>
<thead>
<tr>
<th></th>
<th>2005 - 2006</th>
<th>2017 - 2018</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Enrollment by College of Attendance: Fall Term</strong></td>
<td>50,166</td>
<td>60,692</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Degrees and Certificates Conferred</strong>*</td>
<td>3,707</td>
<td>12,756</td>
<td>244%</td>
</tr>
<tr>
<td><strong>Fall to Fall Retention Rate</strong></td>
<td>60%</td>
<td>70%</td>
<td>17%</td>
</tr>
<tr>
<td><strong>3-Year Graduation Rate</strong></td>
<td>6%</td>
<td>25%</td>
<td>326%</td>
</tr>
<tr>
<td><strong>4-Year Graduation Rate</strong></td>
<td>9%</td>
<td>26%</td>
<td>198%</td>
</tr>
<tr>
<td><strong>Productive Grade Rate</strong></td>
<td>67%</td>
<td>80%</td>
<td>20%</td>
</tr>
<tr>
<td><strong>Course Completion Rate</strong></td>
<td>80%</td>
<td>92%</td>
<td>16%</td>
</tr>
<tr>
<td><strong>Total Expense Operating Budget</strong></td>
<td>$208,717,222</td>
<td>$354,086,098</td>
<td>70%</td>
</tr>
<tr>
<td><strong>Percent of Budget allocated to Personnel</strong></td>
<td>71%</td>
<td>67%</td>
<td>-7%</td>
</tr>
<tr>
<td><strong>Bond Rating: S&amp;P / Moody’s</strong></td>
<td>AA / Aa2</td>
<td>AAA / AAA</td>
<td></td>
</tr>
<tr>
<td><strong>Foundation Total Assets</strong></td>
<td>$5,202,174</td>
<td>$26,628,222</td>
<td>412%</td>
</tr>
</tbody>
</table>

Notes (*): Degrees conferred of 12,756 represents FY17 total as FY18 is still to be determined (summer term)
Who we Serve: Student Profile

- 62% Hispanic
- 8% African-American
- 24% White
- 3% Asian
- 3% Other

- 57% Female
- 43% Male

- 19% Full-Time
- 81% Part-Time

- 62% Underprepared Students
- 70% Receive Financial Aid

100,258 Total Enrollment
Economic Diversity Profile

Source: Friedman, Saez, Turner, and Yagan (2017), "Mobility Report Cards: The Role of Colleges in Intergenerational Mobility." Table 3. Note: these are figures for the 1991 birth cohort.
Economic Mobility Booster

Source: Author’s calculations using data from the Equality of Opportunity Project, Chetty, Friedman, Saez, Turner, and Yagan (2017), “Mobility Report Cards: The Role of Colleges in Intergenerational Mobility.” Table 3. Note: these are figures for the 1980 birth cohort.
City's poverty rate dips slightly, but income remains stagnant

Peggy O'Hare • Sep. 12, 2018 Updated: Sep. 13, 2018 8:21 p.m.

San Antonio's median household income of $50,044 remains well below Texas' median of $59,206, the latest census numbers show. Click ahead to view the 20 richest ZIP codes in Bexar County, according to 2015 IRS data. Photo: William Luther /Staff file photo

San Antonio Ranked Among Nation's Highest-Poverty Cities

Emily Royall • September 13, 2018

Gov & Politics

Though local and national poverty rates are dipping, the percentage of San Antonio's population in poverty was the second highest among the top 25 largest U.S. metro areas in 2017, new data from the U.S. Census Bureau shows.

American Community Survey estimates released Thursday show a 14.6 percent poverty rate for the San Antonio metro area, which includes New Braunfels, placing it second after Detroit (14.6 percent).

Worlds apart

Concentrated poverty and an increasing income divide make San Antonio one of the country’s most segregated cities.

A four-part series by Melissa Fletcher Stoeltje | San Antonio Express-News
Focus on Economic and Social Mobility

The average associate degree graduate from the Alamo Colleges will see an increase in earnings of $9,400 each year compared to someone with a high school diploma working in Texas.

