

Jenn Lim

Bestselling Author of *Beyond Happiness*,
CEO & Co-founder of Delivering Happiness [DH]





Jenn at a glance

- Jenn Lim is the bestselling author of *Beyond Happiness*, and the CEO and Cofounder of Delivering Happiness [DH].
- DH was placed on the Inc. 5000 list in 2020, becoming one of the fastest-growing private companies in the US.
- Jenn draws on her decades of experience in culture and strategy to translate it into a practical “how-to” framework so workplaces can adapt quicker, couple purpose and profits, and modernize org design to the Great Resignation and Great Awakening.
- She guides all of us—no matter our title or role—on how to live more meaningful lives through the work we do every day.
- Jenn has been featured in *Inc.*, *Forbes*, *Fortune*, *Entrepreneur*, *Fast Company*, *Thrive Global*, *MSN*, *Fox Business*, *CNBC Make It*, *Success Magazine*, etc. and has been coined by many industry experts, thought leaders, and members of the media, as the “happiness expert.”

jennlim



Jenn Lim

Full Bio

Jenn Lim is a global workplace expert, bestselling author, speaker, executive coach and the CEO and Cofounder of Delivering Happiness [DH], a company that grows purpose-driven organizations with more profitable and sustainable approaches to business. Jenn launched two bestselling books—Delivering Happiness in 2010 and authored *Beyond Happiness: How Authentic Leaders Prioritize Purpose and People for Growth and Impact* in 2021. Together they've sold over a million copies and have been translated into 30 languages, impacting people and workplaces worldwide.

Jenn draws on her decades of experience in company culture and strategy to take her visionary ideas and turn them into practical frameworks, actions and behaviors. Through her Greenhouse Model, individuals and organizations move beyond happiness so we can grow and connect with our core humanity by being our authentic selves. This approach not only improves profits with purpose; it ripples out, helping individuals live more fulfilling lives through a Double ROI (Return on Investment and Ripple of Impact) towards a society we want to live in.

In 2017, Jenn was selected to be on the Global Happiness Council of Work and Wellbeing and in 2020, Delivering Happiness [DH] was placed on the Inc. 5000 list, as one of the fastest-growing private companies in the US. Prior to DH, Jenn helped create the world's first series of Culture Books at Zappos.com, where she consulted for eight years.

She has been featured in Forbes, Inc., Fortune, Fox Business, Cheddar, Entrepreneur, The World Happiness Report, The Guardian, Fast Company, Thrive Global, MSN, CNBC Make It, Success Magazine, New York Post, Next Big Idea Club, SiriusXM Business Radio, and more.

You can find Jenn speaking at global events with corporations such as PayPal, Zoom, Facebook, PepsiCo, JPMorgan/Chase, Indeed, McDonald's, World Government Summit, and SHRM; appearing on podcasts such as Bloomberg Radio, The Atlantic, Newsweek, The (Jim) Kwik Brain, Jenna Kutcher's The Goal Digger, Guy Kawasaki's Remarkable People, Hacking Your Leadership, Happen to Your Career, and The Dave Ramsey Show; working with organizations from Starbucks to Sallie Mae to create positive change in the world.

Otherwise, you'll find her in spontaneous meditation or starting spontaneous dance parties with friends and family. Jenn lives in Oakland Hills, CA. Learn more about her at JennLim.com.



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Quick Bio

Jenn Lim is the bestselling author of *Beyond Happiness*, and the CEO of Delivering Happiness [DH], a company she and Tony Hsieh [the late CEO of Zappos.com] cofounded to create happier company cultures for a more profitable and sustainable approach to business. DH has worked with or spoken at more than 400 companies and organizations worldwide, including Starbucks, Sallie Mae, Lockheed Martin, Zoom, Northwell Health, and more. In 2020, DH was placed on the Inc. 5000 list, becoming one of the fastest-growing private companies in the US.

In her new bestselling book, *Beyond Happiness: How Authentic Leaders Prioritize Purpose and People for Growth and Impact*, Jenn draws on her decades of experience in culture and strategy to translate it into a practical “how-to” framework so workplaces can adapt quicker, couple purpose and profits, and modernize org design to the Great Resignation and Great Awakening. As a result, she guides all of us—no matter our title or role—on how to live more meaningful lives through the work we do every day.

Jenn has been featured in *Inc.*, *Forbes*, *Fortune*, *Entrepreneur*, *Fast Company*, *Thrive Global*, *MSN*, *Fox Business*, *CNBC Make It*, *Success Magazine*, etc. and has been coined by many industry experts, thought leaders, and members of the media, as the “happiness expert.”

"it's never been more important to control what's within us: our believes, purpose, values, and ability to adapt, so that we create a living legacy today."
—jenn lim