### Strategy Map

**6 Key Strategies**

**COMPLETION**
- 4DX
- Core Completion
- High Risk Courses
- Baccalaureate Achievement

**AlamoADVISE**
- Milestones Achieved
- Career Advising
- Faculty Mentoring

**AlamoINSTITUTES**
- Complete course guide alignment from 9th grade through Associate and Bachelor’s degrees.

**AlamoENROLL**
- Enrollment Management [credit/non-credit]
- Alamo Colleges Online
- Prior Learning Assessment

**High School Programs**
- Growth
- Quality
- Cost Sharing

**Quality**
- Employee Engagement
- Accreditation
- Academic Quality
- Student Engagement

#### Measures of Success

- Degrees & Certificates Awarded
- Percent of Students with Career Goal & Academic Plan
- Student Satisfaction with Advising
- Percentage of Technical Degree Students Employed or Enrolled within 6 months of Graduation
- Market Penetration Rate
- Head Count Credit (Fall)
- Dual Credit Head Count (Fall)
- Personal Assessment of the College Environment (PACE)
- Texas Award for Performance Excellence/Baldrige Award
- Noel Levitz Overall Satisfaction

#### 2021 Outcomes

- 10,685
- 86%
- 90%
- 90%
- 3.4%
- 12,188
- 3.96 out of 5

#### 2022 Target

- 10,809
- 100%
- 96%
- 95%
- 4.0%
- 13,000
- 4.00

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**Key Customers**
- Students
- Employers
- Universities
- Secondary Education

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updated 4/18/22