For Every $1 Spent by Students

- **$7.20**
  - Gained in lifetime earnings

- **$3.70**
  - Gained in added tax revenue and public sector savings

- **$22.50**
  - Gained in added state revenue and social savings
Partnering to end poverty through education in the Greater San Antonio region.
The Challenge In Front Of Us

Baccalaureate Degree Attainment by Age 24 by Family Income Quartile

- Top Income Quartile: 82.4%
- Third Income Quartile: 36.1%
- Second Income Quartile: 16.5%
- Bottom Income Quartile: 8.3%

Bachelor's Degree Attainment Rate (moving 3-year average)
## Challenge: College Participation Rate

### Bexar County 2017 High School Graduates Enrolled in TX Colleges

<table>
<thead>
<tr>
<th>District</th>
<th>Total High School TX Graduates</th>
<th>Enrolled in College</th>
<th>% Not Found or Trackable</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALAMO HEIGHTS ISD</td>
<td>411</td>
<td>226 (54.99%)</td>
<td>185 (45.01%)</td>
</tr>
<tr>
<td>NORTHSIDE ISD</td>
<td>6856</td>
<td>3511 (51.21%)</td>
<td>3345 (48.79%)</td>
</tr>
<tr>
<td>HARLANDALE ISD</td>
<td>986</td>
<td>502 (50.91%)</td>
<td>484 (49.09%)</td>
</tr>
<tr>
<td>NORTH EAST ISD</td>
<td>4981</td>
<td>2527 (50.73%)</td>
<td>2454 (49.27%)</td>
</tr>
<tr>
<td>SCHERTZ-CIBOLO-U CITY ISD</td>
<td>1247</td>
<td>606 (48.60%)</td>
<td>641 (51.40%)</td>
</tr>
<tr>
<td>SOUTHSIDE ISD</td>
<td>325</td>
<td>150 (46.15%)</td>
<td>175 (53.85%)</td>
</tr>
<tr>
<td>SOUTH SAN ANTONIO ISD</td>
<td>533</td>
<td>240 (45.03%)</td>
<td>293 (54.97%)</td>
</tr>
<tr>
<td>SAN ANTONIO ISD</td>
<td>2672</td>
<td>1125 (42.10%)</td>
<td>1547 (57.90%)</td>
</tr>
<tr>
<td>SOMERSET ISD</td>
<td>250</td>
<td>105 (42.00%)</td>
<td>145 (58.00%)</td>
</tr>
<tr>
<td>EAST CENTRAL ISD</td>
<td>697</td>
<td>284 (40.75%)</td>
<td>413 (59.25%)</td>
</tr>
<tr>
<td>SOUTHWEST ISD</td>
<td>855</td>
<td>346 (40.47%)</td>
<td>509 (59.53%)</td>
</tr>
<tr>
<td>JUDSON ISD</td>
<td>1343</td>
<td>539 (40.13%)</td>
<td>804 (59.87%)</td>
</tr>
<tr>
<td>EDGECWOOD ISD</td>
<td>591</td>
<td>210 (35.53%)</td>
<td>381 (64.47%)</td>
</tr>
</tbody>
</table>

Source: THECB: High School Graduates Enrolled in Higher Education the Following Fall
HIGH SCHOOL PROGRAMS

12,500 Students
18 Early College High Schools & Academies
AlamoPROMISE
TUITION FREE COLLEGE FOR ALL STUDENTS
Bexar County
College Participation Rate > 50%
AlamoADVISE

MANAGEMENT MODEL
FROM ENROLLMENT TO COMPLETION
## Success at Transfer Institutions

### F13 Transfers Graduating F14-F17

<table>
<thead>
<tr>
<th>Institution</th>
<th>% Graduating</th>
</tr>
</thead>
<tbody>
<tr>
<td>NLC</td>
<td>55.6%</td>
</tr>
<tr>
<td>NVC</td>
<td>63.5%</td>
</tr>
<tr>
<td>PAC</td>
<td>61.3%</td>
</tr>
<tr>
<td>SAC</td>
<td>64.4%</td>
</tr>
<tr>
<td>SPC</td>
<td>65.7%</td>
</tr>
<tr>
<td>Alamo</td>
<td>63.9%</td>
</tr>
<tr>
<td>Peer Group Avg.</td>
<td>61.7%</td>
</tr>
<tr>
<td>State Avg.</td>
<td>62.0%</td>
</tr>
</tbody>
</table>
HIGH WAGE
HIGH DEMAND
Challenge: Too Many Students Leave College Because Life Got in the Way

