

Implementation Progress

SPC Weekly: The EDM Tip of the Week continues. Digital signage will now be updated every Friday afternoon with a tip to encourage ethical decision-making; last week's tip: Actions speak louder than words. Announcements inviting student completion of the PSRI and participation in QEP Student Focus Groups were included in digital signage.

Student Life: *What Would You Do?* Student Activities continues to engage students in the QEP by posing thought provoking scenarios and questions during Spirit Day. New scenarios are presented every Wednesday from 11:00 am – 1:00 pm in the CLR breezeway. The last scenario was presented during Spirit Day on Feb 24th. Student participants continue to enter responses via iPad.

Student life and PR are collaborating on student EDM Tip of the Week submission. WWYD participants were encouraged to enter a student Tip of the Week using the iPad but tips were not submitted. Digital signage, social media and SPC weekly may garner more student participation. Once EDM tips are submitted they will be reviewed by the QEP Core/Implementation Teams. Relevant tips will be selected to appear on digital signage. Students, whose tips are selected to appear on digital signage, will receive an EDM t-shirt and will be featured as the student Tip of the Week.

Twelve students participated in the QEP focus group on Feb 16, MLK. Student participants for the MLK focus group were successfully recruited by a PTK student. Due to lack of participation, the SWC focus group will be rescheduled. Results for the focus groups are pending.

QEP-EDM pre and posttest questions continue to be a part of **New Student Orientation**. The number of students correctly responding to the QEP posttest question increased in the January NSO presentation from 20.3% (Dec 2015) to 39.27% (Jan 2016). NSO will begin distributing EDM bracelets to NSO student participants to reinforce awareness of the QEP.

New Student Convocation will occur again in August 2016. The Implementation Team will explore additional strategies on how to boost the current NSC QEP presentation.

As part of QEP special projects, Phi Theta Kappa has recorded a brief video clip related to EDM. The video features Phi Theta Kappa students stating what ethical decision-making means to them personally. The student's name and concentration are included in each segment illustrating EDM is relevant to all professions. Additional student segments will be added to the video to reflect SPC diverse student population:
<http://youtu.be/KSle09CXA1s>

QEP PR: QEP student engagement and community awareness strategies continue with PR assistance. PR is collaborating with Student Activities to determine the best method of collecting student Tips of the Week for digital signage display.

PR has created PSRI table tents for student computer workstations in the library. The table tents are designed to encourage student participation in PSRI assessment.

Assessment

Personal & Social Responsibility Inventory (PSRI): launched to students on Feb 3, 2016. According to Iowa State University RISE 12,207 invitations were sent via email to SPC students. As of Feb 25, 2016, 848 students started the survey and 550 completed it. To boost student participation PSRI availability has been extended to Mar 1. Table tents have been placed around computers and on tables in the CLR and SWC library. As an incentive, students completing the survey will receive a free t-shirt when they bring their PSRI confirmation e-mail to SLC 102. In addition, Joshua Mitchell from Iowa State University RISE has added a progress bar to the PSRI so students can gauge their progress in completing the assessment. It was

suggested that students may not be completing the assessment because they could not determine the length of the survey and their progress towards completing the survey. An extra reminder to complete the PSRI has been forwarded to students from Iowa State University RISE.

One student, who contacted Dr. Loston about not receiving the survey, has received the survey link and completed the assessment. It has been determined that students not enrolled on the first day of class may not have received the survey as student information shared with Iowa State University RISE was generated based on data from the first day of class enrollment.

On Feb 18th an article was published in the *Ranger* about PSRI assessment as it relates to the SPC EDM QEP. The article includes comments from Dr. Loston and Irene Young.

Defining Issues Test Version-2 (DIT-2): Dr. Hinojosa will be analyzing DIT-2 assessment results. Data will be sent to Iowa State University RISE for comparative analysis with PSRI results and shared with Tracy Shelton to collaborate on DIT-2 posttest assessment for SPC graduating students.

