# **STRATEGIC PLAN 2022 - 2025**

### **Mission Statement**

St. Philip's College, a Historically Black College and Hispanic Serving Institution founded in 1898, is a comprehensive public college offering degrees and certificates, whose mission is to empower our diverse student population through educational achievement and career readiness.

# **Core Competencies**

The college fulfills its mission through three core competencies:

- 1) Quality Instruction for Educational Programs
  - a. Foundational courses in arts and sciences leading to an associate degree or transfer to attend senior institutions.
  - b. Developmental courses that improve the basic skills of students whose academic foundations require strengthening.
  - Applied Science and technical programs leading to a bachelor degree, associate degree or certificate designed to prepare students for employment and/or to update crucial skills for success in business, industry and government.
  - d. Continuing education programs for occupational and educational enrichment or certification.
  - e. High School Program partnerships to align transfer pathways, enhance learning opportunities and provide career readiness and transfer opportunities.
- 2) Student Engagement
  - a. Counseling and guidance designed to assist students in achieving their educational and professional goals.
  - b. Educational support services including library services, tutoring, open use computer labs and writing center.
  - c. Services and appropriate accommodations for special populations, to include adult literacy and distance education.
  - d. Empower students with institutional initiatives and service opportunities that aim to create a sense of belonging with the College and community at large.
- 3) Community Engagement
  - a. Quality social, cultural, and intellectual enrichment experiences for the community.
  - b. Committed campus that leverages our rich historical connection with San Antonio to build pathways for success and engagement for community members.
  - c. Opportunities for participation in community service and economic development projects.

#### Vision

St. Philip's College will be the best in the nation in Student Success and Performance Excellence

#### **Values**

St. Philip's College is committed to building individual and collective character through the following set of shared values in order to fulfill our vision and mission.

Students First - Respect for All - Community Engaged - Collaboration - Can-Do Spirit - Data Informed

## **Institutional Priorities**

SACSCOC Compliance - Institutional Effectiveness and Accessibility - Graduation, Persistence, Productive Grade Rate Improvement

# STRATEGIC PLAN 2022 - 2025

STRATEGIC OBJECTIVES		
	OBJECTIVE	STRATEGIES FY22-FY25
1	STUDENT SUCCESS Provide academic and student support and align labor market-based pathways to achieve student completion.	<ul> <li>a. Leverage and strengthen resources, with special emphasis on the High School Program's capability and capacity, targeted to engagement with P-12 and industry partners to improve the college-readiness and transition of students from high school to college and to the workforce.</li> <li>b. Increase student performance to exceed the state and national benchmarks (retention, graduation, persistence, transfer, job placement, and other key performance indicators).</li> <li>c. Increase overall student success by closing performance gaps between ethnic/racial, gender, socioeconomic groups, and other special population groups.</li> <li>d. Establish a Strategic Enrollment Management Plan to improve access to the MyMAP student experience and integrate AlamoENROLL, AlamoADVISE AlamoPROMISE, and other associated strategies along the student academic pathway.</li> <li>e. Build Campus Capacity by expanding infrastructure, creating an operational model for evening and weekend courses, and expanding in programs of high demand.</li> <li>f. Assess and improve student learning outcomes/competencies for all academic and workforce/continuing education programs.</li> <li>g. Establish and deploy the Alamo Institutes to align our instructional and institutional system to labor market demand and career pathways.</li> </ul>
2	LEADERSHIP Provide opportunities for St. Philip's College students and employees to develop as leaders.	<ul> <li>a. Incorporate personal and social responsibility, global citizenship, critical thinking and lifelong learning as the framework of principle-centered leadership into the culture of St. Philip's College.</li> <li>b. Promote current and accurate data-informed innovation, risk-taking and entrepreneurship.</li> <li>c. Enrich Academic Excellence by balancing faculty/staff with course requirements, expanding CTE offerings and establishing flexible scheduling (Evening/Weekend courses and course scheduling offerings that meet the needs of our students in all course modalities).</li> <li>d. Build upon and foster two-way internal communication with students and employees to improve collaboration and teamwork and build trust to promote leadership.</li> </ul>
3	PERFORMANCE EXCELLENCE Continuously improve our employee, financial, technological, physical and other capacities to enhance efficiency and effectiveness.	<ul> <li>a. Deploy to scale performance excellence (Baldrige) approaches to ensure organizational sustainability through use of data and efficient, effective work systems.</li> <li>b. Improve Operational Excellence across campus by intentionally enhancing cybersecurity of IT systems, establishing a holistic OER plan and creating Advocacy Centers on MLK &amp; SWC.</li> <li>c. Build Research Capacity to establish St. Philip's College as the recognized "Go to Community College in San Antonio.</li> <li>d. Ensure sound financial management with emphasis on cost containment.</li> <li>e. Build talent and empower all employees to improve collaboration and teamwork in support of the student success agenda.</li> <li>f. Create a Culture of Assessment where every faculty/staff member understands and implements a routine, data-informed, assessment of their activities/student outcomes and their alignment with SPC MVV/Strategic Plan.</li> <li>g. Brand and Implement a Marketing and Communications Plan for all annual communications (enrollment cycle, advising, graduation) that leverages the student voice as brand ambassadors.</li> </ul>