- 61% worry about having enough money to pay for school
- 47% worry about paying their monthly expenses
- 36% show signs of very low food security
Strategy: Establish a Student Resource Center Network
Poverty-informed policy and practice

Wrap-Around Case Management

Living Learning Lab

Begin with student self-assessment

All students receive a Bio/Psycho/Social Assessment

Chancellor’s Charge: scaling across all Alamo Colleges

Our Work is Grounded in Maslow Perspective

Research conducted San Antonio College (SAC) geography professor, Dr. Dean Lambert in 2017. Utilized geocoding software provided by US Census Bureau, resulting in more than 30,000 data points based on student’s claiming SAC as home campus.
Community Engagement
Meeting Student Basic Human Needs

State/Federal Safety-Net
- WIC
- TANF
- SNAP
- Medicaid
- Unemployment

On-Campus Resources
- Food Pantry/Grab-N-Go
- Clothes Closet
- Emergency Assistance
- Financial Literacy
- Mental and Physical Health

Local Community Resources
- Emergency Housing
- Utility Assistance
- Transportation
The Aspen Institute College Excellence Program

Top 150 2019

Alamo Colleges District
Palo Alto College

Alamo Colleges District
Northwest Vista College

Alamo Colleges District
San Antonio College

Alamo Colleges District
St. Philip’s College

Alamo Colleges District
Palo Alto College
$9,400
The average associate degree graduate from the Alamo Colleges will see an increase in earnings of $9,400 each year compared to someone with a high school diploma working in Texas.
APPENDIX
## Challenge: H.S. Graduate Enrollment & Employment Outcomes

### Bexar County 2014 High School Graduates

<table>
<thead>
<tr>
<th>School District</th>
<th>Total Graduates</th>
<th>Not Found</th>
<th>Enrolled in TX College Only</th>
<th>Employed &amp; Enrolled</th>
<th>Employed Only</th>
<th>Employed Only Annual Income (median avg.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harlandale ISD</td>
<td>(887)</td>
<td>26.94%</td>
<td>22.44%</td>
<td>20.86%</td>
<td>29.76%</td>
<td>$11,122.56</td>
</tr>
<tr>
<td>Edgewood ISD</td>
<td>(533)</td>
<td>32.46%</td>
<td>21.58%</td>
<td>16.98%</td>
<td>29.07%</td>
<td>$10,595.96</td>
</tr>
<tr>
<td>Southside ISD</td>
<td>(268)</td>
<td>29.48%</td>
<td>20.90%</td>
<td>22.39%</td>
<td>27.23%</td>
<td>$10,582.88</td>
</tr>
<tr>
<td>Northeast ISD</td>
<td>(4676)</td>
<td>30.35%</td>
<td>22.88%</td>
<td>20.72%</td>
<td>26.05%</td>
<td>$10,047.96</td>
</tr>
<tr>
<td>San Antonio ISD</td>
<td>(2519)</td>
<td>28.30%</td>
<td>18.90%</td>
<td>20.44%</td>
<td>32.35%</td>
<td>$9,779.12</td>
</tr>
<tr>
<td>Northside ISD</td>
<td>(6444)</td>
<td>24.67%</td>
<td>21.57%</td>
<td>24.02%</td>
<td>29.73%</td>
<td>$9,616.44</td>
</tr>
<tr>
<td>Southwest ISD</td>
<td>(701)</td>
<td>30.81%</td>
<td>15.69%</td>
<td>18.83%</td>
<td>34.66%</td>
<td>$9,604.00</td>
</tr>
<tr>
<td>South San ISD</td>
<td>(500)</td>
<td>25.40%</td>
<td>16.60%</td>
<td>21.80%</td>
<td>36.20%</td>
<td>$9,235.84</td>
</tr>
<tr>
<td>Eastcentral ISD</td>
<td>(627)</td>
<td>27.43%</td>
<td>17.54%</td>
<td>19.62%</td>
<td>35.41%</td>
<td>$8,788.72</td>
</tr>
</tbody>
</table>