QEP SLO Direct Rubric Assessment: The Annual Assessment Day Showcase was held on Feb 26th. There was an overview of assessment and participants discussed characteristics of a successful artifact assignment. Best practices were shared.

External/Constituent Survey: An electronic copy of the survey was shared with Dean of Health Sciences and Dean of Applied Science and Technology for distribution February 3, 2016. Completed hardcopies of the surveys to be returned by April 29th.

Professional Development

Conference: Dr. Paul Machen, Laura Miele, Irene Young, Andrew Hill and Matthew Fuller attended the Association of Practical and Professional Ethics Annual Conference in Reston, Virginia Feb 18 – 21.

Key Takeaways:

- Ethics Center is conceptual. SPC has the basic framework for an ethics center.
- Multiple connections and contact information for Ethics Center Directors and Faculty
- Resources
 - Examining leadership and ethics in the context of the Holocaust reveals widespread failures of individuals, communities, societies, nations, and the international community. Includes PowerPoint presentations, discussion guides for the professor and videos of holocaust survivors (victims and perpetrators). Link for Holocaust Ethics Modules <http://www.ushmm.org/learn/introduction-to-the-holocaust/ethical-leaders/modules/conformity>
 - *Concepts Unwrapped* DVD from UT Austin *Ethics Unwrapped*
 - *Cases Unwrapped* DVD from UT Austin *Ethics Unwrapped*
- Brigham Young University – Character Education Exploring Values
- Rutgers University – ‘elevator pitch’ for ethics center
- Santa Clara University – Markkula Center for Applied Ethics, The Impact of Ethical Leadership

Best Practices:

- University of Texas at Austin Ethics Unwrapped Series
- Penn State - Navigating Ethics in the Workplace and beyond
- Use of case studies and self-reflection in pedagogy

QEP EDM Aspirations:

- SPC Student Ethics Bowl team (former SPC SG president, Thomas Holstein, participating in APPE ethics bowl competition)
- SEG project – student designed ethics center model for SPC
- SEG students to visit UT ethics center
- Ethics Bowl Workshop – APPE Headquarters, Indiana University

Online Learning Modules: Jill DeHoog and Irene Young have completed Integrating Ethics: From Thought to Action. There are instructional resources (case studies, infographic activities, etc.) for faculty. The core team is currently reviewing the modules as part of QEP professional development to determine how the series can be

part of QEP professional development for faculty and staff. [Integrating Ethics: From Thought to Action](#) modules are accessible through the faculty/employee tab in ACES.

Core Team: QEP Core Team meets this afternoon, Mar 1st, from 2:00-4:00 pm.

Implementation Team: The QEP Implementation Team discussed upcoming QEP EDM professional development specifically for staff. A brief survey inquiring about the needs of staff professional development in regards to EDM QEP has been developed and was reviewed by the implementation team. The survey has been submitted to IRB. The implementation team will ask Staff Council to assist with survey distribution and collection.

Discussion continues on how to maintain momentum of the QEP. Suggestions for this semester include participation in culture fest, garnering more participation in QEP student focus groups, presenting QEP student focus groups off-site at ECHS, ECHS QEP professional development, SPC golf team shirts or golf balls displaying QEP logo.

Upcoming QEP Events

QEP Best Practice Forum during Division Meetings:

- President's Division – Mar 3, 1:30-2:30 pm, President's Conference Room – Irene Young & Matthew Fuller
- Applied Sciences & Technology – Mar 9, 3:00–4:30 pm, MLK TBD – Laura Miele & Jill DeHoog
- Arts & Sciences – Apr 20, 2:30-4:30 pm, SLC 115 – Irene Young & Sean Nighbert
- Health Sciences - Apr 20, 2:30-4:30 pm, CHP 226 – Laura Miele & Jill DeHoog
- Student Success – Apr 15, 8:30-10:30 am, SLC 126 – Dr. Machen, Kevin Schantz & John Martin