NORTHWEST VISTA COLLEGE WELCOME MESSAGE



Greetings NVC,

Embracing New Opportunities. Facing Challenges During our Recovery Phase. Realizing the pride of accomplishment.

Thank you for your philanthropic support and charitable donations during the 2020 Alamo Colleges District Employees Giving Back Campaign. Even during a fully remote and online campaign throughout COVID-19, we pushed forward for our students, and achieved **41% participation** and raised **\$47,300.00** in 2020! Our 2021 goal is to remain a majority giving institution at **51%** and increase our target by 8% to \$50,600.00.

Due to a post-pandemic year that has greatly impacted our students and community, we need your support now more than ever. As we focus on student recovery from the pandemic, statics show that college enrollment across the US has dropped 4.4% in 2020, which is more than five times the decrease in 2019 (*Guide2Research*, 2020). Moreover, as students recover from food, dental, and vision services that have fallen behind, stress, anxiety, and depression, academic disengagement, exacerbated inequities and reinforced barriers to educational opportunities for students of color and other marginalized populations, strained school/district/community relationships that have created the need to restore and build trust, and socioeconomic disparity, we can at least help alleviate the burden of how students are going to pay for their school and basic necessities.

While NVC is continually fundraising, our community is facing unprecedented times. Therefore, we need your participation to make our efforts go even further. Your donation is crucial to our efforts of a good quality of life for our students, staff, faculty, and community. Listed below are the top 5 NVC recommendations (in alphabetical order); however, there are numerous funds online that you may choose to support.

- 1. NVC Beverly Evans Memorial Scholarship
- 2. NVC Faculty Senate Endowed Scholarship
- 3. NVC Food Pantry and Advocacy Center
- 4. NVC Mexican American Studies
- 5. NVC President's Unrestricted Funds

Donations at this time are limited to: (1) payroll deduction or (2) credit card online through ACES.

#NVCGivesBack website- NVC: Employee Giving Campaign | Alamo Colleges

All NVC Fund Codes 2021- Alamo Colleges Foundation Scholarship Fund Codes

Single-sign through your ACES account.

Please join me in giving to this year's **#NVCGivesBack** Campaign by donating today. Remember, it is not the amount you give, but your participation that makes a difference! I hope you will consider a gift to make a student's path toward graduation a little smoother. Thank you for your time and consideration.

With Sincere Gratitude,



Dr. Ric N. Baser,

President, Northwest Vista College

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